

# NEWS RELEASE



**ST. JOSEPH**  
Chamber of Commerce

Jan. 26, 2024

CONTACT: Kristi Bailey, Director of Communications & Marketing  
St. Joseph Chamber of Commerce  
816-364-4108 or bailey@saintjoseph.com

3003 Frederick Ave. | St. Joseph, MO 64506  
(816) 232-4461 | [saintjoseph.com](http://saintjoseph.com)

FOR IMMEDIATE RELEASE

## **RESTAURANTS URGED TO SIGN UP FOR 5TH ST. JOSEPH RESTAURANT WEEK**

(St. Joseph, MO) -- The St. Joseph Chamber of Commerce and Joe Town Fun are again partnering to coordinate St. Joseph Restaurant Week and now is the time for eateries to sign up to participate.

Participating restaurants will offer specials and highlight food items from Feb. 22-March 3. The goal of the week is to attract new customers or encourage former customers to return in what typically is a slow time of year for the restaurant industry. It's also a good chance for restaurants to experiment with new menu items. Menu items must be at the \$10, \$15 and/or \$30 price tiers, so there's something for everyone to try.

The fee for restaurants to join is \$75 for non-Chamber members and a \$25 gift card to be used in promotional programs. Chamber members will pay \$50 and provide a \$25 gift card. Restaurants with more than one location under the same owner will pay \$25 and provide a \$25 gift card for each additional restaurant to participate. Costs will cover promotional materials to be used throughout the week including posters, brochures, buttons, table top signs and Restaurant Week advertising.

The deadline to register and provide Restaurant Week menu items is Feb. 15. To register and for more information go to [saintjoseph.com](http://saintjoseph.com).

St. Joseph Restaurant Week is presented by John Joe Insurance. Gold sponsors are Altec Industries, Inc., Eagle Communications, KQTV, Little Caesars of St. Joseph, St. Jo Frontier Casino and News-Press NOW. Sysco is a support sponsor.

For more information, call 816-364-4106 or [masters@saintjoseph.com](mailto:masters@saintjoseph.com).

A list of participating restaurants and their specials will be publicized before the event at [stjrestaurantweek.com](http://stjrestaurantweek.com), [saintjoseph.com](http://saintjoseph.com) and on the Chamber's and Joe Town Fun's social media accounts.

###