

August 2015

Connecting the Chamber with
members in a monthly news source.

Connections

The President's Perspective

Dog Days of Politics

You have heard the old adage the dog days of summer. Not sure where this got started but my understanding is, it is meant to imply those hot, humid, lazy days when no one feels like doing much and we just take it easy. This is a good way to describe the Missouri Legislature this time of year. The legislative session is over, everyone returns home, has a chance to relax from everyday politics and things return back to normal during the summer.

The dog days are also a good time to discuss issues that were not addressed during the legislative session. For legislators, this is a chance to test the temperatures of constituents back home on issues like transportation funding, Medicaid expansion, voter IDs, and campaign finance reform. All received some level of debate and consideration but in the end they did not pass this most recent session.

This time of year is a good time to let your local senators and representatives know how you feel on the issues impacting you and your business. They are home, you will see them out and about and, much to

ST. JOSEPH
Chamber of Commerce



R. Patt Lilly
President & CEO

the surprise of some, they are interested in what you think and have to say.

To take one issue: transportation funding. Everyone seems to agree that more funding is needed. This is pretty evident when you travel the roads of the state. But where will the funds come from – the state's current funds, an increase in the gas tax, toll roads, etc.? Should legislators vote on the funding solution as they have been elected to do or should they pass it off to the voters to decide?

Yes, it is easy to get lazy politically during the dog days of politics, but I would encourage you to use this time to contact our local legislators and let them know your position on the issues. Who knows? It might be just what is needed to make some real progress in next year's legislative session. As they say, it is never too late to teach an old dog new tricks.



2 More Chances to Celebrate with the Chamber this Summer

If you haven't made it out to a Parties on the Parkway this year, don't miss one of your last opportunities to enjoy the city's beautiful 26-mile Parkway system while enjoying live local music, food and drinks and friends and family.

There is one more Parties on the Parkway remaining in the line-up and an encore to Parties called Rockin' on the River. Rockin' is on a Saturday and ends as the sun sets with fireworks by the Missouri River. See dates, times and performers on the back of this newsletter.

On the left, members of the Chamber's Diplomats Club volunteer at a beverage tent at the July Parties on the Parkway.

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

Accent Appraisal
Debbie Underwood
5615 Lake Ave
Saint Joseph, MO 64504
(816) 271-0444
accentappraisals@stjoelive.com
Appraisal & Consulting Services

Adams Bar & Grill
Whitney Loehnig
1612 Commercial St
Saint Joseph, MO 64503
(816) 232-5513
Restaurants

Apex Realty
Brett Carolus
302 N 4th St
Saint Joseph, MO 64501
(816) 233-1321
bcarolus@hillyard.com
Real Estate

Barron's Expert Guttering Inc.
Mark Barron
2401 Meadow Trail
Saint Joseph, MO 64503
(816) 387-7315
Home Improvements

DCM Contractors LLC
Kevin McGlade
PO Box 1172
Saint Joseph, MO 64502
(816) 383-0271
General Contractor

The Crossing Outreach
Danny Gach
628 S 8th St
Saint Joseph, MO 64501
(816) 617-2148
dangach@gmail.com
Churches

American Family Insurance
-- Cari Rich
102 E. Clay Ave.,
Plattsburg, MO 64477
(816) 539-3751
crich@amfam.com
Insurance (Associate)

Clark Hampton
6 Antilles Dr
Saint Joseph, MO 64506
(816) 279-3654
cbhampton78@gmail.com
Civic Membership

The Clawfoot Tub Pet Grooming Salon
Andrea Cole
401 W Main St
Savannah, MO 64485
(816) 752-4841
Pet Grooming

Above & Beyond Concrete
Jeff Hummer
3718 Huntoon Rd
Saint Joseph, MO 64505
(816) 279-9912
jjhummerjj@aol.com
Concrete Contractor

CrossFit Hiddengym
Nate Morrow
4410 S 40th St Ste A
Saint Joseph, MO 64503
(816) 351-2900
hiddengymllc@yahoo.com
Fitness

Crescent Electric
Patrick Faley
917 E 19th St
Kansas City, MO 64108
(816) 471-5306
Electrical Contractors

Caribou Coffee
Brad McAnally
205 N Belt Hwy
Saint Joseph, MO 64506
Coffee Shops

D.R.S. - Disaster Restoration Services LLC
Melvin Miller
4303 Gene Field Rd
Saint Joseph, MO 64506
(816) 273-6240
mmiller@disaster-drs.com
www.disaster_drs.com
Disaster Restoration

Erich Uhlhorn
1021 Charles St.
Saint Joseph, MO 64501
(816) 262-1640
erich@avareps.com
Civic Membership

August Calendar

All members, employees and guests are invited to attend events. Call the Chamber for any dietary needs.

