

NEWS RELEASE



ST. JOSEPH
Chamber of Commerce

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CONTACT: Kristi Bailey, Director of Communications & Marketing
St. Joseph Chamber of Commerce
816-364-4108 or bailey@saintjoseph.com

3003 Frederick Ave. | St. Joseph, MO 64506
(816) 232-4461 | saintjoseph.com

FOR IMMEDIATE RELEASE

FIRST ST. JOSEPH RESTAURANT WEEK PLANNED -- RESTAURANTS WELCOME TO JOIN

(St. Joseph, MO) -- Foodies rejoice! The St. Joseph Chamber of Commerce and Joe Town Fun are partnering to coordinate St. Joseph's first Restaurant Week.

Participating restaurants will offer specials and highlight food items from Feb. 21 to March 1. The goal of the week is to attract new customers during a traditionally slow time of year.

"After the holidays, football and Valentine's Day are over, restaurants really see a drop in customers until spring hits," said Natalie Redmond, Vice President of Membership for the St. Joseph Chamber of Commerce. "We want to encourage residents to try new restaurants, find new favorites and support our local businesses."

The fee for restaurants to join is \$200 for non-Chamber members and a \$25 gift card to be used in promotional programs. Chamber members will pay \$150 and provide a \$25 gift card. Costs will cover promotional materials to be used throughout the week including posters, brochures, buttons, table top signs and Restaurant Week advertising.

The following restaurants have already signed up to participate: Adams Bar & Grill, Cafe Pony Espresso, D&G Pub & Grub, Felix Street Gourmet, Fredrick Inn, Huckleberry, Pappy's Grill & Pub, Room 108 and St. Jo Frontier Casino.

"Joe Town Fun is excited to be a part of bringing this new tradition to our community," said Alyson Fisher, owner of Joe Town Fun. "We have great local restaurants and we encourage you to support them during Restaurant Week and beyond."

The deadline to register is Jan. 31. To sign up go to stjrestaurantweek.com.

Sponsorship opportunities are available, see the website for details. For more information, call 816-364-4107 or e-mail redmond@saintjoseph.com or joetownfun@gmail.com.

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