

July 2019

Connecting the Chamber with members in a monthly news source.



Connections

ST. JOSEPH Chamber of Commerce

The President's Perspective

Talent Competition

Forgive me if I sound like a broken record, but St. Joseph must be better. Our ability as a community to be successful depends on St. Joseph being the kind of place people want to work and live. As I meet with our local employers I hear of their challenges in attracting talent to fill positions. They are not only competing against other companies, but they are competing against other communities.

Even if a local employer is able to attract someone they can often live out of town, typically in the North Kansas City area. We estimate that 20 percent to 25 percent of our workforce lives out of St. Joseph. This represents more than 15,000 potential residents, talented individuals who could be part of our community. If these people lived in St. Joseph, our population would be close to 100,000.

The underlying theme of the community plan, Imagine St. Joseph 2040, is that St. Joseph must be better. In this age of talent competition we have to take the steps to become more competitive in order to attract people to live in our community and take jobs. This means improving our older neighborhoods, creating an improved educational system, addressing crime, homelessness and mental illness, continuing to revitalize downtown and pursuing further job growth

based on new and growing technology. To read more about the goals and objectives of the plan go to imaginestjoseph2040.com.

While we understand what we need to focus on for the future, there are things we need to be doing now to attract talent. In July, the Chamber will begin a Midwest-focused digital marketing campaign that will showcase local jobs and the benefits of living in St. Joseph. We know with our low cost of living, unique amenities, affordable housing and small town character, we have a lot to offer, including a good job. The campaign will last until next spring and will provide a connection to local employers who have open job positions and information on St. Joseph.

Communities that are successful in developing and attracting talent will be the communities that grow and thrive in the future. We need to make sure that St. Joseph is one of those communities.



R. Patt Lilly
President & CEO

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

A&M Amusements Inc.
Adam Marriott
22727 State Highway 148
Maryville, MO 64468
(660) 853-9499
aandmamusements@gmail.com
aandmamusements.com
Entertainment

SMart Architecture & Design
Sara Markt
619 Francis St. (01)
(816) 248-3854
smart@smartarchitecturedesign.com
Architects

T-Mobile East Hills Mall #1074
Brett Presko
3702 Frederick Ave. (06)
(816) 676-0782
brett.presko@t-mobile.com
t-mobile.com
Telecommunications

Grace & Heart Sterling Silver Jewelry
Dawn Streit
3406 Neighbor Road (06)
(417) 522-3316
jewelsinhercrown62@yahoo.com
mygraceandheart.com/dawn
Retail

Midwest Waterscape Creations
Joseph Stout
1311 Mason Road (04)
(816) 548-2290
josephstout@midwestwaterscapecreation.com
midwestwaterscapecreation.com
Landscaping

EdwardJones - Colton Saunders
3300 Dale Ave. (06)
(816) 232-1205
colton.saunders@edwardjones.com
edwardjones.com/colton-saunders
Financial Services

Wireco World Group
Denise Pryor
302 Main St. (01)
(913) 449-2685
denisepryor@wireco.com
wireco.com
Manufacturers

RNR Tire Express
Wayne Swift
519 S. Belt Highway (06)
(816) 596-2006
wswift@rnrtires.com
rnrtires.com
Automobile Parts, Supplies, Service

The Horn's Realty, LLC
Alison Horn
3025 Penn St. (07)
(816) 233-8030
alison@thehornsrealty.com
thehornsrealty.com
Real Estate

Country Cafe Express LLC
Cory Ripper
802 Mitchell Ave., Suite A (03)
(816) 259-5095
ccexp@trexcon.com
Food Service

New York Life Insurance - Randy Fox
400 Jules St., Ste. 202 (01)
(816) 390-1411
rrfox@ft.newyorklife.com
Financial Services

Midwest Central Outdoor, LLC
Jana Hughes
17567 U.S. Highway 71 (05)
(816) 324-2717
jhughesmco@gmail.com
midwestcentraloutdoor.com
Retail

Rouse Frets White Goss Gentile Rhodes, P.C.
R. Todd Ehler
700 S. Riverside Road, Ste. 200 (07)
(816) 262-3190
tehlert@rousepc.com
rousepc.com
Attorneys

Brightview Home Inspections, LLC
Ben Girard
3137 Charles St. (01)
(816) 385-6644
brightviewinspection@gmail.com
brightviewinspection.com
Home Inspections

Duncan Hills Golf Course
Dee McCullagh
400 E. Duncan, Savannah, MO 64485
(816) 324-7575
duncanhillsp@gmail.com
duncanhillssgc.com
Golf Courses

