

September 2023

Connecting the Chamber with members in a monthly news source.



ST. JOSEPH
Chamber of Commerce

Connections

The President's Perspective

In Site Selection magazine's July edition, it ranked St. Joseph as No. 18 in its list of top 50 cities to start a small business. We were the only city listed from Missouri.

St. Joseph has a true entrepreneur spirit; it is one of my favorite things about this community. Look at how St. Joseph started. Entrepreneurs from 150 years ago saw the need to create a trading post and it flourished during the gold rush. Many products, industries and ideas have started and succeeded here. Everything from gym floor products to animal vaccines to pancake flour. All were created in St. Joseph, Mo.

I hope we continue to inspire and foster entrepreneurs for years to come. Here are a few programs and services the Chamber provides to help small businesses and entrepreneurs:

- Inside the Chamber office is Rebecca Lobina and the Small Business Development Center, which offers advice on strategic planning, marketing strategies, financial management, business management, improved efficiency, finding financing and how to start a business. Her services are free to everyone and is funded by the Small Business Administration.
- Cup of Joe – this weekly entrepreneurial speaking series is a partnership with others to engage, educate and accelerate the area's business and entrepreneur community. It happens every Wednesday morning at 9 a.m. at East Hills Library or on Facebook LIVE.
- Check out our next TechTalk for small businesses (info on the

back of the newsletter).

- We host Small Business Owner Roundtable discussions.
- We present the Small Business Summit, which this year is on Nov. 8 from 8 a.m. to 1 p.m. at MWSU.
- Shop St. Joseph is our holiday shopping program, which encourages residents to spend their holiday money locally.
- Restaurant Week is held annually to support local restaurants.
- Lunch and Learns are held monthly to educate businesses on a variety of topics.
- Our second Black Business Seminar is planned for Oct. 26. This is a collaboration with Aspire Business Consulting hosted by the St. Joseph Museum. We have another Latino Business Seminar planned for 2024.
- We are planning another downtown open spaces tour & workshop on how to start a business. This will be held in the fall.

Congrats to all of our small business owners who work hard every day! Your success paves the way for others to join you. And the Chamber is here to help.



Natalie Redmond
President & CEO

Take note -- in September we will not have a Business After Hours because we're having TWO in October. On Oct. 12, we'll have a special Chiefs After Hours at River Bluff Brewing and on Oct. 17 we'll be at The Hallows. Mark your calendars now!

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

Deanna Heartsfield
13375 Timber Park Lane,
Platte City, MO 64079
(816) 273-8842
Civic Membership

Novatke LLC
John Norton
1201 NW Briarcliff Pkwy, Suite 217,
Kansas City, MO 64116
(816) 396-0172
john@novatke.com
www.novatke.com
Financial Services

Summit Media Solutions
Kristen Atwell
215 S. Platte Clay Way, Suite C,
P.O. Box 1149
Kearney, MO 64060
(816) 628-5492
kristen@summitmediasolutions.com
www.summitmediasolutions.com
Web Development

Rent One
Christy Simmons
139 N. Belt Highway Ste. L (06)
(816) 232-1511
store158@shoprentone.com
www.shoprentone.com
Home Furnishings

City of Wathena
Tammy Bembrick
206 St. Joseph St.,
Wathena, KS 66090
(785) 989-4711
tcbembrick@rainbowtel.net
www.wathenakansas.com
Government

Hawaiian Bros Island Grill
Dan Schuckenbrock
2204 N. Belt Highway (06)
(816) 705-0003
store0063@hawaiianbros.com
www.hawaiianbros.com
Restaurants

THINKING ABOUT THE FUTURE OF YOUR BUSINESS?
UNLOCK YOUR BUSINESS' TRUE VALUE.

At Nold Bryant, we help successful business owners like you gain a fresh perspective on your business.

Our Business Accelerator Program guides you effortlessly from growth to exit, regardless of your timeline. Our experts will collaborate with you to evaluate your business, strategically increase the value, optimize for taxes, and execute a seamless exit strategy.

Investment advice offered through Integrated Partners, doing business as Nold Bryant Planning & Investments, a registered investment advisor. Integrated Partners does not provide tax advice or services. Please consult your tax advisor regarding your specific situation.



START TODAY!

Plan now so you're prepared for optimal outcomes and unexpected challenges.

816-648-6700

Scan the QR code to schedule a confidential call.

