

August 2021

Connecting the Chamber with
members in a monthly news source.



Connections

ST. JOSEPH
Chamber of Commerce

The President's Perspective

A History of Business Success

One of the things I enjoy most about St. Joseph is its history. The historic buildings and homes, the unique architecture, our place in the expansion of the American West and the very real impact St. Joseph has had on the history of American business. One could say that the birth of American entrepreneurship happened here! Overstated you say, I offer the following.

Let us begin with the founder of St. Joseph, Joseph Robidoux, who came up the Missouri River and landed at what is now the end of Francis Street. In 1843 he founded the Black Snake Hills Trading Company. Joe was involved in many local endeavors and some today might even call him a serial entrepreneur.

How about the Pony Express? Starting in 1860, it demonstrated what future overland transportation could look like. While only lasting one year, it set the standard for point-to-point delivery; think of it as the forerunner of Federal Express Ground. Do not forget about the soda cracker or those pancakes we enjoy at breakfast, both invented by early St. Joseph entrepreneurs. And how about Cherry Mash candy still made in St. Joseph today by the Chase Candy Company?

Speaking of today, how about Hillyard Companies? Its founder N.S. Hillyard, an inventor and entrepreneur, developed the coating used to seal wood basketball courts allowing the use at the time of leather basketballs. The floor coating prevented the basketball from

absorbing the oil used to coat the floors back then. The invention changed the game of basketball forever. The company continues to call St. Joseph home.

Then there were the early days of animal health. A local company Anchor Serum, now known as Boehringer Ingelheim, invented hog cholera serum. The invention revolutionized how hogs were raised and transported, which allowed the modern pork industry of today.

I could go on, but I believe I have made my point. St. Joseph was and still is today a bastion of entrepreneurship. It is great to see this passion for creating new businesses and products supported through initiatives like the Center for Entrepreneurship at MWSU, Cup of Joe, the Innovation Stockyard at the Kit Bond Incubator, the St. Joseph Angel Fund Group and of course the Chamber of Commerce. It demonstrates that we embrace a culture of local entrepreneurship and recognize the success that it has brought to our community.

Yes, St. Joseph is the birthplace of American entrepreneurship! Who can dispute our history of business success?



R. Patt Lilly
President & CEO

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

Vintage Gardens

Amy Tullis
3310 N. Woodbine Road (05)
(816) 279-3330
atullis@capitalseniorliving.net
capitalsenior.com/community/
vintage-gardens
Nursing Homes/Assisted Living

Top Property Realty LLC

Amber Keller
12143 Donovan Drive,
Country Club, MO (05)
(816) 646-4272
amberstopproperty@gmail.com
Real Estate (Associate)

Top Property Realty LLC

Terry McKee
5315 Halsey (04)
(816) 344-7624
terrystopproperty@gmail.com
Real Estate (Associate)

Landes Farms LLC

Al Landes
4707 S. Lakewood Drive (06)
(816) 262-2717
al@landesfarms.com
Agribusiness

Robinson Outdoor

Brent DeWilde
50 Robinson Industrial Drive,
Perryville, MO 63775
(573) 768-8100
b.dewilde@robinsonoutdoorllc.com
www.robinsonoutdoorllc.com
Advertising

Grant Company LLC

Eric Grant
4221 Mitchell Ave. (07)
(816) 708-2647
eric@grantcompany.net
grantcompany.net
Advertising

Globe Life Family Heritage

Stacy Katen
1239 E. Crestview Drive,
Maryville, MO 64468
(913) 240-2826
skaten@fhlagent.com
www.globelifefamilyheritage.com
Insurance

Invenergy Transmission LLC

Meghan Olin
109 S. Fourth St. (01)
(816) 683-7266
molin@invenergy.com
www.grainbeltexpress.com
Solar Energy

O'Neal Steel, LLC

Kevin Williamson
2901 S. 22nd St. (03)
(205) 599-8351
kwillia@onealsteel.com
www.onealsteel.com
Distribution

Bobree Barbershop

Joshua Oliver
1209 Frederick Ave. (01)
(816) 689-0716
bobreebarbershop@gmail.com
bobreebarbershop.com
Beauty Salons & Services

Juniper Lane

Ashley Hess
1113 Frederick Ave. (01)
(816) 344-2416
juniperlanehome@gmail.com
juniperlanehome.square.site
Retail

St. Joe Outdoor Living

Amber Perez
3603 Frederick Ave. (06)
(816) 722-2299
amber@stjoeoutdoorliving.com
www.stjoeoutdoorliving.com
Swimming Pools & Spas

