



ST. JOSEPH
Chamber of Commerce

NEWS RELEASE

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FOR IMMEDIATE RELEASE

CHAMBER ANNOUNCES NEW PRESIDENT/CEO TODAY

(St. Joseph, MO) – The Board of the St. Joseph Chamber of Commerce today announced that Natalie Redmond has been named President and CEO of the St. Joseph Chamber of Commerce, replacing R. Patt Lilly, who has served in the position for almost 19 years (during two periods of employment) and plans to retire at year-end.

Redmond currently serves as Senior Vice President, Membership with the Chamber and has spent the last 16 years successfully leading communications, marketing, networking, and educational opportunities for more than 1,200 members.

“Natalie is the right leader for the Chamber. Her extensive experience and business development skills will make her successful leading future Chamber efforts and initiatives,” states Bill Severn, Chamber Chairman of the Board.

As Senior Vice President, Redmond increased Chamber membership from 800 to 1,300 members, grew membership revenue from \$350,000 to more than \$500,000 and increased the member retention rate from 84% to 89%. She also created and led multiple programs during COVID-19 to help community success, grew the Chamber volunteer group to 160 from 40 members and increased sponsorship funding from \$220,000 to over \$560,000.

Redmond holds a bachelor’s degree in communications from Missouri Western State University, is a graduate of the U.S. Chamber of Commerce Institute of Organization Management and serves in various community leadership roles. She will assume responsibilities on January 3, 2022.

About the Chamber:

The St. Joseph Chamber of Commerce has been the catalyst for economic growth and development in Northwest Missouri since its inception in the mid-1800s. The Chamber serves as the unified voice of

business that advocates, promotes and inspires the St. Joseph area. The Chamber strives to create partnerships and promote a culture of excellence that allows the almost 1,300 Chamber members to thrive and the St. Joseph area to prosper.