#### February 2025

Connecting the Chamber with members in a monthly news source.

# Connections

## ST. JOSEPH Chamber of Commerce

### The President's Perspective

#### A Stronger Community Starts with the Chamber

The Chamber of Commerce isn't just about promoting local businesses; it's about creating a community where everyone can thrive. Whether you are a business owner, a local resident, or someone who enjoys all the benefits of living in this great area, the Chamber is here to ensure that our community continues to flourish in ways that benefit all of us.

Here's how the Chamber directly supports the community:

### I. Building Connections Between Residents and Local Businesses

One of the Chamber's most important roles is connecting businesses with the people who live, work, and shop in our community. Through events, local initiatives, and outreach programs, the Chamber helps create opportunities for residents to discover local businesses and for businesses to understand and meet the needs of the community. By supporting local, residents help keep the economy strong, ensuring that our local shops, services, and restaurants can thrive.

#### 2. Advocating for Community Needs

The Chamber is a powerful voice for our community's interests. Whether it's advocating for improved infrastructure, securing funding for local projects, or ensuring that local laws reflect the needs of residents and businesses, the Chamber works diligently behind the scenes to create a better quality of life for everyone. Through its advocacy efforts, the Chamber helps shape policies that have a direct impact on the community's growth and success.

#### 3. Promoting Economic and Workforce Development

The Chamber plays a key role in workforce development by connecting employers with potential employees. Through job fairs, educational initiatives, and training programs, the Chamber ensures that local businesses have access to skilled workers, and that community members have opportunities to develop valuable skills and find rewarding careers. By help-

ing to build a strong workforce, the Chamber contributes to the economic success of our entire region.

### 4. Enhancing Community Engagement and Involvement

The Chamber's commitment to community engagement goes far beyond business. It fosters a sense of unity by supporting and organizing local events such as festivals, parades, and charity fundraisers. These events



Natalie Hawn

not only showcase the vibrancy of our community but also create opportunities for people to come together, volunteer, and give back. The Chamber helps create a culture of giving and collaboration that benefits everyone.

#### 5. Attracting New Business and Opportunities

While the Chamber supports current businesses, it also works hard to attract new enterprises to the area, which in turn creates new job opportunities and strengthens our local economy. By helping businesses navigate the process of setting up in the community and connecting them with resources, the Chamber fosters a welcoming and vibrant economic environment. New businesses bring fresh energy and innovation that benefit the community as a whole.

As we continue to grow, the importance of supporting the Chamber of Commerce has never been clearer. Whether you're a business owner, a resident, or a volunteer, your involvement helps create the kind of community we all want to live in. Together, we can ensure that our community remains a great place to work, live, and grow.

Thank you for your continued support, and for helping us create a stronger, more united community for generations to come!

#### **NEW MEMBERS**

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

Oasis Face Bar Jennifer Gewin 4797 Sienna Drive Ste. D (06) (816) 752-3066 jenisglowing@oasisfacebar.com Skin Care

Kansas Cty Goats
Arena Football Club
Ted Sweeney
10724 W. 131st St.,
Overland Park, KS 66213
(913) 280-0399
ted@kcgoats.com
www.kcgoats.com
Sports

CM Gifts & Party LLC
Marileidy Marquez
2216 Francis St. (01)
(816) 749-8140
cmgifts.party@gmail.com
Decorators

Atrium Hospitality Embassy Suites KCI
Emma Weiland
7640 NW Tiffany Springs Parkway,
Kansas City, MO 64153
(816) 801-2226
emma.weiland@atriumhospitality.com
Hotels/Motels

James Lower 2810 Faraon St. (01) (816) 262-3758 jimlower@lowermarketing.com Civic Membership

Take a Bounce
David Stoops
679 Main St.,
Cosby, MO 64436
(816) 248-2385
info@take-a-bounce.com
www.take-a-bounce.com
Rental Service

Helping individuals and businesses pursue financial goals since 1890



LeeAnn Leonard, AAMS™, CRPC™ | First Vice President/Investments, Branch Manager | leonardl@stifel.com
Lyle E. Officer, CRPC™ | First Vice President/Investments | officerl@stifel.com
Kerry Ames | First Vice President/Investments | amesk@stifel.com
Mike Portman, CRPC™ | Vice President/Investments | portmanm@stifel.com
Craig L. Grable | Associate Vice President/Investments | grablec@stifel.com

