



The President's Perspective

Last year proved to be different from 2020, but not much easier for a lot of us. However, as an organization and community we did have a few great wins. Here are some of the highlights of 2021.

Cereal Ingredients

Attracting Cereal Ingredients to St Joseph was a big win for economic development in our community. The company produces food particulates that add flavor, texture and color to baked goods, cereals and more. It is a great fit for St Joseph's manufacturing and food production industry. Special thanks to all who were involved in getting this project to St Joseph.

Continued Investment in Education

The Chamber and Mosaic Life Care came together, with the St Joseph School District's support, to fund a community engagement process to create a future plan for the district. The long-range plan will be built on community input. There will be several community input meetings in 2022 and I hope you will come to one to provide feedback.

Economic Development Stats

We had a nice year in 2021 for Economic Development. Thank you, Brad Lau, for your leadership in Economic Development. Thank you to our employers and investors for your continued support:

New Projected Jobs:	322
New Prospects:	38
Investment:	\$138,711,860

Small Business Recognition

In May we learned St Joseph ranked in the top 20 small cities

in the country to start a small business. You're probably aware that many of our members are small businesses and depend on our programs, networking and education for their success. We certainly can't take all the credit, we have many wonderful resources in St Joseph, but we are proud of the work we have done to support the small businesses in St Joseph.



Natalie Redmond
President & CEO

American Rescue Plan Act Citizens Committee

Tama Wagner chaired this committee, which recommended funding to make transformational change in our community including increased access to career-based skill training with the proposed Hillyard Technical Center expansion; increased access to mental health and substance abuse treatment; neighborhood improvements and urban homesteading. Tama thank you for your leadership in this important committee for our community.

New CEO

As you know Patt Lilly retired December 31, 2021, after 19 years with the Chamber (over two terms). The board did a national search over several months which resulted in hiring me as the new President and CEO. I am humbled, honored and excited for this next chapter. I look forward to working with each of you.

Thank you to the Chamber staff for the hard work each of you did in 2021, I'm looking forward to 2022. Thank you to our Board, volunteers, partners, investors and members. We couldn't have the success we have without each of you. Thank you Patt, it has been a fun ride. I know you and Sherri will enjoy retirement; you deserve it. You have been a friend, mentor and leader to many of us. And I look forward to what you do next.

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

Thrive Family Chiropractic
Dr. Matt Burton
3711 Mitchell Ave. 07
(816) 689-0671
drmatt@thrivestjoe.com
www.thrivestjoe.com
Chiropractors

Anytime Fitness
Brandon Wilson
1209 N. Belt Highway Ste. F (06)
(816) 232-1315
stjosephmo@anytimefitness.com
www.anytimefitness.com
Fitness

Mercury Broadband
Brett Rhodes
St. Joseph, Missouri
(816) 982-5031
brett.rhodes@mercurybroadband.com
mercurybroadband.com
Telecommunications

Fimple Sewer & Drain Cleaning LLC
Barbara Fimple
9603 SE 28th Road (07)
(816) 238-8500
bfimple@stjoewireless.com
www.septic-tank-saint-joseph-mo.net
Plumbing Contractors

Pilot Travel Center #1323
Anne LeZotte
1307 SE Grand DD,
Faucett, MO 64448
(816) 558-5011
anne.lezotte@pilottravelcenters.com
www.pilotflyingj.com
Retail

Team Thrift - Red Racks
Colleen Pelletier
3025 S. Belt Highway Ste. A (03)
(816) 607-6444
colleenp@teamthrift.com
www.redracksthriftstores.com
Charitable Organizations

MORE WAYS TO CELEBRATE

Our spacious Grand Ballroom can accommodate up to 150 guests. Perfect for a wedding, meeting or special event.

