

April 2021

Connecting the Chamber with members in a monthly news source.



# Connections

**ST. JOSEPH**  
Chamber of Commerce

## The President's Perspective

### Big Things

Over my career I have heard it said, and at times practiced, the adage, "it's important to get the little things right." The thought is if you focus on getting the little things right, success will follow. For me though, it is about the big things that have the ability to move a business or a community forward to success.

Over the last several months, we have heard a lot about a couple of big things that potentially can benefit our community, the development of the Krug Park amphitheater and the pursuit of a new high school. Both ideas are born of a vision of making St. Joseph a better place. Investing in education and improving community amenities are ideas embraced in the community plan, Imagine St. Joseph 2040.

The real issue is do the visions that bring these big things forward represent a shared vision for the community? I am not naïve enough though to think that every big thing will be embraced by the community. Having a vision is absolutely important, it makes us think about what we can be. But, the vision of a big thing is a starting point, a place to begin talking, create collaborations and hopefully coalesce around a shared vision that most of the community can get behind and actually want to support. Frankly, this is the hard work that community leadership must embrace.

I have had to learn this lesson myself over the years. It is difficult work, frustrating and sometimes leads to failure when you realize your big thing is not their big thing. I have certainly had my share of failures. The reality though is you cannot overlook the need to create a shared vision nor can you short cut the process no matter how sold you are on the big idea. Like most of you, I have my own thoughts and ideas on both the Krug Park amphitheater and a new high school. Both are transformative in their potential impact, both big things, but are both visions shared by a majority of the community? I guess we may soon find out.



R. Patt Lilly  
President & CEO

Big things are what move us forward as a community. But those with the vision for these big things must embrace input, collaboration and, yes, the reality that the vision may have to undergo change for it to become a shared vision.

For St. Joseph, we need to get this right. There are too many big things we need to get done.

## NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

**Patrick Lile Agency Inc.**  
Patrick Lile  
2721 Pembroke Lane (06)  
(816) 279-7770  
plile1@amfam.com  
agent.amfam.com/patrick-lile  
**Insurance (Associate)**

**JLH Legacy Properties 6 dba**  
**Code Ninjas St. Joseph**  
Jason Hansen  
4221 Mitchell Ave. (07)  
(816) 259-0229  
stjosephmo@codeninjas.com  
www.codeninjas.com/mo-st-joseph  
**Education**

**Schooley Mitchell**  
Darren Morris  
7155 Curth Rdg, Parkville, MO 64152  
(816) 559-7789  
darren.morris@schooleymitchell.com  
www.schooleymitchell.com/dmorris  
**Consultants**



**Agent Jo --  
Hire MORE  
Than A Sign**



17+ years of experience

Earned 7 additional educational designations/  
certifications such as  
ABR, CRS, GRI, SFR, SRS, MRE and ePro!

Transaction plus education working for you!  
Don't just hire someone who passed a test and  
got a piece of paper.

Hire EXPERIENCE! Hire MORE than a sign.

Call or text 816-617-4412  
and visit AgentJo.com to search  
ALL listings from ALL companies.



**Be  
thinking  
now  
about  
your  
kids'  
career  
choices.**



www.saintjoseph.com  
(816) 232-4461  
chamber@saintjoseph.com

# April Calendar

For more information, call 816/232-4461. **CREDIT CARD RESERVATIONS CAN BE MADE ONLINE**, [www.saintjoseph.com](http://www.saintjoseph.com)

All members, employees and guests are invited to attend events. Call the Chamber for any dietary needs. Reservations must be cancelled 24 hours in advance to avoid charges. See COVID-19 event guidelines at [saintjoseph.com](http://saintjoseph.com)

**7/21, 8/22** **Circle of Influence**  
Circle of Influence is a leads group composed of small business professionals looking to exchange direct client referrals and leads. The group also provides a forum for the discussion of issues which businesses commonly encounter. Only one member per profession/speciality in each group is allowed. Cost is \$100 to join. There are two groups, one that meets the first and third Wednesdays and another that meets the second and fourth Thursdays. Contact Natalie Redmond for more information, [redmond@saintjoseph.com](mailto:redmond@saintjoseph.com) or (816) 364-4107. Meetings held at Stoney Creek Hotel & Conference Center, 1201 Woodbine.

**April 7 & 21 and April 8 & 22**  
11:30 a.m. to 1p.m., Guests Free

**8** **DIPLOMATS CLUB Breakfast**  
Presented by CLA  
The Diplomats Club is a fun group that provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting!

**Thursday, April 8**  
7:15 a.m., \$7

Breakfast provided  
Restoration Natatorium  
117 Francis St.

RESERVATIONS REQUIRED:  
816/232-4461 or [www.saintjoseph.com](http://www.saintjoseph.com)

**13** **Lunch & Learn Seminar**  
Presented by Butchart Flowers Inc. & Greenhouse  
"Strategies for Using Video Content on Social Media"  
Video is the most popular, growing and engaging form of content on social media and there are several different routes a business could take on forming their video strategy. Learn more from Justin Grubb and Jessica Stewart of SJC Marketing.

Lunch by Bubba's BBQ

**Tuesday, April 13**  
\$10, lunch included  
11:30 a.m. to 1p.m.  
In person or virtual

RESERVATIONS REQUIRED:  
816/232-4461  
or [www.saintjoseph.com](http://www.saintjoseph.com)

**15** **BUSINESS after HOURS**  
Presented by Altec Industries, Inc.  
Bring your business cards and meet your next client or customer at this monthly event. Food and drinks provided.

**Thursday, April 15**  
5 to 7 p.m., Free  
Belt Entertainment  
210 N. Belt Highway

**26** **Virtual Women's Leadership Group**  
Presented by Human Resource Management Association of Northwest Missouri  
Co-sponsored with Northwest Missouri State University's Small Business Development Center, each month has a different featured topic for women business owners, managers and employees.  
This month will feature a Women in Business Panel.

**Monday, April 26**  
Noon to 1 p.m., Free  
In person or virtual

RESERVATIONS REQUIRED:  
816/232-4461 or  
[www.saintjoseph.com](http://www.saintjoseph.com)



Be a Champion of Commerce  
**SHOP LOCAL  
DECIDE LOCAL**  
championsofcommerce.com

Know a business that should be a Chamber member?  
ST. JOSEPH Chamber of Commerce  
Ask them to join today!  
[saintjoseph.com/join](http://saintjoseph.com/join)



Keep up with the Chamber  
Sign up for text messages!  
Text Chamber to 474747  
ST. JOSEPH Chamber of Commerce



**Need help recruiting or retaining talent?**  
Uncommon Life is here to make recruiting employees to work and live in St. Joseph easier. The St. Joseph Chamber of Commerce has incorporated the Made with Uncommon Character brand to highlight why St. Joseph is a unique place...and why your recruits should call it home. This includes tools for you as a recruiter or human resources specialist to use when hiring and getting new hires acclimated to the community.  
Tours -- Gift Baskets -- Welcomes -- Website  
To see tools: [uncommonlife.saintjoseph.com/hr](http://uncommonlife.saintjoseph.com/hr)  
Share the website for potential residents: [uncommonlife.info](http://uncommonlife.info)