

July 2018

Connecting the Chamber with members in a monthly news source.



Connections

ST. JOSEPH Chamber of Commerce

The President's Perspective

Sneak Preview

Years ago, movie theaters would offer sneak previews of upcoming movies. It was a pretty good deal. Go to a current movie and stay for the sneak preview. I guess it created some excitement for an upcoming movie and the opportunity to say you saw the sneak preview movie first.

So, with the idea of creating some excitement, I would like to share with you some of the outcomes to date that have come from the community visioning process, Imagine St. Joseph 2040.

Hopefully you know by now that the Chamber and United Way have partnered to bring about the planning initiative Imagine St. Joseph 2040, led by Rebecca Ryan. The kick off was in March and since then there has been two well-attended community planning meetings called Futures Labs. From these meetings tentative community issues have been identified. I would like to offer a sneak preview of some of these:

- Make St. Joseph a place where people want to come and stay.
- Cultivate and encourage leadership in the community.
- Develop a reputation as a community that values education and lifelong learning.
- Address the root causes of poverty in St. Joseph

Obviously, these are big issues for the community to focus on. These are the type of issues that create a vision for our future, our preferred future for St. Joseph. What struck me most as I considered the issues identified is the realization that St. Joseph must change if we are to survive and thrive. We must improve our neighborhoods,

develop amenities that attract people to the community, pursue redevelopment of downtown and other areas, create a culture toward education that leads to the best school district in Missouri, ensure progressive leadership and understand the impact on individuals and the community of generational poverty and be willing to confront it. Watching and waiting is not an option. This is our chance to take clear and decisive steps toward a more positive future.

So, this is just the sneak preview. It is now time for you to get involved in Imagine St. Joseph 2040. The next planning meeting is July 17 at 8 a.m. at MWSU. We will review future issues, debate and perhaps develop others. You should attend. If this does not work for you, participate in a Facebook Live event with Rebecca Ryan on July 16 at 6 p.m. Go to facebook.com/imagine2040 for more on the Facebook Live event. Ask questions, offer input.

Lastly, go to the website imaginestjoseph2040.com/get-involved and participate in the survey, allowing you to provide input to St. Joseph's preferred future. Get engaged!

St. Joseph is our community. All the things that I have mentioned can happen, but it will be an all hands-on deck effort. Let's join together and leave a legacy that future generations can be inspired by. Imagine!



R. Patt Lilly
President & CEO



Website: cojoe.saintjoseph.com
E-mail: cojoe@saintjoseph.com
518 Felix St.
816-364-4115

Trying to get work done at coffee shops can be a hassle.

If you are a small business owner, freelancer or other entrepreneur who is looking for modern, clean office space available for rent by the day or more long term, check out CoJoe, an innovative coworking space located in historic Downtown St. Joseph.

CoJoe provides an alternative to both the distractions of working at home or a public space, as well as the logistics of maintaining a private office.

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

VetIQ Petcare
Mallory Boyd
4201 N. Belt Highway (06)
(707) 305-1068
mallory@vetiqpetcare.com
www.vetiqpetcare.com
Veterinarians

A.C. Swimming Pools
Nathan Morrow
3621 Messanie St. (07)
(816) 232-9198
nathan@acsp.biz
www.acsp.biz
Swimming Pools & Spas

BJ's Auto Collision & Restoration, Inc.
Vicki Rosmolen
20261 N. Highway 169 (05)
(816) 279-2886
vicki@bjsautocollision.com
www.bjsautocollision.com
Automotive Repair

Cornerstones of Care
Carol Grimaldi
1212-B S. Main St., P.O. Box 610
Maryville, MO 64468
(816) 912-9016
carol.grimaldi@cornerstonesofcare.org
www.cornerstonesofcare.org
Human Service Organization

Mark Davison Allstate Agency
Mark Davison
3131 Frederick Ave. (06)
(816) 233-0227
markdavison1@allstate.com
allstate.com/markdavison
Insurance

Brenda Shields
47 S.E. Erin Court (07)
(816) 387-6707
breshields@gmail.com
Civic Member

Patrick Kane
3506 E. Lantern Lane (06)
(816) 273-8842
patrick.kane@sterile.com
Civic Member

Ad Astra Running
David Williford
2702 Ashland Ave. (06)
(816) 259-5377
djwstoll@yahoo.com
www.adastrarunning.com
Fitness

Lee Robertson
9462 Lime Stone Road,
Parkville, MO 64152
(816) 262-1057
leemail8890@gmail.com
Civic Member

Eckard's Home Improvement
Erin Maddox
2402 N. Belt Highway (06)
(816) 279-4522
eckardscarpet@stjoelive.com
www.eckardsflooring.com
Home Improvement

www.saintjoseph.com
(816) 232-4461
chamber@saintjoseph.com



July Calendar

All members, employees and guests are invited to attend events. Call the Chamber for any dietary needs.

