

July 2023

Connecting the Chamber with members in a monthly news source.



ST. JOSEPH
Chamber of Commerce

Connections

The President's Perspective

Every two years the Community Alliance does a community survey. The results from 2023 are in. The company that conducts the survey is ETC Institute, which works with more than 1,000 communities in 49 states to help leaders use the survey data to enhance organizational performance.

Some highlights of the survey include:

- Residents felt public safety, education, jobs and community appearance were the most important issues facing our community.
- Residents 55+ are more positive than residents in younger age groups.
- Awareness of the Imagine St. Joseph 2040 plan is tied to the feeling we are moving in the right direction.
- There is support for investing in public education, community appearance and amenities.
- The biggest take away is that it was the first time since 2010 that trendlines have improved. Every livability trend improved and there

was an 8 percent increase that we are moving in the right direction.

What are the next steps? They include:

- Engaging a range of age groups
- Continuing to support public education, workforce training, neighborhood revitalization, and amenity development.
- Continuing to build awareness of the Imagine St. Joseph 2040 plan and the implementation process.

The good news is the community feels we are headed in the right direction. Together we can continue to build a better St Joseph.



Natalie Redmond
President & CEO

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

House Doctors of Saint Joseph
Mike Parrott
P.O. Box 332, Weston, MO 64098
(816) 463-0330
mparrott@housedoctors.com
Home Improvements

Academy Bank N.A.
Jazmynn Walker
4201 N. Belt Highway (06)
(816) 385-5290
jwalker@academybank.com
www.academybank.com
Banks/Savings & Loans

Lovejoy Manufactured and Modular Home Sales
Lance Lovejoy
5310 E. U.S. Hwy 36 (07)
(816) 364-5935
lance@lovejoyhomesales.com
www.lovejoy-manufactured-homes.com
Manufactured Homes

United Fiber
Niki Dalton
507 N. 36th St. (06)
(800) 585-6454
fiber@ueci.coop
www.unitedfiber.com
Internet Service Provider

Paris Hall Event Center
Sonia Pargas
925 Fifth Ave. (05)
(712) 326-6540
parishallentertainment@gmail.com
Event Centers/Special Events

Narrative St. Joe, LLC
Jenny Pickard Geheb
2702A Ashland Ave. (06)
(913) 515-4793
jennygeheb@gmail.com
www.narrativestjoe.com
Retail

Treasure Gardens, LLC
Samantha Taylor
18271 State Highway W,
Cosby, MO 64436
(816) 749-3151
treasuregardens2013@gmail.com
www.tgfloral.com
Lawn & Garden Center

Busy Bee Stitches
Sheena Kountz
6720 S.E. Greenard Road (07)
(816) 262-4656
sewcrafty@busybeestitches.com
Retail

Sweet Country Creations, LLC
Lori Goedken
9849 State Route C,
Savannah, MO 64485
(816) 294-7749
Bakeries

Brendle Contracting
Jacob Brendle
11011 SE State Route DD,
Gower, MO 64454
(816) 752-5065
brendlecontracting@gmail.com
General Contractors

AR Holdings, LLC
Russel Hanson
145 Countryside Lane (03)
(913) 365-3217
russel.hanson@hhresolutions.com
Property Management

Kellie Hughes
4601 Heatherwood Court (06)
(314) 359-0325
kelliemcdc@yahoo.com
Civic Membership

Jon McClain Music LLC
Jonathan McClain
1905 N. 22nd St. (05)
(816) 248-2965
jonmcclainmusic@gmail.com
www.jonmcclainmusic.com
Event Production

UtiliSource LLC
Michelle Heiliger
313 N. Gladstone Ave.,
Jonesburg, MO 63351
(636) 488-6195
michelleh@sellcon.us
www.utilisource.us
Underground Utility Contractor

Main Event Entertainment
John Clark
8081 N.W. Roanridge Road,
Kansas City, MO 64151
(816) 281-2020
john.clark@mainevent.com
www.mainevent.com
Entertainment

July Calendar

For more information, call 816/232-4461. **CREDIT CARD RESERVATIONS CAN BE MADE ONLINE**, www.saintjoseph.com

Circle of Influence

July 5 & 19 and July 13 & 27
11:30 a.m. to 1 p.m., Guests Free

5, 19
13, 27

Circle of Influence is a leads group composed of small business professionals looking to exchange direct client referrals and leads. The group also provides a forum for the discussion of issues which businesses commonly encounter. Only one member per profession/specialty in each group is allowed. Cost is \$100 to join. There are two groups, one that meets the first and third Wednesdays and another that meets the second and fourth Thursdays. (Holidays affect this schedule.) Contact Tony Luke for more information, luke@saintjoseph.com or (816) 364-4101. Meetings held at Stoney Creek Hotel & Conference Center, 1201 Woodbine.

Lunch & Learn Seminar

Presented by Jeremy Eaton Yoga
"How Your Business can Benefit from Tourism"

*Lunch by
Sparky & Buckwheat's
Smoke Pit, LLC*

Tuesday, July 11
11:30 a.m. to 1 p.m., \$10
St. Joseph Chamber of Commerce
3003 Frederick Ave.

RESERVATIONS REQUIRED:
816/232-4461
or www.saintjoseph.com

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The Missouri Department of Revenue reported that the economic impact of tourism in Buchanan County in 2022 alone was over \$216 million. We're going to answer questions you might have like 'why do people visit St. Jo' and 'where are these people coming from,' but for this Lunch & Learn we're going to focus more on how the economic impact of tourism benefits all of us. You don't have to work in a visitor-heavy business like a hotel or museum to reap the rewards, but you do have to be cognizant of what we have and what people want. Join Christian Mengel with the Convention & Visitors Bureau for an in-depth discussion on tourism in St. Joseph, and how it might be just what your business needs to increase revenue, become more visible in the community, improve morale, or even see a noticeable impact with employee retention or recruitment strategies.

DIPLOMATS CLUB Breakfast

Presented by Altec Industries, Inc., John Joe Insurance & Rogers Pharmacy

The Diplomats Club is a fun group that provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting!

Thursday, July 13
7:15 a.m., \$10

Breakfast provided
Rib Crib
3704 Faraon St.

RESERVATIONS REQUIRED:
816/232-4461
or www.saintjoseph.com

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Parties on the Parkway

Presented by Nodaway Valley Bank

Bring your lawn chairs and blankets and spread out along the Parkway while listening to some great local music. The band will be the Jason & Brandon Duo, which will play a pop variety. Food, treats and drink vendors available, no coolers allowed. A free balloon artist is available for the kids! Bring friends, family and pets and enjoy the beautiful parkway. Rain date: July 20.

Thursday, July 13
5 to 8 p.m., Free

SW Noyes & Messanie, Parkway A

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BUSINESS after HOURS

Presented by Altec Industries, Inc.

Business After Hours is your monthly chance to make some new connections! Cash bar, refreshments offered. Bring your business cards.

Thursday, July 20
5 to 7 p.m., Free

Tubes Bike Shop
1826 Frederick Ave.



Member Appreciation Days 2023

These are just a few of our staff members and volunteers who came out during the first day of Member Appreciation Days for our Drive-Thru Donuts & Coffee Event. We had four back-to-back days of events to tell you, our members, thank you for being one of our members. We hope you were able to join us for some of the festivities.

Know a business that should be a Chamber member?

Ask them to join today!

Contact luke@saintjoseph.com
or send them to our website:
saintjoseph.com