Midwest Pressure Pros

Scott Babcock
11466 SE St. Route Hwy A (07)
(816) 752-7955
midwestpressurepros@gmail.com
www.midwestpressurepros.com
Pressure Cleaning

Max Joe's Daiquiri Lounge

LaQuella Wilkinson
2013 S. Belt Hwy Ste. 100 (07)
(816) 689-0757
info@maxjoesdaiquiri.com
facebook.com/MaxJoesDaiquiri
Bars & Taverns

Lisa Findley Shelter Insurance

Lisa Findley
203 N. 36th St. Ste. C (06)
(816) 232-5491
lfindley@shelterinsurance.com
shelterinsurance.com/CA/agent/lfindley
Insurance

August Calendar

For more information, call 816/232-4461. **CREDIT CARD RESERVATIONS CAN BE MADE ONLINE, www.saintjoseph.com**

All members, employees and guests are invited to attend events. Call the Chamber for any dietary needs. Reservations must be cancelled 24 hours in advance to avoid charges.

4, 18,
12, 26

Circle of Influence

Circle of Influence is a leads group composed of small business professionals looking to exchange direct client referrals and leads. The group also provides a forum for the discussion of issues which businesses commonly encounter. Only one member per profession/specialty in each group is allowed. Cost is \$100 to join. There are two groups, one that meets the first and third Wednesdays and another that meets the second and fourth Thursdays. Contact Natalie Redmond for more information, redmond@saintjoseph.com or (816) 364-4107. Meetings held at Stoney Creek Hotel & Conference Center, 1201 Woodbine.

Aug. 4 & 18 and Aug. 12 & 26
11:30 a.m. to 1p.m., Guests Free

10

Lunch & Learn Seminar

Presented by Butchart Flowers Inc. & Greenhouse

"How the 'Great Game of Business' Approach is Driving Productivity"

Learn how this approach is driving employee engagement, leading to retention and higher profits for your business. Missouri Enterprise's Mary Davis and John Williams will give the presentation.

Lunch by
Murphy's Smokin' Meats

Tuesday, Aug. 10
\$10, lunch included
11:30 a.m. to 1p.m.
In person or virtual

RESERVATIONS REQUIRED:
816/232-4461
or www.saintjoseph.com

12

DIPLOMATS CLUB Breakfast

Presented by CLA

The Diplomats Club is a fun group that provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting! RESERVATIONS REQUIRED, LIMITED NUMBER OF TICKETS. FIRST COME, FIRST SERVED.

Thursday, Aug. 12
8:15 a.m., \$7

Breakfast provided
Chiefs Training Camp

MWSU, 4525 Downs Drive

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

12

Parties on the Parkway

Presented by Nodaway Valley Bank

It's Parties on the Parkway time! Bring your lawn chairs and spread out along the Parkway while listening to some great local music. The band Vinyl Revival will perform vintage-soaked radio rock. NOTE LOCATION CHANGE

Thursday, Aug. 12
5 to 8 p.m., Free
Northside Complex
Rain Date Aug. 19

19

BUSINESS after HOURS

Presented by Altec Industries, Inc.

Bring your business cards & meet your next client at this monthly event. Food and drinks provided.

Thursday, Aug. 19
Free

The Studio by Seth Bradley
103 S. Fourth St.

23

Women's Leadership Group

Presented by Human Resource Management Association of Northwest Missouri

Co-sponsored with Northwest Missouri State University's Small Business Development Center, each month has a different topic and speaker. Bring your own lunch.

Monday, Aug. 23
Noon to 1 p.m. FREE

Chamber of Commerce
3003 Frederick Ave.



Be a Champion of Commerce

**SHOP LOCAL
DECIDE LOCAL**

CHAMPIONS of commerce championsofcommerce.com

Know a business that should be a Chamber member?



ST. JOSEPH
Chamber of Commerce

Ask them to join today!

saintjoseph.com/join



**2021
Nissan Rogue
GIVEAWAY**

Drawings every Wednesday for Free Slot Play & Qualification spots.
1 Free daily entry plus earn 1 additional entry with every 100 points.

**GRAND PRIZE DRAWING:
SUNDAY, SEPTEMBER 5 AT 6:30PM**

See A-Play Club for details.

ROLLING HILLS AUTO PLAZA
TOYOTA HONDA NISSAN

**ST JO
FRONTIER
CASINO**
ST. JOSEPH, MISSOURI

www.StJoFrontierCasino.com

Must be 21 to enter casino.
Gambling problem? Call 1-888-BETS-OFF.