10

Lunch & Learn Seminar

Presented by CliftonLarsonAllen

Lunch by Pronto Cafe

Tuesday, July 10

11:30 a.m. to 1 p.m., \$10
St. Joseph Chamber of Commerce
3003 Frederick Ave.

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

Tony Drummond, Managing Member, and Jenni Jimenez, Account Manager, at Anthony G. Drummond CLU Insurance Brokerage Services, LLC, will present "Survival Strategies with Health Insurance for Individuals and Employers: What You Need to Know." This session will cover several topics regarding health insurance after the passage of the Affordable Care Act in March 2010. Topics will include the following: Individual market, Small group market, Mid-sized and large group markets, association health plans, penalties, prescription drugs and much more.

12

DIPLOMATS CLUB Breakfast

Presented by Mosaic Life Care

Thursday, July 12

7:15 a.m., \$7

Breakfast provided

Mosaic Life Care

Exploratorium, 5325 Faraon St.

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

The Diplomats Club is a fun group that provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting!

12 &
26, 18

Circle of Influence

Circle of Influence is a leads group composed of small business professionals who are looking to increase their revenue by forming relationships with other Chamber members for the purpose of exchanging direct client referrals and leads. The group also provides a forum for the discussion of issues which businesses commonly encounter. Only one member per profession/specialty in each group. There is a \$100 joining fee. There are two groups, one that meets the first and third Wednesdays at Stoney Creek Hotel and another that meets the second and fourth Thursdays at Commerce Bank at Ashland and Karnes roads. Contact Natalie Redmond for more information, redmond@saintjoseph.com or (816) 364-4107.

July 12 & 26 -- July 18
11:30 a.m. to 1 p.m., Guests Free

12

Parties on the Parkway

Presented by Nodaway Valley Bank

Join us for Parties on the Parkway! These events are open to the public and allow those who attend to enjoy food, drinks, live music and St. Joseph's incredible Parkway system. Food and beverages are available for purchase. No alcoholic beverages may be brought into the event. Please bring your own lawn chair or blanket. Proceeds benefit the Friends of the Park. The band will be [Retro@ctive](https://www.facebook.com/Retro@ctive).

Thursday, July 12

5 to 8 p.m., Free

S.W. Noyes & Messanie, Parkway A
(Rain date: July 19)

23

Women's Leadership Group

Presented by Sam's Club

Co-sponsored with Northwest Missouri State University's Small Business and Technology Development Center, each month has a different featured topic for women business owners, managers and employees. No RSVP necessary. This month Assistant U.S. Attorney Teresa Moore will discuss human trafficking in the region.

Monday, July 23

12 to 1 p.m., FREE

CoJoe

518 Felix St.

Bring your own lunch

24

SMALL BUSINESS TECH SERIES

Presented by T.S. Conard, Inc. Technology Solutions

Session One: Want to learn how to increase online product purchases by 80 percent, build trust with your target market and be 53 times more likely to show up first on Google? Start using videos to market your business. Lunch provided.

Tuesday, July 24

11:30 a.m. to 1 p.m., FREE

St. Joseph Chamber of Commerce
3003 Frederick Ave.

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

31

Session Two: Learn more about Calendly, a big hit with Firefly Technology and its clients. Use it and other tools to become more productive at the office. Lunch provided.

Tuesday, July 31

11:30 a.m. to 1 p.m., FREE

St. Joseph Chamber of Commerce
3003 Frederick Ave.

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

Mark your calendars now, and confirm your reservation one week prior to the event. Reservations must be cancelled 24 hours in advance to avoid charges. For more information, call 816/232-4461. **CREDIT CARD RESERVATIONS CAN BE MADE ONLINE, www.saintjoseph.com**

Need help recruiting or retaining talent?



The Made With Uncommon Character campaign can help your business recruit top talent and keep your best employees. St. Joseph has a lot to offer and has tremendous character in our people, architecture and amenities.

Visit the website below and follow Made With Uncommon Character on Facebook, Twitter and Instagram for interesting stories, a community calendar and resources you can give to potential employees -- like housing, school, healthcare options and more.

Need a brochure or goodie bag to give recruits? We have them! E-mail bailey@saintjoseph.com.

uncommoncharacter.com