Make Your Next Event a GRAND ONE
Call 816-279-5514 Ext. 317



www.StJoFrontierCasino.com

January Calendar

For more information, call 816/232-4461. **CREDIT CARD RESERVATIONS CAN BE MADE ONLINE**, www.saintjoseph.com

All members, employees and guests are invited to attend events. Call the Chamber for any dietary needs. Reservations must be cancelled 24 hours in advance to avoid charges. See COVID-19 event guidelines at saintjoseph.com

5, 13, 19, 27 *Circle of Influence*

Circle of Influence is a leads group composed of small business professionals looking to exchange direct client referrals and leads. The group also provides a forum for the discussion of issues which businesses commonly encounter. Only one member per profession/specialty in each group is allowed. Cost is \$100 to join. There are two groups, one that meets the first and third Wednesdays and another that meets the second and fourth Thursdays. (Holidays affect this schedule.) Contact Natalie Redmond for more information, redmond@saintjoseph.com or (816) 364-4107. Meetings held at Stoney Creek Hotel & Conference Center, 1201 Woodbine.

Jan. 5 & 19 and Jan. 13 & 27
11:30 a.m. to 1 p.m., Guests Free

11 *Lunch & Learn Seminar*

Lunch by Chau's Catering, Inc.

Presented by Butchart Flowers Inc. & Greenhouse

Beating the brown box – leverage your local position online to increase brand awareness. This session will give you a broad overview of how small businesses and organization can use Google, e-commerce websites, social media, and digital advertising to help grow their brick-and-mortar operations to increase brand awareness and sales. This will be presented by Liby Waltemath, Agency Director of Eagle Creative.

Tuesday, Jan. 11
11:30 a.m. to 1 p.m., \$10
St. Joseph Chamber of Commerce
3003 Frederick Ave.

RESERVATIONS REQUIRED:
816/232-4461
or www.saintjoseph.com

13 *DIPLOMATS CLUB Breakfast*

Presented by Altec Industries, Inc., John Joe Insurance & On the Top Search

The Diplomats Club is a fun group that provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting! This month the Dips will help set up the Annual Banquet decorations at the Civic Arena.

Thursday, Jan. 13
7:15 to 8:30 a.m., Free

Breakfast provided
Civic Arena
100 N. Fourth St.

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

15 *102nd Annual Banquet*

Presented by Commerce Bank

Join us for the 102nd Chamber Annual Banquet, "A Walk in the Park" which will celebrate St. Joseph's unique parks system. Doors open at 6 p.m., with dinner at 7 p.m. Entertainment will consist of roaming artists and dueling pianos.

Saturday, Jan. 15
6 p.m., \$50 or \$60 after Jan. 10

Dinner provided
Civic Arena
100 N. Fourth St.

24 *Women's Leadership Group*

Presented by Human Resource Management Association of Northwest Missouri

Come to the next Women's Leadership Group and learn from Dr. Nina Adanim of Northwest Missouri State University as she presents, "Taking Chances in Life and Leadership." Dr. Adanim has a vast background in travel including climbing Mt. Everest multiple times, leading expeditions and many more exciting adventures. She was an assistant director of Kotor Bay Tours in Montenegro and manager of the National Sports Association of Serbia. She'll be on location in Uganda with National Geographic in early January.

Monday, Jan. 24
Noon to 1 p.m., Free
Bring your own lunch

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

27 *BUSINESS after HOURS*

Presented by Altec Industries, Inc.

Bring your business cards and come meet your next potential client. Food and drinks provided in this new business, which offers much more than just coffee in the American Electric Lofts building downtown.

Thursday, Jan. 27
5 to 7 p.m., Free

Hazel's Coffee Bar
310 N. Third St.

MEMBERS *only!*

Update contact information

Pay invoices

Access exclusive content

Participate in surveys
Upload images to your
online listing

View and Print Referral
Reports

Take part in the
Member-to-Member
Discount Program

Have more control of your
membership

Visit saintjoseph.com and click on MEMBERS ONLY to log in.

Contact the Chamber at (816) 364-4103 or greiner@saintjoseph.com for help.

Know a business that should be a Chamber
member?

Ask them to join today!

Send them to our website:

saintjoseph.com/join