September Calendar

For more information, call 816/232-4461. **CREDIT CARD RESERVATIONS CAN BE MADE ONLINE, www.saintjoseph.com**

6, 20
14, 28

Circle of Influence

Sept. 6 & 20 and Sept. 14 & 28
11:30 a.m. to 1 p.m., Guests Free

Circle of Influence is a leads group composed of small business professionals looking to exchange direct client referrals and leads. The group also provides a forum for a discussion of business issues. Only one member per profession/speciality in each group is allowed. Cost is \$100 to join. There are two groups, one that meets the first and third Wednesdays and another that meets the second and fourth Thursdays. (Holidays affect this schedule.) Contact Tony Luke for more information, luke@saintjoseph.com or (816) 364-4101. Meetings held at Stoney Creek Hotel & Conference Center, 1201 Woodbine.

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TECH TALKS

Presented by TS Conard, Inc. Technology Solutions

Thursday, Sept. 7

8:30 to 9:30 a.m.

St. Joseph Chamber of Commerce
3003 Frederick Ave.

Come learn from Michelle Harris of J&M Business Services about the importance of data mining for business. Learn how you can use it to your advantage.

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Lunch & Learn Seminar

*Lunch by
Longboards Wraps & Bowls*

Presented by Jeremy Eaton Yoga

“The Personality Color Test, the Key to Understanding Self and Others”

Tuesday, Sept. 12

11:30 a.m. to 1 p.m., \$10

St. Joseph Chamber of Commerce
3003 Frederick Ave.

RESERVATIONS REQUIRED:

816/232-4461

or www.saintjoseph.com

Through assessments and discussions, you'll identify your primary personality color, which gives understanding of your strengths and communication style. By comprehending the diverse array of personality colors within your team, you'll be equipped to enhance collaboration, resolve conflicts, and maximize individual and collective potential. Elevate your leadership acumen by joining Annette Weeks of Aspire Business Consulting in this workshop where the fusion of personality insights and strategic leadership approach promises to improve the way you lead and communicate. We encourage you to grab a couple of coworkers and attend this workshop together.

14

DIPLOMATS CLUB Breakfast

Presented by Altec Industries, Inc., John Joe Insurance & Rogers Pharmacy

The Diplomats Club is a fun group that provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting!

Thursday, Sept. 14

7:15 a.m., \$10

Breakfast provided

Belt Entertainment

210 N. Belt Highway

RESERVATIONS REQUIRED:

816/232-4461 or saintjoseph.com

14

Parties on the Parkway

Presented by Nodaway Valley Bank

Bring your lawn chairs and blankets and spread out along the Parkway while listening to some great local music. The band will be Vigil Annie, which will play country music. Food, treats and drink vendors available, no coolers allowed. A free balloon artist is available for the kids! Bring friends, family and pets and enjoy the beautiful parkway. Rain date: Sept. 21.

Thursday, Sept. 14

5 to 8 p.m., Free

Remington Nature Center

25

Women's Leadership Group

Presented by Human Resource Management Association of Northwest Missouri

Each month the Chamber and Northwest Missouri State University's Small Business Development Center bring business topics to light that are important to women. This month's topic will be "Professional Etiquette for 2023 and Beyond." Hear from Vicki Sindelar with Finishing Touches School of Etiquette on dining etiquette, professional dress, introductions and more.

Monday, Sept. 25

Noon, Free, Bring your own lunch

St. Joseph Chamber of Commerce

3003 Frederick Ave.

RESERVATIONS REQUIRED:

816/232-4461 or www.saintjoseph.com

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CAREER FAIR

Presented by Altec Industries, Inc., BMS Logistics, Inc., KQTV, Sealed Air Corp., Stoney Creek Hotel & Conference Center and Triumph Foods

The Chamber and Human Resource Management Association of Northwest Missouri are partnering to bring 40 employers together for a Career Fair. Employers in all industries need employees. Talk to companies about available jobs, how to apply, benefits and much more.

Tuesday, Sept. 26

3 to 6 p.m., Free

Stoney Creek Hotel & Conference Center

1201 N. Woodbine Road

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THE CHAMBER CLASSIC

Presented by Fairway Independent Mortgage Corporation & Team Perka

The annual Chamber Classic Golf Tournament is coming up. All teams are filled, but volunteers and donations are needed. Contact Mary Kate Masters to volunteer or donate at masters@saintjoseph.com

Wednesday, Sept. 27

10 a.m., shotgun start

St. Joseph Country Club,

50 Ridgeland Road

28

Public Affairs Coffee

Presented by Farmers State Bank

The Public Affairs Coffee series features issues involving social, economic, governmental, legislative and corporate activities that are of concern to Chamber members and the business community. This event will feature "A Conversation with the St. Joseph School District Superintendent."

Thursday, Sept. 28

7:30 to 8:30 a.m., \$15

MWSU Fulkerson Center

4525 Downs Drive

RESERVATIONS REQUIRED:

816/232-4461 or www.saintjoseph.com