

January 2026

Connecting the Chamber with
members in a monthly news source.



ST. JOSEPH
Chamber of Commerce

Connections

The President's Perspective Sticking to Your New Year's Business Resolutions

The start of a new year always brings fresh energy, bold ideas, and a renewed sense of possibility. Many of us set business resolutions in January—grow revenue, strengthen our teams, invest in marketing, improve processes, or finally tackle that project we've been putting off.

But if we're being honest, the hardest part of resolutions isn't setting them — it's sticking to them.

As the year unfolds and day-to-day demands take over, it's easy for even the best intentions to slip to the bottom of the to-do list. That's why the most successful business resolutions aren't the biggest or flashiest goals — they're the ones built on consistency, accountability, and flexibility.

Start small and stay focused.

Rather than trying to change everything at once, identify one or two priorities that will make the greatest impact on your business. Break those goals into manageable steps and celebrate progress along the way. Small wins build momentum.

Build accountability into your plan.

Share your goals with your leadership team, a mentor, or a fellow business owner. When others know what you're working toward, it becomes easier to stay committed—even when things get busy.

Be willing to adjust.

Business conditions change, and sometimes our goals need to

evolve with them. Sticking to your resolutions doesn't mean being rigid; it means staying aligned with your purpose and adapting when necessary.

Use your Chamber as a resource.

One of the greatest advantages of being part of a Chamber of Commerce is the support system it provides. Educational programs, networking opportunities, peer connections, and professional development events are all designed to help you stay on track and move forward with confidence.

As we move through the year, I encourage you to revisit your business resolutions—not to judge how far you've come, but to refocus your energy on what matters most. Progress doesn't require perfection; it requires commitment.

The Chamber is here to support you every step of the way. Together, we can turn intention into action and make this year one of meaningful growth for our businesses and our community.



Natalie Hawn
President & CEO

Know a business that should be a Chamber
member?

Ask them to join today!

Contact luke@saintjoseph.com
or send them to our website:
saintjoseph.com

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

The Shop Bakery

Paige O'Callaghan
2606 St. Joseph Ave. (05)
(816) 689-0108
theshop.donuts.coffee@gmail.com

Bakeries

The Shop Bakery

Paige O'Callaghan
6400 King Hill Ave. (04)
(816) 689-0627
theshop.donuts.coffee@gmail.com

Bakeries

Commercial Concrete Solutions

Dan Edwards
P.O. Box 255, Platte City, MO 64079
(816) 777-7192
dan@ccsguaranteed.com
www.ccs-guaranteed.com

Concrete Contractors

Arevon

Patrick McDonnell
8800 N. Gainey Center Drive, Ste. 100,
Scottsdale, AZ 85258
(480) 653-8450
pmcdonnell@arevonenergy.com
arevonenergy.com

Solar Energy

Lucas Commercial Flooring Group, Inc.

Dana Hetrick
9804 E. 36th St. S., Independence, MO 64052
(816) 527-0811
dana@lucasflooringkc.com
www.lucasflooringkc.com

Floor Coverings

Cherry Road Media

Honi Brown
6 Upper Pond Road, 2nd Floor,
Parsippany, NJ 07054
(636) 528-9550 Ext. 2079
hbrown@cherryroad.com
www.cherryroad-media.com

Advertising

Nothing Bundt Cakes

Hilary Gregory
5301 N. Belt Highway No. 105 (06)
(816) 557-0611
events@vantedgecakes.com
www.nothingbundtcakes.com

Bakeries

Chaddy's

Chad Watson
411 Jules St. (01)
(816) 749-0799 Ext. 1702
chefchaddys@gmail.com

Restaurants

Elevate 360 Physical Therapy

Abby Bodenhausen
2335 N. Belt Highway, Ste. A (06)
(816) 689-0328
abby@elevate360pt.com
www.elevate360pt.com

Physical Therapy/Rehabilitation

E-Ram's

Eric Ramirez
6490 SE Greenard Road (07)
(816) 344-6548
fireandflour25@gmail.com

Food Service

Campbell Agency & Associates LLC dba Frederick Towers

Colby Campbell
2400 Frederick Ave. Ste 108 (06)
(816) 237-8238
service@fredericktowers.com
www.fredericktowers.com

