



Connections

ST. JOSEPH
Chamber of Commerce

The President's Perspective

Secret to Success

Annually the Chamber surveys its members to determine the most important public policy issues facing business. The Legislative Priorities Survey allows us to better understand the concerns of St. Joseph employers as we prepare our legislative agenda for the year. We just received the 2018 results and the top five issues are as follows:

1. Local crime
2. Improvement and funding of the school district
3. Workforce development
4. Community appearance
5. Quality of life improvements

While I am not surprised about these priorities, it does reinforce my belief that businesses realize that to be successful, they must be in a successful community. Today, all employers are seeking talent-skilled and educated labor that allows a company to be successful. As I have stated before, today we live in a talent-driven economy and communities that figure out how to attract and retain talent are the communities that will succeed and prosper in the future.

If you look at the top five priorities, all of them speak to St.

Joseph becoming a better community. They are the type of priorities a community must address if it wants to attract and retain talent, especially younger talent. A safe community that values education, has pride in its appearance, and offers quality of life amenities, is what draws people, especially young people and families. Think about a successful community you have visited lately and what you found there. I suspect it has made progress on these priority issues.



R. Patt Lilly
President & CEO

As we have progressed with our community planning effort, Imagine St. Joseph 2040, many of the priority issues identified in the survey results were identified by those who participated in the planning meetings. From this, a theme has developed – our future is about focusing on people, place, and prosperity. The community plan will be unveiled on October 16. The 20-year plan will provide a road map to St. Joseph's future success. As business knows, we must all embrace the future success of our community if we are to thrive and prosper.



Website: cojoe.saintjoseph.com
E-mail: cojoe@saintjoseph.com
518 Felix St.
816-364-4115

Trying to get work done at coffee shops can be a hassle.

If you are a small business owner, freelancer or other entrepreneur who is looking for modern, clean office space available for rent by the day or more long term, check out CoJoe, an innovative coworking space located in historic Downtown St. Joseph.

CoJoe provides an alternative to both the distractions of working at home or a public space, as well as the logistics of maintaining a private office.

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

Show-Me Running Company
Susanne Mrkvicka
2712 Patee St. (07)
(816) 866-3965
showmerunning@gmail.com
showmerunning.com
Sports

Greg Hatten
2510 Lovers Lane (06)
(541) 232-3565
greg.hatten@gmail.com
Civic Member

Friedrich's Market, LLC
Nicole Radke
1139 Frederick Ave. (01)
(816) 646-1301
friedrichsmarket@yahoo.com
friedrichsmarket.com
Grocers

KEAZ LLC
Todd Miller
3404 Easy St. (03)
(816) 383-4647
todd112366@yahoo.com
Freight Brokering

J. Michael's Salon
Lisa Phillips
2115 N. Belt Highway (06)
(816) 364-5134
phillipslisa84@yahoo.com
Beauty Salons & Services

Fired Up Nutrition
Gary & Wendy Elder
803 S. Belt Highway, Suite B (07)
(816) 676-8020
firedupnutritionstjoe@gmail.com
Nutrition

Summit Media Solutions, Inc.
Tammy Allison
215 S. Platte City Way, Ste. C
Kearney, MO 64060
(816) 628-5492
tammy@summitmediasolutions.com
summitmediasolutions.com
Marketing

Somewhere on a Beach Tanning & Boutique
Ashley Jonas
5908 N. Belt Highway (06)
(816) 259-5029
soabtanning@gmail.com
Tanning Salon

Plexus Worldwide
Joella Schultz
14320 Parish Drive (05)
(816) 617-7119
joellaschultz@gmail.com
mysite.plexusworldwide.com/joellaschultz
Health Services

Kappy Hodges
3506 Woodland Pointe Drive (06)
(816) 294-7369
khodges@ponyexpress.net
Civic Member

Janice Keith
607 E. Price St.,
Savannah, MO 64485
(847) 331-9098
jlkeith12@gmail.com
Civic Member

Marie Antoinette's Gluten Free Bake Shoppe
Rani Force
316 St. Joseph St.,
Wathena, KS 66090
(785) 989-2366
tmpalmer1969@hotmail.com
mariesglutenfree.com
Bakeries

October Calendar

All members, employees and guests are invited to attend events. Call the Chamber for any dietary needs.

1

Business Mixer

Presented by Altec Industries, Inc.

It's Monday Night Football with the Chiefs! Come tailgate with Chamber friends, make new business connections and enjoy the game. Hang out during pre-game and the first quarter.

