

NEWS RELEASE



**ST. JOSEPH
COMMUNITY ALLIANCE**
UNCOMMON LEADERSHIP

July 8, 2024

MEDIA CONTACT: Kristi Bailey, St. Joseph Chamber of Commerce
(816) 364-4108
bailey@saintjoseph.com

FOR IMMEDIATE RELEASE

NEW DIRECTOR HIRED FOR ST. JOSEPH COMMUNITY ALLIANCE

St. Joseph, MO -- The St. Joseph Community Alliance has hired a new director. Tom Brand will take over the role on July 29, 2024.

The St. Joseph Community Alliance provides leadership to optimize the community's potential and enhance quality of life. It maximizes resources to resolve community priorities through collaboration, cooperation and commitment. The Director also coordinates government relations and advocacy efforts and implements a community survey.

A priority of the Community Alliance is to lead the Imagine St. Joseph 2040 plan. This initiative gathered research and input from St. Joseph residents to form a plan to improve St. Joseph in the years to come.

"I've been a St. Joseph resident for more than half of my life," Brand said. "I'm excited about the community today and I'm looking forward to the possibilities of what's to come in the future."

Brand has a strong background in management and communications. He was the executive director of the National Association of Farm Broadcasting for 12 years, the KFEQ Farm Director of Eagle Communications for 15 years and the Camp Director for Camp Quality of Northwest Missouri for two years.

Brand is a results-focused leader with individuals, boards and organizations and has experience listening for input, casting vision for future growth and implementing programs and ideas.

"We're eager for Tom to join the Community Alliance and help St. Joseph continue on the path forward set in place by the Imagine St. Joseph 2040 plan," said Dr. Gabe Edgar, Chairman of the Community Alliance Board.

He attended the University of Missouri and is replacing Tama Wagner, who served in the role for five years.

The Community Alliance partners include the St. Joseph Chamber of Commerce, City of St. Joseph, Buchanan County, St. Joseph School District, St. Joseph Convention and Visitors Bureau, Mosaic Life Care, Missouri Western State University, the United Way of Greater St. Joseph and the 139th Airlift Wing of the Missouri Air National Guard.

###