August 2023

Connecting the Chamber with members in a monthly news source.



Connections

The President's Perspective

We often hear, "there are no good jobs in St Joseph." At the end of July the Missouri Economic Research and Information Center published the Missouri 2022 County Average Wages and proved those naysayers wrong.

For "2022 Total Wages for All Industries Private Ownership," out of 115 Missouri counties, Buchanan County was seventh, at \$55,399, up from \$52,754 in 2021. The State of Missouri is at \$60,159. The counties with higher average wages than Buchanan County were all in the St. Louis/KC metro areas outside of Callaway County, which is to the southeast of Boone County (\$49,306) where Columbia is located. The counties with higher wages than Buchanan County are St. Louis City (\$73,685), St. Louis County (\$72,213), St. Charles County (\$55,838), Jackson County (\$67,035), Platte County (\$59,297), Clay County (\$59,547), and Callaway County (\$55,891). Green County, where Springfield is located was lower than St. Joseph at \$52,825.

St. Joseph has always worked hard to get and keep good businesses that pay these wages. An important part of that is continuing to invest in the infrastructure and business parks in St. Joseph. Having shovel-ready sites for businesses when they are ready to grow or invest in St. Joseph is crucial for us to be competitive with other communities that are hungry for the businesses to come there.

The Community Improvement Program (CIP) has been crucial in making St. Joseph a better place to live and in the development of Mitchell Woods and Eastowne business parks. Eastowne Business Park is slated for a \$2.5 million investment in the upcoming CIP tax plan to help finish out its infrastructure. Businesses that have been able to grow or expand there because of past investments include Boehringer Ingelheim, BMS Logistics, F&H Foods and FedEx just to name a few. Because of Eastowne new companies have been attracted to St. Joseph including Schutz Containers and CII (Cereal Ingredients, Inc.)



Natalie Redmond President & CEO

There are 254 total estimated or projected new jobs from the Eastowne projects. The total public investment to date is \$10.7 million (Phase I – Boehringer Ingelheim infrastructure and the mass grading of phase II). However, the total private investment has been \$158 million to date. That's a pretty good ROI on the public investment.

It is important you vote yes on the renewal of the CIP on August 8th to continue progress in St Joseph.

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

Unplugged LLC Philip Johnson 2605 Frederick Ave. (06) (816) 279-9087 unplugged2605@hotmail.com

unplugged2605@hotmail.com
Entertainment

Missouri Farm Bureau Services, Inc.

Phillip Bruner
2233 N. Belt Highway (06)
(816) 324-4212
pbruner@mofb.com
www.mofbinsurance.com
Insurance

Johnson Brothers Boxing
Tommy Johnson
219 S. Seventh St. (01)
(816) 646-4436
johnsonbrothersboxing@gmail.com
Sports

Healthcare Solutions
Tony Rake
3435 Pickett Road (03)
(816) 244-2599
tony_rake@hotmail.com
Insurance

Dixie's Drinks LLC
Tylee Dixon
613 N. Belt Highway (06)
(816) 248-5851
boba_baby22@yahoo.com
dixies-drinks.square.site
Food Service

Healthy Blue Welcome Center
Karen Cannon
3831A Frederick Ave. (06)
(816) 596-4110
karen.cannon2@healthybluemo.com
www.healthybluemo.com
Health Services

Culligan Water Conditioning Jay Rick 5914 N. Belt Highway (06) (816) 279-2826 rickj@culligankc.com www.culliganstjoseph.com Water Conditioning

Schilling Maintenance LLC
Cory Schilling
12700 County Road 332
Savannah, MO 64485
(816) 261-3704
schillingmaintenancellc@hotmail.com
www.schilling.maintenance.com
Property Maintenance

TK Lawn & Landscaping
Trent Dunnihoo
905 S. Fourth Terrace,
Savannah, MO 64485
(816) 617-1273
tklawns99@gmail.com
Landscaping & Lawn Maintenance

Dean Wilson 3201 Rush Ave. (06) (816) 271-1469 dwilson@buchmo.gov Civic Membership 1st Barrel Brewing
Eric Harkleroad
510 B Edmond St. (01)
(816) 261-6328
eric.a.harkleroad@gmail.com
www.1stbarrelbrews.com
Bars & Taverns

Yoga with Bren Brenda Miller 8614 S.E. King Hill Road (04) (816) 294-2195 yogawithbren@gmail.com http://linktr.ee/yogawithbren Fitness