Heidi R. LaFave | Financial Advisor | lafaveh@stifel.com Colten Joseph | Financial Advisor | josephc@stifel.com Julie Barber | Branch Operations Manager | barberj@stifel.com Paula McDowell | Client Service Associate | mcdowellp@stifel.com

Jill A. Gaiser | Cashier/Wire Operator | gaiserj@stifel.com



# February Calendar

For more information, call 816/232-4461. CREDIT CARD RESERVATIONS CAN BE MADE ONLINE, www.saintjoseph.com

4-5

## Great Northwest Day at the Capitol

Tuesday & Wednesday, Feb. 4 & 5

The Chamber partners with other Northwest Missouri communities to sponsor a trip to the State Capitol to meet and talk with our state legislators. The two-day trip includes a luncheon with regional legislators, viewing of the Legislature in action, and a reception for all members of the General Assembly.

www.greatnorthwestday.com

5, 19

### Circle of Influence

Feb. 5 & 19 and Feb. 13 & 27 11:30 a.m. to 1p.m., Guests Free

Circle of Influence is a leads group composed of small business professionals looking to exchange direct client referrals and leads. The group also provides a forum for the discussion of issues which businesses commonly encounter. Only one member per profession/speciality in each group is allowed. Cost is \$100 to join. There are two groups, one that meets the first and third Wednesdays and another that meets the second and fourth Thursdays. (Holidays affect this schedule.) Contact Tony Luke for more information, luke@saintjoseph.com or (816) 364-4101. Meetings held at Stoney Creek Hotel & Conference Center, 1201 Woodbine.

11

# Lunch& Learn Seminar

Presented by Altec Industries, Inc.

Tuesday, Feb. 11 11:30 a.m. to 1 p.m., \$12

St. Joseph Chamber of Commerce 3003 Frederick Ave.

RESERVATIONS REQUIRED: 816/232-4461

or www.saintjoseph.com

Enhancing Building Security with Integrated Video Surveillance and Access Control Solutions

Are you concerned about security at your business? This Lunch & Learn will give an overview of security knowledge and enhanced security insights. Learn how Cloud Video and Access Control platform can simplify management, operational efficiency, scalability and flexibility of on site security from Drew Hoselton, Brian Turner, and Brent Bateman of Motorola Solutions.

13

## **DIPLOMATS CLUB Breakfast**

Presented by Altec Industries, Inc., John Joe Insurance & Rogers Pharmacy The Diplomats Club is a fun group that provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting!

Thursday, Feb. 13 7:15 a.m., \$10

Breakfast provided Scottish Rite 515 N. Sixth St.

RESERVATIONS REQUIRED: 816/232-4461 or www.saintjoseph.com

Feb. 17-23

**17-**

# Restaurant Week

STJrestaurantweek.com

Presented by C&M Business Solutions Foodies are invited to savor new dining options of

Foodies are invited to savor new dining options or tried and true favorites during St. Joseph's sixth annual Restuarant Week, coordinated by the Chamber and Joe Town Fun. Enjoy food specials and exclusive menus. To see which restaurants are participating and what specials will be offered visit STJrestaurantweek.com.

24

### Women's Leadership Group

Presented by Altec Industries, Inc. BMS Logistics Inc., Candlewood Suites, Human Resource Management Association of Northwest Missouri, RitePack, Inc., Sealed Air Corporation, Top Property Realty

Monday, Feb. 24 Noon to I p.m., Free Bring your own lunch

Each month the Chamber and Northwest Missouri State University's Small Business Development Center bring business topics to light that are important to women. This month learn about artificial intelligence and social media from Jason Chase at Tech Team.

RESERVATIONS REQUIRED: 816/232-4461 or www.saintjoseph.com

**97** 

#### BUSINESS after HOURS

Presented by Altec Industries, Inc. Hosted by Motorola Solutions at Parkway Distillery

Don't miss Business After Hours. Follow up on some resolutions and make some new business connections. Bring your business cards! You just might meet your next client or colleague.

Thursday, Feb. 27 5 to 7 p.m., Free

Parkway Distillery 415 N. 13th St.



Update contact information

Pay invoices

**Access exclusive content** 

Participate in surveys

Upload images to your online listing

View and print referral reports

Take part in the Member-to-Member Discount Program

Have more control of your membership

Visit saintjoseph.com and click on MEMBERS ONLY to log in.

Contact the Chamber at (816) 364-4103 or greiner@saintjoseph.com for help.