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DIPLOMATS CLUB Breakfast

Presented by Mosaic Life Care

The Diplomats Club is a fun group that provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting!

Wednesday, Aug. 5

7:15 to 8:30 a.m., \$5

**Breakfast provided
Chiefs Training Camp**

Missouri Western State University, 4525 Downs Drive

RESERVATIONS REQUIRED:

816/232-4461 or www.saintjoseph.com

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Lunch & Learn Seminar

Presented by CliftonLarsonAllen

Small Business Technology Series

Presented by American Business & Technology University

Lunch by Planet Sub

Tuesday, Aug. 11

11:30 a.m. - 1 p.m., Free
St. Joseph Chamber of Commerce
3003 Frederick Ave.

RESERVATIONS REQUIRED:
816/232-4461 or
www.saintjoseph.com

"LinkedIn: A Beginner's Guide and Other Fun, Effective and Lesser-Known Tips" is the topic. LinkedIn is an extremely powerful tool to extend the reach of your personal network and grow your business, when used correctly. SJC Marketing will cover all aspects of this social platform from the details associated with setting up your personal profile and participating in group discussions, to successfully using keywords and SEO strategies to get your profile discovered. This luncheon serves as both August's Lunch & Learn, as well as the third part of the Small Business Technology Series.

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PARTIES ON THE PARKWAY

Presented by Nodaway Valley Bank

Join us for Parties on the Parkway! These events are open to the public and allow those who attend to enjoy food, drinks, live music and St. Joseph's incredible Parkway system. Food and beverages are available for purchase. No alcoholic beverages may be brought into the event. Please bring your own lawn chair or blanket. Proceeds benefit the Friends of the Park. The band will be *OxyMoron*, a band that plays rock covers.

Thursday, August 13

5 to 8 p.m., FREE
Corby Pond
(Rain date: Aug. 20)

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BUSINESS after HOURS

Presented by Altec Industries, Inc.

Please join us for your monthly chance to meet your next client at this business to business networking event. All Chamber members are invited. Food and drink provided. Bring your business cards and meet some new people in St. Joseph's business community.

Tuesday, Aug. 18

5 to 7 p.m., Free
Living Community of St. Joseph
1202 Heartland Road

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Presented by Altec Industries, Inc.

Join LEAD (Leaders Engaging And Developing) for its monthly meeting. **This group of young leaders in the business community** meet monthly for professional development purposes. This month will feature the topic, **"Making it Rain: Winning with your Personal Finances."** Wakefield Hare of Choice Financial will be the guest speaker.

Thursday, Aug. 20

7:30 to 9 a.m., FREE
St. Joseph Chamber of Commerce
3003 Frederick Ave.

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

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Small Business Technology Series

Presented by American Business & Technology University

This luncheon is the fourth of the Small Business Technology Series. The topic is "How To Update Your Business Website & Get More Customers Without Breaking the Bank" Keeping up with all the changes of how you should be representing your business online can be exhausting! American Business & Technology University will quickly get you up-to-date on simple ways you can create, or update, your website and take advantage of the latest cost-saving and money-making tools and features. This is beginner-friendly material.

Thursday, Aug. 27

11:30 a.m. to 1 p.m., Free
Lunch Served

American Business & Technology University
1018 W. St. Maartens Drive

*Lunch by
Chawn's Catering*

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

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Rockin' on the River

Presented by Nodaway Valley Bank

Join us for a Parties on the Parkway encore event. Enjoy a Shine and Show (motorcycle and car show), alternative original band, Dsodean, and Irish rock band, Flannigan's Right Hook. The evening will end with a bang with a fireworks show at 8:30 p.m. Plenty of food and beverages will be available for purchase. Come have some fun with us on the riverfront!

Saturday, Aug. 29

4:30 to 8:30 p.m., FREE

Riverwalk, near the Remington Nature Center

Entertainment sponsored by Anderson Ford of St. Joseph

Fireworks sponsored by Blue Cross Blue Shield of Kansas City

Mark your calendars now, and confirm your reservation one week prior to the event. Reservations must be cancelled 24 hours in advance to avoid charges. For more information, call 816/232-4461. **CREDIT CARD RESERVATIONS CAN BE MADE ONLINE**, www.saintjoseph.com

NEW MEMBERS

Rick Clark
18890 U.S. Highway 59
Saint Joseph, MO 64505
(816) 262-5779
Civic Membership

Rental Supply District 1, LLC
Bert Heath
9080 Veterans Memorial Parkway
O'Fallon, MO 63366
(816) 442-0476
www.rental-supply.com
Rental Service

Ragdon Corporation
Steve Puckett
1604 Frederick Ave.
Saint Joseph, MO 64501
(816) 232-5416
stevep@reardonmachine.com
Automotive Repair