Coldwell Banker General Properties --Angie Ziolkowski 3133 N. Belt Highway (06) (816) 387-3910 angiez.dreamhome@yahoo.com Real Estate (Associate)

Urban Hair & Co. Kelly Bigham 1311 N. Belt Highway, Ste. E (06) (816) 262-6759 krbigham@gmail.com Beauty Salons & Services

Tara Horn 3803 Churchill Court (06) (816) 261-3338 tarahorn@rocketmail.com Civic Membership

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For more information, call 816/232-4461. CREDIT CARD RESERVATIONS CAN BE MADE ONLINE, www.saintjoseph.com

Aug. 2 & 16 and Aug. 10 & 24 11:30 a.m. to 1p.m., Guests Free

Circle of Influence is a leads group composed of small business professionals looking to exchange direct client referrals and leads. The group also provides a forum for the discussion of issues which businesses commonly encounter. Only one member per profession/speciality in each group is allowed. Cost is \$100 to join. There are two groups, one that meets the first and third Wednesdays and another that meets the second and fourth Thursdays. (Holidays affect this schedule.) Contact Tony Luke for more information, luke@saintjoseph.com or (816) 364-4101. Meetings held at Stoney Creek Hotel & Conference Center, 1201 Woodbine.

Circle of Influence

Presented by Jeremy Eaton Yoga

Lunch by Marek's Catering & Delicatessen

Tuesday, Aug. 8 11:30 a.m. to 1 p.m., \$10 St. Joseph Chamber of Commerce 3003 Frederick Ave.

RESERVATIONS REQUIRED: 816/232-4461 or www.saintjoseph.com

Miles Ramsay from 52Eighty Creative will join us to discuss the "why" behind your business and how to more effectively tell your brand

Parties on the Parkway

Presented by Nodaway Valley Bank

Thursday, Aug. 10 5 to 8 p.m., Free Northside Complex

Bring your lawn chairs and blankets and spread out along the Parkway while listening to some great local music. The band will be Run With It, which will play rock music. Food, treats and drink vendors available, no coolers allowed. A free balloon artist is available for the kids! Bring friends, family and pets and enjoy the beautiful parkway. Rain date: Aug. 17.

New Executives Welcome

Presented by Family Guidance Center for Behavioral Healthcare

Do you have a new executive in your company that you want to congratulate? Honor them at the New Executives Welcome where they can meet other new executives, be recognized publicly, receive gifts, food and drinks. They could be newly promoted or transferred into St. Joseph from another location. Cost is \$50, includes lunch and new executives receive a goodie bag.

Wednesday, Aug. 16 Noon to 1:30 p.m., \$50

St. Joseph Country Club 50 Ridgeland Road

RESERVATIONS REQUIRED: 816/232-4461 or www.saintjoseph.com

Presented by Altec Industries, Inc., John Joe Insurance & Rogers Pharmacy

The Diplomats Club is a fun group that provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting! This is a special meeting at Chiefs Training Camp. Members, look at your email for more detail information. Limited seats this month. First come, first served.

Thursday, Aug. 17 7:15 a.m., \$10

Breakfast provided Chiefs Camp, MWSU 4525 Faraon St.

RESERVATIONS REQUIRED: 816/232-4461 or www.saintjoseph.com

TECH TALKS

Presented by TS Conard, Inc. Technology Solutions

Come learn from Tech Team about "Using Artificial Intelligence as a Business Tool." This series of events aims to provide small businesses with resources and educational opportunities in the technology arena.

Thursday, Aug. 17 4 to 5 p.m.

St. Joseph Chamber of Commerce 3003 Frederick Ave.

BUSINESS after HOURS

Presented by Altec Industries, Inc.

Business After Hours is your monthly chance to make some new connections! Cash bar, refreshments offered. Bring your business cards.

Thursday, Aug. 24 5 to 7 p.m., Free

Juniper Lane 1113 Frederick Ave.

Women's Leadership Group

Presented by Human Resource Management Association of Northwest Missouri

Each month the Chamber and Northwest Missouri State University's Small Business Development Center bring business topics to light that are important to women. This month's topic will be "Growing Your Social Media Brand with Storytelling." Hear from Rachel Beck who has created a brand by being true to herself and her goals.

Monday, Aug. 28 Noon, Free

St. Joseph Chamber of Commerce 3003 Frederick Ave. **RESERVATIONS REQUIRED:** 816/232-4461 or www.saintjoseph.com

Know a business that should be a Chamber member?

Ask them to join today!

Contact luke@saintjoseph.com or send them to our website: saintjoseph.com