November 2025

Connecting the Chamber with members in a monthly news source.

Connections



The President's Perspective

How Shop St. Joseph Can Make a Difference for Your Business

Each year, the St. Joseph Chamber of Commerce launches its Shop St. Joseph holiday program with one simple mission: to keep our community's dollars local. When residents shop here, dine here, and gift here, they're doing far more than crossing items off their holiday list — they're investing in the businesses, jobs, and people that make St. Joseph thrive.

This program has become a beloved tradition in our city. It's easy for customers to participate: every \$10 they spend at a participating merchant earns a ticket for a chance to win \$10,000. That excitement drives shoppers through your doors and keeps them coming back throughout the holiday season.

Recently we've added a Shop Small Business Bonus – a prize worth \$2,500 given away at a small business to particularly encourage customers to check out places that might be unknown to them.

Participants have been creative over the years. You don't have to be a traditional retail store or restaurant. We've had banks, service providers and even equipment installers participate and give away tickets as a part of a loyalty program, or for making a deposit or for scheduling a service. So if you want to participate and aren't sure how you want to give away your tickets, let us know and we'll help you figure something out.

But the real win is what happens behind the scenes. When you sign up as a merchant, you join a powerful regional marketing

campaign — one that reaches thousands of shoppers through social media, radio, print, and Chamber promotions. Your business gains visibility, traffic, and the support of a community that's eager to "shop small" and "shop local."

Last year alone, more than 100 local businesses saw measurable benefits from being part of the program — more sales, new customers, and stronger ties with their neighbors. This program works because it's built on what makes St. Joseph special: hometown pride and people who care about their community.



Natalie Hawn President & CEO

If you haven't signed up yet, now's the time. Visit our website, saintjoseph.com, and click on the Shop St. Joseph icon. Let's make this holiday season another success story for our merchants, our shoppers, and our city.

Together, we can make sure St. Joseph's dollars stay right here at home.

Know a business that should be a Chamber member?

Ask them to join today!

Contact luke@saintjoseph.com or send them to our website: saintjoseph.com

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

G&A Partners

Lauren Woods
216 W. Market St. (05)
(816) 646-9613
Ikwoods@gnapartners.com
www.gnapartners.com
Payroll

The Bear Den Boxing LLC

Byron Polley
2300 Frederick Ave. Ste. 200 (06)
(816) 646-2146
boxerbear1999@yahoo.com
www.thebeardenboxingllc.com
Fitness

Pro's Choice Concrete Products

Luke Horseman 14025 Highway 92, Platte City, MO 64079 (816) 967-8414 luke@proschoicecp.com www.proschoicecp.com Concrete Contractors

JT Catering

Joanie Thomas 17704 County Road 372 (05) (816) 344-0999 jtcatering23@gmail.com www.JT-Catering.com Catering

Selah Hills Ranch

Brad Brunner
6777 Monroe Road SE,
Agency, MO 64401
(816) 205-3878
selahhillsranch@gmail.com
www.selahhillsranch.com
Hotels/Motels

Rucime Butchart 30 Eastwood Drive (06) (816) 294-0291 brucime@yahoo.com Civic Membership



vember Calend

Circle of Influence

Nov. 5 & 19 and Nov. 13 11:30 a.m. to 1p.m., Guests Free

Circle of Influence is a leads group composed of small business professionals looking to exchange direct client referrals and leads. The group also provides a forum for the discussion of issues which businesses commonly encounter. Only one member per profession/speciality in each group is allowed. Cost is \$100 to join. There are two groups, one that meets the first and third Wednesdays and another that meets the second and fourth Thursdays. (Holidays affect this schedule.) Contact Tony Luke for more information, luke@saintjoseph. com or (816) 364-4101. Meetings held at Stoney Creek Hotel & Conference Center, 1201 N. Woodbine Road.

Tuesday, Nov. 11 11:30 a.m. to 1 p.m., \$12

St. Joseph Chamber of Commerce 3003 Frederick Ave.

