



Connections

ST. JOSEPH
Chamber of Commerce

The President's Perspective

This last week I had the opportunity to visit Oklahoma City, Okla., and meet with some community leaders at the International Economic Development Council Conference. A few weeks before that some of us went to Springfield to learn about some of the great things happening in Springfield – Ozark Tech, efactory, Jordan Valley Innovation Center, Springfield Museum and the Hotel Vandivort. It left me feeling inspired and I wanted to share a few things from the trip.

Many of you might be familiar with OKC's redevelopment story, if not it is worth noting. OKC's urban redevelopment story has dramatically reinvented itself using a unique, one-cent, pay-as-you-go, voter-approved, sales tax program called Metropolitan Area Projects (MAPs). First approved in 1993, the program is now on its fourth iteration. The impact of these debt-free projects and the billions of dollars of associated development they have generated, including significant historic renovation, has been a game changer for OKC.

The brick walk, OKC historic renovation and downtown baseball fields are impressive. But some of their more recent projects got my attention. They have built districts in OKC. They have 13 districts currently mapped out in the city including Bricktown, Arts District & Film Row, Adventure District, Asian District, Stockyards and more. These areas were designed by bringing multiple developers and partners together to bring life back into neighborhoods while honoring their past. They are currently building the Innovation District, which will be a thriving 1.3 square mile ecosystem focused on bringing together academia, health-care and bioscience to attract specialized manufacturing, technol-

ogy, energy and aerospace companies.

Besides the Innovation District, the Boat District caught my attention -- this is their riverfront development district. Their riverfront businesses had left because of flooding in 1993. Residents had long given up on riverfront development. They wanted OKC to be known as an outdoor adventure area, not just a dust bowl in OK. So, they decided to make their riverfront an outdoor adventure area for tourist and residents. Everyone thought they were crazy. White water rafting in OK? But today they are the home of an Olympic rowing facility, often featured on TV, that has drawn in thousands of tourists and given the residents something to be proud of. It's a true if you see the vision, it can become reality story. Check out the website at www.riversportokc.org.

I think one of the best ways to learn is from your peers and other communities. It gives you an opportunity to see what they are doing well, what mistakes they have made, and it challenges you to grow and think bigger. We plan to do a community exchange next year with community leaders and business leaders. If you know of a community we should study or would like to be involved in the community exchange, please reach out and let me know.



Natalie Redmond
President & CEO

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

Lavender Lane
Lisa Phillips
2335 N. Belt Highway Ste. D (06)
(816) 262-6559
phillips.usa84@yahoo.com
Retail

The Sertoma Club of St. Joseph MO Inc.
Pat Dillon
P.O. Box 8213 (08)
(816) 387-7422
pat.dillon@mymlc.com
Charitable Organizations

Art Attack Studio LLC
Annie Schmerber-Corrington
281 S. Eighth St. (01)
artattackannie@gmail.com
www.artattackstudiollc.com
Education

Thrift World
Randi Young
137 S. Belt Highway Unit B (06)
(402) 706-5320
randi@thriftworld.com
Retail

Joseph Costanzo
610 Woodcrest Drive (06)
(347) 672-4323
jajcostanzo@gmail.com
Civic Membership

Montecristo Venue Hall
Outmune Yanouri
1018 W. St. Maartens Drive (06)
otyanouri87@gmail.com
www.montecresto.com
Event Centers/Special Events

Federated Mutual Insurance Company
Jonathan Patterson
3010 S.E. Galvin Road (04)
(816) 509-0848
jlpatterson@fedins.com
reps.federatedinsurance.com/
jlpatterson#area
Insurance

Ramseier Realty Group - Jared Gibbons
3915 Beck Road (06)
(816) 323-3542
jaredgibbons@kw.com
www.ramseierrealtygroup.com
Real Estate (Associate)

Matt Cathey Shelter Insurance
Matt Cathey
512 S. Woodbine Road (06)
(816) 232-5411
mcathey@shelterinsurance.com
Insurance

Blackstone Construction
Tyler Arthur
3906 Oakland Ave.
P.O. Box 8714 (08)
(816) 390-6109
tyler@blackstoneconstruction.co
Construction Management



139th Airlift Wing Civic Leadership Academy

The St. Joseph Chamber of Commerce is proud to partner with the 139th Airlift Wing of the Missouri Air National Guard for its first Civic Leadership Academy.

Tour, learn the inner workings of what happens at the 139th's part of Rosecrans Memorial Airport, perform hands-on activities and have one-on-one discussions with the men and women leading the Wing.

Limited to 30 people.

Reception, 5:30 p.m.
Thursday, Oct. 13
Room 108, 722 Felix St.