The Cleaning Connection
Rob Warden
4214 Karnes Road (06)
(816) 232-4121
theconnection68@gmail.com
thecleaningconnection.net
Carpet, Upholstery & Drapery Cleaning



www.saintjoseph.com
(816) 232-4461
chamber@saintjoseph.com

July Calendar

All members, employees and guests are invited to attend events. Call the Chamber for any dietary needs. Mark your calendars now, and confirm your reservation one week prior to the event. Reservations must be cancelled 24 hours in advance to avoid charges. For more information, call 816/232-4461. **CREDIT CARD RESERVATIONS CAN BE MADE ONLINE, www.saintjoseph.com**

3, 17/ Circle of Influence

July 3 & 17 and July 11 & 25
11:30 a.m. to 1 p.m., Guests Free

11, 25 Circle of Influence is a leads group composed of small business professionals looking to exchange direct client referrals and leads. The group also provides a forum for the discussion of issues which businesses commonly encounter. Only one member per profession/speciality in each group is allowed. Cost is \$100 to join. There are two groups, one that meets the first and third Wednesdays at Stoney Creek Hotel and another that meets the second and fourth Thursdays at Commerce Bank at Ashland and Karnes roads. Contact Natalie Redmond for more information, redmond@saintjoseph.com or (816) 364-4107.

9 Lunch & Learn Seminar

Lunch by Friedrich's Market

Tuesday, July 9
11:30 a.m. to 1 p.m., \$10
St. Joseph Chamber of Commerce
3003 Frederick Ave.

Presented by CLA

“Winning at Social Media”

Social media algorithms are very important to understand when trying to grow your presence on social media. Learn about the basics of social marketing and content posting. Organically, grow your engagement by understanding how the platform works. Where is most of your audience spending their time? Do you need to be on all platforms (Instagram, Facebook, Twitter)? Given by Annette Weeks and Miu Sutton from the Missouri Western State University Center for Entrepreneurship.

RESERVATIONS REQUIRED:
816/232-4461
or www.saintjoseph.com

11 DIPLOMATS CLUB Breakfast

Presented by Mosaic Life Care

The Diplomats Club is a fun group that provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting!

Thursday, July 11
7:15 to 8:30 a.m., \$7

Breakfast provided
Mosaic Life Care Exploratorium
5325 Faraon St.

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

11 Parties on the Parkway

Presented by Nodaway Valley Bank

Join us for Parties on the Parkway! These events are open to the public and allow those who attend to enjoy food, drinks, live music and St. Joseph's incredible Parkway system. Food and beverages are available for purchase. No alcoholic beverages may be brought into the event. Please bring your own lawn chair or blanket. Proceeds benefit the Friends of the Park. The band will be local Indie/Rock band, A Greater Tomorrow.

Thursday, July 11
5 to 8 p.m, Free

S.W. Noyes and Messanie (Parkway A)
(Rain date: July 18)

12 Foodie Friday

Join other Chamber members as they experience foods all around St. Joseph in a new networking event. Enjoy specials at each restaurant and get to know some new business contacts. Free to attend, but cost of meal is up to the individual.

Friday, July 12
11:30 a.m. to 1 p.m., Free

Pie Five Pizza
3508 N. Belt Highway

22 Women's Leadership Group

Presented by Sam's Club

Co-sponsored with Northwest Missouri State University's Small Business Development Center, each month has a different featured topic for women business owners, managers and employees. This month hear about the challenges of being an executive director of a non-profit from Chelsea Howlett of the Noyes Home for Children.

Monday, July 22
Noon to 1 p.m. Free

Noyes Home for Children
801 N. Noyes Blvd.
Bring your own lunch.

24 Chairman's Breakfast

Presented by Farmers State Bank

The Chamber welcomes Missouri Western State University's new president, Matthew Wilson, J.D., at this annual event. Wilson served as the president of the University of Akron from 2016-2018, where his financial and fundraising efforts were very successful.

Wednesday, July 24
7:30 to 9 a.m., \$25

Fulkerson Center, MWSU
4525 Downs Drive

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

25 POINTERS & PINTS

Presented by T.S. Conard, Inc. Technology Solutions

Come to the first in this series of sessions for small businesses that blend learning in a relaxed environment. Have a beer and learn about strategic marketing from Sherry Noller, Marketing & Communications Director for the Missouri Business Development Program.

Thursday, July 25
4 to 5 p.m., Free

River Bluff Brewing
1224 Frederick Ave.

25 BUSINESS after HOURS

Presented by Altec Industries, Inc.

There's no shortage of chances to meet new people through the Chamber! While any of our events could be seen as networking, Business After Hours are set up for just that. Bring your business cards, talk to some potential new customers and make some new friends.

Thursday, July 25
5 to 7 p.m., Free

Tech Team
212 N. Seventh St.