

July 2024

Connecting the Chamber with members in a monthly news source.



ST. JOSEPH
Chamber of Commerce

Connections

The President's Perspective

It is that time of year when you start seeing more red around town. July marks the start of Chiefs Training Camp in St. Joseph. The Chiefs have made St. Joseph their home each summer since 2010. We hope you will once again welcome them with open arms and show your regional pride by putting signs in your yard or window, offering specials or wearing red on Fridays. Mark your calendar for the Red Rally on July 26 from 1 to 6 p.m. at Civic Center Park.

Chiefs camp has been a fun unifier for the community. But that is not where our success in sports tourism ends. The St. Joseph Sports Commission started through the St. Joseph Convention and Visitors Bureau, along with other community partners like Missouri Western State University, Buchanan County, the City of St Joseph and more, is seeing success in other ways as well.

In 2023 alone St. Joseph hosted the NCAA Division II Women's Basketball Championships, Hall of Fame High School Holiday Hoops Tournament, Bill Snyder Women's Basketball Classic featuring K State and Mizzou, the MIAA Volleyball championship and held the first St. Joseph Marathon, bringing in folks from 25 states and raising \$10,000 for local charities.

On the horizon: the Bill Snyder Classic is secured for three more years and something new -- the MSHSAA State Football

and Volleyball Championships will be held in St. Joseph. This means high school football and volleyball fans from across the state, and from school districts large and small, will be visiting and staying in our city to support their teams. This starts with 8-man football in 2024, then adds 11-man football from 2025-2028 and volleyball from 2025-2027. We successfully recruited these championships away from Columbia and Cape Girardeau.

When we bring these sports fans to town, they are staying in our hotels, eating at our restaurants and shopping at our shops. These are outside dollars helping the local economy. And I personally think this is just the start. The Community Alliance did a feasibility study on a sports complex, which, if built, would host tournaments for indoor and outdoor sports. Just like with the high school championships already recruited, hosting travel baseball, softball, basketball, volleyball and more tournaments year-round could bring a tremendous amount of tourism and spending with our local businesses. I personally think the time is perfect to explore that opportunity. The future is bright.



Natalie Hawn
President & CEO

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

Beacon Building Products

Brian Henggeler
5002 S.E. Hwy 169 Ste. B (07)
(816) 364-1670
brian.henggeler@becn.com
www.becn.com

Wholesale Distributors

The Frog Prince

Chelsea Teater
112 S. Eighth St. (01)
(816) 259-8398
thefrogprincemarket@gmail.com

Retail

Griffin Guardians Locksmith LLC

Garrett Griffin
705 S. 13th St. (01)
(816) 592-9377
griffinguardians@outlook.com
www.griffinguardians.com

Locksmiths

Ambrozi Contracting

Fritz Ambrozi, II
1207 S. Fourth St. (01)
(816) 200-0708
admin@ambrozi.com
www.ambrozi.com

General Contractors

MTE Office Center

Roger Baker
216 E. Third St.,
Maryville, MO 64468
(660) 582-7128
rbaker@mteoffice.com
www.mteoffice.com

Office Equipment & Supplies

Big Iron

Kurt Miller
1066 U.S. Hwy 136,
Hamilton, IL 62341
(816) 244-8245
kurt.miller@bigiron.com
www.bigiron.com

Auctions

Tower Loan

Ryan Kelley
621 Francis St. (01)
(816) 364-2118
mgr525@towerloan.com
www.towerloan.com

Loans

The Charcuterie Queen

Morgan Knadler
10229 Vineyard Court (05)
(816) 248-4940
morgan.knadler@gmail.com

Catering

Barker-Barnes Events

Katie Barnes
15603 County Road 344,
Savannah, MO 64485
(816) 288-7261
barnesacres@yahoo.com
www.barnesacrescampground.com

Entertainment

Diamond E Bucking Bulls LLC

KC Ehrhardt
13954 County Road 180,
Rosendale, MO 64483
(402) 525-6136
kc@diamondebuckingbulls.com
www.diamondebuckingbulls.com

Event Production

Dual Marketing and Media

Spencer Miller
130 E. Walnut St.,
Troy, KS 66087
(816) 299-0619
spencermiller@dualmarketingmedia.com
www.dualmarketingandmedia.com

Marketing

Save the date!

SATURDAY, SEPT. 14

FELIX ST. SQUARE, 7TH & FELIX STREETS

4 to 9:30 p.m.

