

NEWS RELEASE



ST. JOSEPH
Chamber of Commerce

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CHAMBER LAUNCHES REDESIGNED ECONOMIC DEVELOPMENT WEBSITE

(St. Joseph, MO) -- The St. Joseph Economic Development Partnership has launched its newly redesigned economic development website, choosestjoseph.com

The website highlights all of the information that businesses and site selectors need to know when considering selecting St. Joseph in their growth plans. Whether it's a new company to St. Joseph, or helping a current business expand, the St. Joseph Economic Development Partnership's goal is to provide information about possible sites, incentives, workforce and more to ensure the company chooses St. Joseph.

The site includes information about St. Joseph's business clusters, quality of life, demographics, taxes, transportation, Eastowne Business Park and more.

"It's important to keep our online presence appealing and functional to be competitive with other cities," said Brad Lau, Vice President of Economic Development for the St. Joseph Chamber of Commerce. "Most research is done online now and communities are eliminated from potential lists if site selectors can't find the information they need quickly."

An e-mail marketing and digital advertising campaign will start soon that will send site selectors and those in target industries to the website.

About the Economic Development Partnership: The Economic Development Partnership is a community partnership to foster, support and expand St. Joseph's economic vitality. The Partnership consists of both the public and private sectors. Buchanan County, the City of St. Joseph and about 150 private investors contribute in an effort to attract and retain jobs.

About the Chamber: Since its inception in 1862 as the Board of Trade of St. Joseph, the St. Joseph Chamber of Commerce has been the catalyst for economic growth and development in Northwest Missouri. The Chamber strives to be the unified voice of business that advocates, promotes and inspires the St. Joseph area. The Chamber's mission, supported by its more than 1,200 members, is to create an environment that allows business to thrive and the community to prosper.

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