

February 2022

Connecting the Chamber with members in a monthly news source.



Connections

ST. JOSEPH Chamber of Commerce

The President's Perspective

As I visit businesses large and small around our community one key issue keeps emerging from the conversation: we need to continue to invest in public education in our community. Quality public education is vital for us to be successful at economic development in St. Joseph.

We know a better education population has greater participation in the workforce, a reduced dependence on public assistance, and greater tax revenue. Education also plays a key role in the reduction of crime, improved public health, and enhanced political and civic engagement.

The Imagine 2040 plan calls on us to become a community that values and invests in education. Many community leaders consider improving public education as our top priority and residents who participated in the 2021 Community Survey agree, ranking education at the top of the priority list, with 76 percent deciding it should be a key focus area.

As you know, the Chamber of Commerce, Mosaic Life Care and Community Alliance partners are supporting a community engagement effort to help the St. Joseph School District develop

a long-range community strategic plan. As part of this effort, they are seeking community input.

This is where we need you. PLEASE share the information with your employees, family and friends and encourage them to share their hopes and thoughts for the future of education in our community.



Natalie Redmond
President & CEO

Upcoming meetings are scheduled for:

- February 22 from 6 to 8 p.m. at Word of Life Church, 3902 N.E. Riverside Road
- March 29 from 6 to 8 p.m. at Word of Life Church, 3902 N.E. Riverside Road
- April 26 from 6 to 8 p.m. at Troester Media Center, 3401 Renick St.

For more information visit:
www.sjsd.k12.mo.us/vision_forward

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

Landers Flowers

Jill Knorr
3702 Frederick Ave. Ste L5 (06)
(816) 396-8567
info@stjlandersflowers.com
www.stjlandersflowers.com
Florists

Angela Clark State Farm

4734 Frederick Ave. (06)
(816) 279-4224
angela@angelaclarkinsuresyou.com
angelaclarkinsuresyou.com
Insurance



102nd Annual Banquet Held in January Served as Annual Meeting and Change of Officers

Bill Severn, left of News-Press NOW, is presented a token of appreciation for his leadership as 2021 Board Chairman by Brett Carolus, of Hillyard Companies, who will serve as 2022 Chairman of the Board.

Need help recruiting or retaining talent?



Uncommon Life is here to make recruiting employees to work and live in St. Joseph easier. The St. Joseph Chamber of Commerce has incorporated the Made with Uncommon Character brand to highlight why St. Joseph is a unique place...and why your recruits should call it home. This includes tools for you as a recruiter or human resources specialist to use when hiring and getting new hires acclimated to the community.

Tours -- Gift Baskets -- Welcomes -- Website

On the web: uncommonlife.info

E-mail arthur@saintjoseph.com

your key to real estate



TAMMY O'MEARA-CHAMBERS

816-294-3357



Are you thinking about selling and taking advantage of the low interest rates before they go up any higher? Spring is a great time to list and sell your home. Find out how much your house would sell for!

Use this Coupon for a Free Comparative Market Analysis from Tammy O'Meara-Chambers of Top Property Realty, LLC, a professional with more than 20 years of experience.

\$50 off a Pre-Sale Home Inspection Walkthrough and Punch List from Brightview Home Inspections (normally \$125)

Be ready to sell when you hit the market!



www.saintjoseph.com
(816) 232-4461
chamber@saintjoseph.com

February Calendar

For more information, call 816/232-4461. **CREDIT CARD RESERVATIONS CAN BE MADE ONLINE**, www.saintjoseph.com

All members, employees and guests are invited to attend events. Call the Chamber for any dietary needs. Reservations must be cancelled 24 hours in advance to avoid charges. See COVID-19 event guidelines at saintjoseph.com

1 & 2 **Great Northwest Day at the Capitol** **Tuesday & Wednesday, Feb. 1 & 2**
Jefferson City, MO
www.greatnorthwestday.com

The Chamber partners with other Northwest Missouri communities to sponsor a trip to the State Capitol to meet and talk with our state legislators. The two-day trip includes a luncheon with regional legislators, viewing of the Legislature in action, and a reception for all members of the General Assembly.