Whiskey, beer & wine tasting
Premium Irish Whiskey tasting

Music by Jonathan Ramsay & the Kelihans



Presented by
The St. Joseph MO Ancient Order of Hibernians



For more information or sponsorship opportunities
contact:
Dave Peppard: (660) 216-7844 or tbsup64504@gmail.com

Visit stjoeaoh.com or search St. Joe AOH on Facebook

July Calendar

For more information, call 816/232-4461. CREDIT CARD RESERVATIONS CAN BE MADE ONLINE, www.saintjoseph.com

3, 17 **Circle of Influence**

11, 25

Circle of Influence is a leads group composed of small business professionals looking to exchange direct client referrals and leads. The group also provides a forum for the discussion of issues which businesses commonly encounter. Only one member per profession/speciality in each group is allowed. Cost is \$100 to join. There are two groups, one that meets the first and third Wednesdays and another that meets the second and fourth Thursdays. (Holidays affect this schedule.) Contact Tony Luke for more information, luke@saintjoseph.com or (816) 364-4101. Meetings held at Stoney Creek Hotel & Conference Center, 1201 Woodbine.

July 3 & 17 and July 11 & 25
11:30 a.m. to 1 p.m., Guests Free

Lunch & Learn Seminar

*Lunch by
Tropical Smoothie Cafe*

9

Presented by Altec Industries, Inc.

Miu Edlin of Miuze Marketing -- "How to Plan 30 Days of Social Media"

Feeling overwhelmed by the constant demand for fresh social media content? Wish you could spend less time scrambling for posts and more time engaging with your audience? This workshop is designed to help you take control of your social media calendar and create a strategic plan that delivers results. By the end of this workshop, you will have the knowledge and confidence to create a 30-day social media content calendar that boosts your brand visibility, fosters community, and drives meaningful results.

Tuesday, July 9
11:30 a.m. to 1 p.m., \$12
United Way Board Room
118 S. Fifth St.
RESERVATIONS REQUIRED:
816/232-4461
or www.saintjoseph.com

DIPLOMATS CLUB Breakfast

Presented by Altec Industries, Inc., John Joe Insurance & Rogers Pharmacy

The Diplomats Club is a fun group that provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting!

Thursday, July 11
7:15 a.m., \$10

Breakfast provided
Castle Bridge Event Center
8403 U.S. 59 Hwy

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

Parties on the Parkway

Presented by Nodaway Valley Bank

Bring your lawn chairs and blankets and spread out along the Parkway while listening to some great local music. Latin Grammy-nominated artist Making Movies will perform. Food, treats and drink vendors available, no coolers allowed. A free balloon artist is available for the kids! Bring friends, family and pets and enjoy the beautiful parkway. Co-hosted with the City of St. Joseph.

Thursday, July 11
5 to 8 p.m., Free
SW Noyes & Messanie

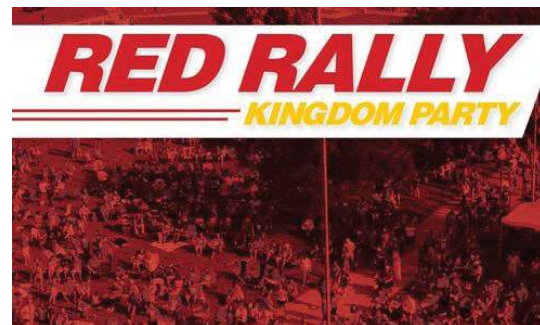
BUSINESS after HOURS

Presented by Altec Industries, Inc.

Don't miss Business After Hours! Bring your business cards and make some new connections.

Thursday, July 25
5 to 7 p.m., Free

Sisters of Solace
3024 Frederick Ave.



Mosaic Life Care, the City of St. Joseph, the Chamber and other Community Alliance partners are proud to present the Red Rally to show our excitement for the Chiefs' return to St. Joseph for Training Camp.

Saturday, July 27
1 to 6 p.m.

Live Music
Chiefs Personalities
Vendors

Free to Attend



ST. JOSEPH
Chamber of Commerce

WE APPRECIATE YOU!
You are Invited to

MEMBER APPRECIATION DAYS

Presented by: 

AT THE ST. JOSEPH CHAMBER OF COMMERCE

July 23-26

We want to say thank you to our members. Each day enjoy a different event as our way of saying we appreciate you. Mark your calendars!

For more information, please contact Deanna Greiner : 816.676.8122 or visit the Chamber website at saintjoseph.com

LUNCH with CHAMBER STAFF and CHAIR
Tuesday, July 23
11:30am - 12:30pm
Chamber Boardroom
RSVP's REQUIRED for this event

HOORAY for HAPPY HOUR!
Wednesday, July 24
3pm - 4pm
Chamber
Light Snacks, Drinks

DRIVE THRU DONUTS and COFFEE
Thursday, July 25
7:30am - 8:30am
Chamber Parking Lot
Don't Even Leave Your Car- We Got You!

FOODIE FriYAY!
Friday, July 26
11:30am - 12:30pm
Chamber
Pop in for a quick bite!