

November 2023

Connecting the Chamber with members in a monthly news source.



ST. JOSEPH
Chamber of Commerce

Connections

The President's Perspective

Shopping trends for the holiday season are showing that wallets will be tighter this year. Tough economic times with high inflation mean people won't be spending as much. And online shopping is predicted to grow from 10.3% to 12.8%, according to Deloitte. The good news for our local small businesses is that customers are predicted to be looking for an experience, and customers want the human touch. So businesses that lean into understanding their customers and making it a good experience will win.

Sitting in the Chamber seat as someone who works with small businesses every day, my call to action to each of you would be to support a local small business this holiday season. They need you!

I know that Amazon button is so easy to push. Amazon doesn't put food on your neighbor's table, help the local softball team or generate local taxes to support your community. I challenge each of us, even if it means we have to take more time

or be more organized, plan to do our holiday shopping local. Find that new shop to support. Think outside the box this year on your gift giving and give someone a "discover St. Joseph" gift basket with different gift cards to local restaurants, shops, museums, etc. Or give a gift certificate for a local service (massage, cleaning company, landscaping, etc.).

If we want those great local businesses, it is up to us to support them! If we don't, who will? Shop St. Joseph kicks off November 15, 2023, so you get an extra \$10,000 reason to keep it local this holiday season. Our website will have a list of participating merchants.



Natalie Redmond
President & CEO

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

Woodbine Meadows

Allison Hatten
102 S. Woodbine Road (06)
(816) 279-9305

woodbinemeadows@fairwaymanagement.com
www.fairwaymanagement.com/woodbinemeadows

Apartments

Shred Zilla

Michael Lieftring
P.O. Box 8577 (08)
(816) 646-9035
mike@shredidontsweatit.com

Paper Shredding

Ms. Chris Schmitter

4710 Aegean Terrace (06)
(816) 383-0330
casmor2@yahoo.com

Civic Member

IT Central

Douglas Clark
26 N. Poe St.,
Kansas City, MO 64119
(816) 217-3620
clarkrd@itcentralkc.com
www.itcentralkc.com

Computer Services

McKinney Diversified

Rebecca Admire
719 Hamburg Ave. (05)
(816) 262-7016
mamacrane6@gmail.com
interiorcleaningservices.net

Janitorial & Maid Service

The Rendezvous

Keith Dudley
619 Felix St. (01)
(816) 351-1456
kadudley69@gmail.com

Bars & Taverns

Riverfront Remodel

Dash Farr
3906 Oakland Ave., P.O. Box 8333 (06)
(636) 221-8535
4dash44@gmail.com
riverfrontremodel.com

Home Remodeling

Bluestem Property Management

D.J. Humbert
213 S. Fourth St. (01)
(816) 273-3623
admin@bluestempm.com
www.bluestempm.com

Property Management

Jhanees Heavenly Fashions

Jhanees Mushatsi-Logan
508 Edmond St. (01)
(816) 344-0600
jhaneesheavenlyfashions@gmail.com
jhanees-heavenly-fashions.square.site

Retail



Qualifying Drawings Every Saturday
November 4-25 • 7pm-10pm

Win your share of \$2,500 in NFM Gift Cards each week. Plus, qualify for the Grand Prize of a **\$10,000 NFM GIFT CARD!**

EARN ENTRIES IN NOVEMBER BY PLAYING YOUR FAVORITE SLOTS & TABLE GAMES.

1 Free daily entry at the kiosk.
1 Bonus entry with every 500 points earned daily.



777 Winners Circle, St. Joseph, MO 64505

StJoFrontierCasino.com




November Calendar

For more information, call 816/232-4461. **CREDIT CARD RESERVATIONS CAN BE MADE ONLINE, www.saintjoseph.com**

1, 15 **Circle of Influence**

Nov. 1 & 15 and Nov. 9
11:30 a.m. to 1 p.m., Guests Free

Circle of Influence is a leads group composed of small business professionals looking to exchange direct client referrals and leads. There are two groups that generally meet twice a month. **November is special because COI will host Visitors Day on Nov. 15, when both groups are invited to bring guests interested in joining.** Contact Tony Luke for more information, luke@saintjoseph.com or (816) 364-4101. Meetings held at Stoney Creek Hotel & Conference Center, 1201 Woodbine.

8 **Small Business Summit**

Presented by Family Investment Center and SJC Marketing

See a Cup of Joe presentation, learn from specialists during breakout sessions on small business topics, get consultations during the Resource Fair and hear keynote speaker Aaron Valentine, contestant on "Gordon Ramsay's Food Stars," and founder of Snow Cone King. Find out how this young Missouri entrepreneur has been succeeding on television, online and in business. Lunch is included.

Wednesday, Nov. 8
8:30 a.m. to 1 p.m., \$20
Fulkerson Center, MWSU
4525 Downs Drive
RESERVATIONS REQUIRED:
816/232-4461
or www.saintjoseph.com

9 **DIPLOMATS CLUB Breakfast**

Presented by Altec Industries, Inc., John Joe Insurance & Rogers Pharmacy

The Diplomats Club is a fun group that provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting!

Thursday, Nov. 9
7:15 a.m., \$10
Breakfast provided
Jake's Steakhouse & Sports Bar
620 Edmond St.
RESERVATIONS REQUIRED:
816/232-4461 or saintjoseph.com

9 **TECH TALKS**

Presented by TS Conard, Inc. Technology Solutions

Come to this session to learn how to use LinkedIn for Business with speaker Rachel Beck. Food and drinks available, but not provided. Tech Talks are put on in partnership with the Small Business Development Center.

Thursday, Nov. 9
1 to 2 p.m., Free
Hazel's Coffee & Roasting Co.
3829 Frederick Ave.

14 **Lunch & Learn Seminar**

Presented by Jeremy Eaton Yoga

"Boosting Your Business for the Holiday Season"

Come to this luncheon to learn success strategies for the upcoming holiday season. This will be taught by Rebecca Lobina, Missouri SBDC Director, Northwest Missouri State University.

*Lunch by
Fresh Fare & Bakery*

Tuesday, Nov. 14
11:30 a.m. to 1 p.m., \$10
St. Joseph Chamber of Commerce
3003 Frederick Ave.
RESERVATIONS REQUIRED:
816/232-4461
or www.saintjoseph.com

Shop St. Joseph

Presented by First Option Bank

This popular program encourages residents to shop locally during the holidays. Shoppers collect tickets through Dec. 18 and a \$10,000 grand prize winning ticket number is released on Dec. 20 This year a small business prize and lots of fabulous second chance prizes are available as well. See our website for more information.

Nov. 15 to Dec. 18
go to www.saintjoseph.com
for more information

16 **BUSINESS after HOURS**

Presented by Altec Industries, Inc.

Bring your business cards and prepare to meet your next business connection. Enjoy food, drinks & great conversation at Business After Hours. This one is at The Den, a modern speakeasy in downtown St. Joseph.

Thursday, Nov. 16
5 to 7 p.m.
The Den
519 Felix St.

Know a business that should be a Chamber member?

Ask them to join today!

Contact luke@saintjoseph.com
or send them to our website:
saintjoseph.com



Looking for a job?
See our jobs board.

Want to make a job
posting on this site?

Go to

choosesaintjoseph.com/job-post-form

(Small employer listings appear under
the Chamber icon.)