Property Management

Busy B's

Jennifer Vires
(816) 385-2169
jennifervires2@gmail.com
www.marykay.com/jvires

Retail

January Calendar

For more information, call 816/232-4461. CREDIT CARD RESERVATIONS CAN BE MADE ONLINE, www.saintjoseph.com

7 & 21 *Circle of Influence*

Jan. 7 & 21 and Jan. 8 & 22
11:30 a.m. to 1p.m., Guests Free

8 & 22

Circle of Influence is a leads group composed of small business professionals looking to exchange direct client referrals and leads. The group also provides a forum for the discussion of issues which businesses commonly encounter. Only one member per profession/specialty in each group is allowed. Cost is \$100 to join. There are two groups, one that meets the first and third Wednesdays and another that meets the second and fourth Thursdays. (Holidays affect this schedule.) Contact Tony Luke for more information, luke@saintjoseph.com or (816) 364-4101. Meetings held at Stoney Creek Hotel & Conference Center, 1201 N. Woodbine Road.

DIPLOMATS CLUB Breakfast

Presented by Altec Industries, Inc., Nodaway Valley Bank & Rogers Pharmacy

Thursday, Jan. 8
7:15 a.m., Free

Breakfast provided
Civic Arena
100 N. Fourth St.

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The Diplomats Club is a fun group that provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting. This month the Dips will be setting up Annual Banquet decorations at the Civic Arena.

RESERVATIONS REQUIRED:

816/232-4461 or www.saintjoseph.com

Annual Banquet

Presented by Commerce Bank

Saturday, Jan. 10
6 p.m., \$75 or \$85 after Jan. 6

Dinner provided
Civic Arena
100 N. Fourth St.

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Join us for the 106th Chamber Annual Banquet, "An Evening of Elegance: A Garden Gala." This grand event, filled with food, drinks and entertainment, also serves as the Chamber's annual membership meeting where we recognize retiring board members, hardworking volunteers and longtime members.

Lunch & Learn Seminar

Presented by Altec Industries, Inc.

Topic -- Your 2026 Digital Presence: Trends, Tools & Strategy That Actually Work
Kick off the new year by intentionally shaping your digital presence. This workshop blends must-know 2026 social media trends with practical strategy, helping attendees build an online presence that aligns with their professional goals — without chasing every new algorithm.

Tuesday, Jan. 13

11:30 a.m. to 1 p.m., \$12
St. Joseph Chamber of Commerce
3003 Frederick Ave.

RESERVATIONS REQUIRED:

816/232-4461

or www.saintjoseph.com

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Participants will learn from Miuze Marketing about how to audit their current platforms, understand which trends matter (and which don't), and create a simple, sustainable plan for showing up online with confidence and purpose.

BUSINESS after HOURS

Presented by Altec Industries, Inc.

Don't miss the first Business After Hours of the year. Get your year off to the right start and make some new business connections. Bring your business cards.

Thursday, Jan. 22

5 to 7 p.m., Free
D&G Pub & Grub Brew Haus
1918 Frederick Ave.

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WORLD CUP
READINESS WORKSHOPS 2026
MORE WORKSHOPS COMING TO HELP BUSINESSES
PREPARE FOR THE WORLD CUP IMPACT

Aspire  ST. JOSEPH  ST. JOSEPH 

SAVE THE DATES
MARKETING FOR THE WORLD STAGE
MONDAY, JAN 12TH AT 10 AM

FINANCIALLY READY FOR A VISITOR BOOM
MONDAY, FEB 9TH AT 10 AM

ELEVATING YOUR CUSTOMER EXPERIENCE FOR A GLOBAL CLIENTELE
MONDAY, MARCH 9TH AT 10 AM

ALL WORKSHOPS TO BE HELD AT THE LAUNCH PAD (801 FELIX)





**LAUNCH
PAD**

WHERE REGIONAL ENTREPRENEURS COME TO GROW

The Launch Pad gives
startups and small
businesses the tools,
support and space to thrive.

Learn more today:

stjlaunchpad.com