2, 10, 16, 24 **Circle of Influence** **Feb. 2 & 16 and Feb. 10 & 24**
11:30 a.m. to 1 p.m., Guests Free

Circle of Influence is a leads group composed of small business professionals looking to exchange direct client referrals and leads. The group also provides a forum for the discussion of issues which businesses commonly encounter. Only one member per profession/speciality in each group is allowed. Cost is \$100 to join. There are two groups, one that meets the first and third Wednesdays and another that meets the second and fourth Thursdays. (Holidays affect this schedule.) Contact Natalie Redmond for more information, redmond@saintjoseph.com or (816) 364-4107. Meetings held at Stoney Creek Hotel & Conference Center, 1201 Woodbine.

3 **Public Affairs Coffee** **Thursday, Feb. 3**
7:30 a.m., \$15
Stoney Creek Hotel & Conference Center
1201 N. Woodbine Road

Presented by Farmers State Bank

This Public Affairs Coffee will be a Mayoral Primary Candidate Forum. Public Affairs Coffee events feature issues involving social, economic, governmental, legislative and corporate activities that are of concern to Chamber members and the business community. Light breakfast served. \$25 for general public.

3 **Small Business Owner Roundtable** **Thursday, Feb. 3**
10 a.m., Free
St. Joseph Chamber of Commerce
3003 Frederick Ave.

The Membership Council will host a new roundtable discussion series for small business owners only on the first Thursday of each month. In person or via Zoom, meet with Board Member and Membership Chair Amy Ryan of Commerce Bank and Membership Council Member Annette Weeks, of the Center for Entrepreneurship, and other small business owners. This month the topic will be workforce.

8 **Lunch & Learn Seminar** **Tuesday, Feb. 8**
11 a.m. to 1 p.m., \$10
St. Joseph Chamber of Commerce
3003 Frederick Ave.

Presented by Butchart Flowers Inc. & Greenhouse

Lunch by Marek's Catering & Delicatessen

RESERVATIONS REQUIRED:
816/232-4461
or www.saintjoseph.com

"Get More From Your Business in 2022" -- Special Extended Lunch & Learn

Many of the most successful entrepreneurs and business leaders work longer hours and get less return on their investments of time and money. Maybe you grapple with some of these challenges:

- Lack of control over time, markets, or your company.
- People who don't listen, understand, or follow through.
- Profit that's inconsistent or there's not enough

Kyle Danner, of EOS Worldwide, will give those who attend a set of simple, practical tools that you can use immediately to focus on priorities, get clear on issues and gain traction as a company in 2022.

10 **DIPLOMATS CLUB Breakfast** **Thursday, Feb. 10**
7:15 to 8:30 a.m., \$7
Breakfast provided
Stoney Creek Hotel & Conference Center
1201 N. Woodbine Road

Presented by Altec Industries, Inc., John Joe Insurance & On the Top Search

The Diplomats Club is a fun group that provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting!

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

24 **BUSINESS after HOURS** **Thursday, Feb. 24**
5 to 7 p.m., Free
Geneo's Pizza & Pub
809 Francis St.

Presented by Altec Industries, Inc.

Bring your business cards and come meet your next potential client. Come downtown and check out this fun pub and restaurant.

28 **Women's Leadership Group** **Monday, Feb. 28**
Noon to 1 p.m., Free
Bring your own lunch
RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

Presented by Human Resource Management Association of Northwest Missouri

"Employee Coaching – No whistles required"

Hear from certified business coach and Small Business Development Center Director Rebecca Lobina about the dos and don'ts associated with successfully coaching your employees. You'll learn:

- When employee coaching is and isn't appropriate
- Ways to prepare for an employee coaching session
- Questions to ask to determine motivation
- The one key to coaching that will make it transformational and not just transactional