No cost to attend, free beer and free BBQ provided by S&S BBQ. Prizes will be given to those with the best Chiefs attire and biggest fans!

Monday, Oct. 1
5 through First Quarter, Free
East Hills Shopping Center
Belt Highway and Frederick Avenue

Circle of Influence

Oct. 3 & 17 -- Oct. 11 & 25
11:30 a.m. to 1 p.m., Guests Free

3 & 17
11 & 25

Circle of Influence is a leads group composed of small business professionals who are looking to increase their revenue by forming relationships with other Chamber members for the purpose of exchanging direct client referrals and leads. The group also provides a forum for the discussion of issues which businesses commonly encounter. Only one member per profession/speciality in each group. There is a \$100 joining fee. There are two groups, one that meets the first and third Wednesdays at Stoney Creek Hotel and another that meets the second and fourth Thursdays at Commerce Bank at Ashland and Karnes roads. Contact Natalie Redmond for more information, redmond@saintjoseph.com or (816) 364-4107.

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Lunch & Learn Seminar

Presented by CliftonLarsonAllen

Topic: *Understanding Your Financials in 5 Minutes*

Learn why it's important to you, not just your CPA, to understand your financials from Rebecca Lobina, of Northwest Missouri State University's Small Business & Technology Development Center. Learn about the three financial reports and basic information in them, get a cheat sheet on how to calculate important ratios and learn what they mean and how to use them to make sound, informed business decisions.

Lunch by Hunan Taco Bar

Tuesday, Oct. 9
11:30 a.m. to 1 p.m., \$10
St. Joseph Chamber of Commerce
3003 Frederick Ave.

RESERVATIONS REQUIRED:
816/232-4461
or www.saintjoseph.com

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DIPLOMATS CLUB Breakfast

Presented by Mosaic Life Care

The Diplomats Club is a fun group that provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting!

Thursday, Oct. 11
7:15 a.m., \$7

Breakfast provided
St. Jo Frontier Casino, 777 Winners Circle

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

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PUBLIC AFFAIRS COFFEE

Presented by Cochran Head Vick & Co.

This Public Affairs Coffee features a forum for candidates running for open state Senate and House of Representative seats. It will be broadcast live on KFEQ 680 AM for those unable to attend.

Friday, Oct. 12
7:30 to 9 a.m.

\$15, includes light breakfast
Stoney Creek Hotel & Conference Center
1201 N. Woodbine Road

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

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IMAGINE ST. JOSEPH 2040

The United Way of Greater St. Joseph and the St. Joseph Chamber of Commerce have led residents in developing a plan to make St. Joseph 2040 a better place. See the culmination of the efforts at the launch of the Imagine St. Joseph 2040 plan at this event. RSVP to redmond@saintjoseph.com

Tuesday, Oct. 16
4:30 p.m., Free

emPowerU
518 S. Sixth St.

17 & 18

My Success Event

Presented by Boehringer Ingelheim Vetmedica Inc.

Thousands of high school sophomores will learn more about possible career paths at this year's My Success Event. Representatives from St. Joseph businesses will interact with students during this two-day event. For more information call 364-4102 or go to www.themysuccessesent.com.

Wednesday & Thursday,
Oct. 17-18

8:30 a.m. to 2 p.m.
Wyatt Park Baptist Church
2902 Leonard Road

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Donut Dash 5k+

Presented by Gold N' Glaze Donuts

Join us for a family-friendly 5k+ run/walk through historic St. Joseph, featuring Mount Mora Cemetery and Robidoux Row and Patee House museums. Along the route, participants may stop for a quick drink and a famous Gold N' Glaze donut. A portion of the proceeds will benefit the cemetery and museums. Awards, donuts and fun at the finish line are included. After party at the Hi-Ho.

Saturday, Oct. 20
8 a.m., \$25, includes T-shirt
Patee House Museum
1202 Penn St..
Fee is \$35 after 10/12

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Women's Leadership Group

Presented by Sam's Club

Co-sponsored with Northwest Missouri State University's Small Business and Technology Development Center, each month has a different featured topic for women business owners, managers and employees. No RSVP necessary. This month learn some car winterization tips from the experts at Collision Repair Specialists.

Monday, Oct. 22
12 to 1 p.m., FREE
Collision Repair Specialists
3900 Frederick Ave.
Bring your own lunch

Mark your calendars now, and confirm your reservation one week prior to the event. Reservations must be cancelled 24 hours in advance to avoid charges. For more information, call 816/232-4461. **CREDIT CARD RESERVATIONS CAN BE MADE ONLINE, www.saintjoseph.com**