Course, 8:30 a.m. to 4 p.m.
Friday, Oct. 14
139th Airlift Wing

RSVP to Natalie Redmond
redmond@saintjoseph.com
816-364-4107

October Calendar

For more information, call 816/232-4461. **CREDIT CARD RESERVATIONS CAN BE MADE ONLINE, www.saintjoseph.com**

All members, employees and guests are invited to attend events. Call the Chamber for any dietary needs. Reservations must be cancelled 24 hours in advance to avoid charges. See COVID-19 event guidelines at saintjoseph.com

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BUSINESS after HOURS

Presented by Altec Industries, Inc.

Bring your business cards and prepare to meet your next business connection. Enjoy food, drinks, great conversation and art at this special Business After Hours!

Tuesday, Oct. 4
5 to 7 p.m., Free

Albrecht-Kemper Museum of Art
2818 Frederick Ave.

5, 19
13, 27

Circle of Influence

Circle of Influence is a leads group composed of small business professionals looking to exchange direct client referrals and leads. The group also provides a forum for the discussion of issues which businesses commonly encounter. Only one member per profession/specialty in each group is allowed. Contact Tony Luke for more information, luke@saintjoseph.com or (816) 364-4101. Meetings held at Stoney Creek Hotel & Conference Center, 1201 Woodbine.

Visitors Day! -- Come be a guest of the Chamber's Circle of Influence group. Are you interested in being a part of this leads group? This is your chance to try it out for free. Lunch provided. RSVP with the info above. This special event is Wednesday, Oct. 19 at 11:30 a.m. at Stoney Creek.

Oct. 5 & 19 and Oct. 13 & 27
11:30 a.m. to 1 p.m., Guests Free

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Manufacturing Day

Manufacturing Day is a national day set aside to recognize the importance of the manufacturing industry and the diverse, highly-skilled, jobs that are available in our community. Held in October of each year, companies open their doors to students to display and discuss the industry and the possible career paths available.

Thursday, Oct. 6

11

Lunch & Learn Seminar

Presented by Butchart Flowers Inc. & Greenhouse
Gold Sponsor: St. Jo Frontier Casino

"Ins and Outs of Content Marketing"

Miu Edlin of the MWSU Center for Entrepreneurship will share tips and tricks on how to create valuable and engaging content from start to finish that can be used across multiple platforms.

*Lunch by
Tropical Smoothie Cafe*

Tuesday, Oct. 11

11:30 a.m. to 1 p.m., \$10
St. Joseph Chamber of Commerce
3003 Frederick Ave.

RESERVATIONS REQUIRED:
816/232-4461
or www.saintjoseph.com

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DIPLOMATS CLUB Breakfast

Presented by Altec Industries, Inc., John Joe Insurance & On the Top Search
The Diplomats Club is a large networking and service group that provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting!

Thursday, Oct. 13
7:15 a.m., \$7

Breakfast provided
Timber Ridge Farm
14618 State Highway K
Amazonia, MO

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Donut Dash 5k+

Presented by Gold N' Glaze Donuts

Join us for a family-friendly 5k+ run/walk through historic St. Joseph, featuring Mount Mora Cemetery and Robidoux Row and Patee House museums. A portion of the proceeds will benefit the cemetery and museums. Strollers and pets welcome. Stay after the run for brunch at the Hi-Ho! Children 12 and younger are \$10. More info and register at saintjoseph.com.

Saturday, Oct. 15
8 a.m., \$25, includes T-shirt

Patee House Museum
1202 Penn St.
Fee is \$35 after 10/7

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Women's Leadership Group

Presented by Human Resource Management Association of Northwest Missouri

The She Means Business Shop Crawl is held in honor of National Women's Small Business Month. Presented by AR Workshop, the Chamber and the Small Business Development Center -- shop at some of your favorite local small businesses. At your first shop, you'll snag your swag and then grab your circle of friends to visit more stores. Each store will offer specials. Gift bags only guaranteed to first 40 to register.

Monday, Oct. 17
5 to 8 p.m., \$30

AR Workshop
3855 Frederick Ave.

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

18, 19

My Success Event

Presented by Boehringer Ingelheim

Thousands of high school seniors will learn more about possible career paths at this year's My Success Event. Representatives from St. Joseph businesses will interact with students during this two-day event.

Tuesday & Wednesday,
Oct. 18 & 19

Civic Arena
100 N. Fourth St.

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POINTERS & PINTS

Presented by TS Conard, Inc. Technology Solutions

Enjoy a drink and connect in conversation with business leaders sharing their expertise and experiences in this series. This first session is on Cyber Security and will be presented by TS Conard, Inc. Come learn how to keep your company safe. Cash bar and light appetizers provided.

Tuesday, Oct. 18
3:30 to 5 p.m.

River Bluff Brewing
1224 Frederick Ave.

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Public Affairs Coffee

Presented by Farmers State Bank

The Public Affairs Coffee series features issues involving social, economic, governmental, legislative and corporate activities that are of concern to Chamber members and the business community. This event will be a candidate forum for the upcoming Nov. 8 election.

Thursday, Oct. 20
7:30 to 8:30 a.m., \$15

Stoney Creek Hotel & Conference Center
1201 N. Woodbine Road

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com