RESERVATIONS REQUIRED: 816/232-4461

or www.saintjoseph.com

Nov. 12 to Dec. 15

Presented by Altec Industries, Inc.

Topic -- Why the World Cup Matters for St. Joseph

The World Cup is coming to Kansas City in 2026 — and it's not just a sports event; it's an economic opportunity. With thousands of visitors expected to pass through Northwest Missouri and the KC region, local businesses have a chance to tap into increased travel, tourism, and regional attention. Join us for

a practical session designed to help small businesses prepare, plan, and profit from this global event.

Shop St. Joseph

go to www.saintjoseph.com for more info Presented by First Option Bank

This popular program encourages residents to shop locally during the holidays. Shoppers collect tickets from Nov. 12 through Dec. 15 and a \$10,000 grand prize winning ticket number is released on Dec. 17. A small business prize and lots of fabulous second chance prizes are available as well.

Presented by Altec Industries, Inc., Nodaway Valley Bank & Rogers Pharmacy

The Diplomats Club is a fun group that provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting!

Thursday, Nov. 13 7:15 a.m., \$10

> Breakfast provided Jake's Steakhouse 620 Edmond St.

RESERVATIONS REQUIRED:

816/232-4461 or www.saintjoseph.com

Chairman's Breakfast

Presented by John Joe Insurance Agency

Chairman of the Board Scott Gann invites you to hear from Jason Klindt at the Chairman's Breakfast. Klindt, Sr. Director of External Affairs for Evergy, will discuss "Planning for Growth and Powering our Communities." Make your reservation today to network with other professionals and learn more about this important topic.

Tuesday, Nov. 18 7:30 to 9 a.m., \$40

Breakfast provided

Stoney Creek Hotel & Conference Center 1201 N. Woodbine Road

RESERVATIONS REQUIRED:

816/232-4461 or www.saintjoseph.com

St. Joseph Young Professionals

Presented by Altec Industries, Inc.

Join St. Joseph Young Professionals for a Keynote Luncheon. At this event, Dr. Kasi Lacey will present "You Don't Need Permission: Confidence, Connection, and Career Growth for Young Professionals." You'll learn how to ditch self-doubt, speak up without second-guessing, and connect with others in a way that feels both authentic and powerful. Whether you're leading a team, navigating a career pivot, or walking into your next networking event—this talk will give you the mindset shifts and practical tools to show up, speak up, and level up.

Wednesday, Nov. 19 11 a.m. to 12: 30 p.m., \$20

Lunch provided

Stoney Creek Hotel & Conference Center 1201 N. Woodbine Road

RESERVATIONS REQUIRED:

816/232-4461 or www.saintjoseph.com

ELECTED OFFICIALS SOCIAL

Presented by Altec Industries, Inc., Deluxe Truck Stop and News-Press NOW

Don't miss your chance to meet our elected officials from the St. Joseph School District, City of St. Joseph, Buchanan County, Missouri House of Representatives and Missouri Senate. Appetizers and drinks provided

Wednesday, Nov. 19 5 to 7 p.m., \$25

The Benton Club 402 N. Seventh St.

SINESS after Ho

Presented by Altec Industries, Inc.

It's almost the end of 2025, have you made all your business connections for the year? Come to the Business After Hours and meet a new potential client or colleague.

Thursday, Nov. 20 5 to 7 p.m., Free Hazel's Coffee Bar 310 N. 3rd St.

Need help recruiting or retaining talent?



Uncommon Life is here to make recruiting employees to work and live in St. Joseph easier. The St. Joseph Chamber of Commerce has incorporated the Made with Uncommon Character brand to highlight why St. Joseph is a unique place...and why your recruits should call it home.

> This includes tools for you as a recruiter or human resources specialist to use when hiring and getting new hires acclimated to the community.

> > On the web: uncommonlife.info E-mail arthur@saintjoseph.com