NEWS RELEASE

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FOR IMMEDIATE RELEASE

RESTAURANTS URGED TO SIGN UP FOR 4TH ST. JOSEPH RESTAURANT WEEK

 (St. Joseph, MO) -- The St. Joseph Chamber of Commerce and Joe Town Fun are again partnering to coordinate St. Joseph Restaurant Week and now is the time for eateries to sign up to participate.

Participating restaurants will offer specials and highlight food items from Feb. 16-26. The goal of the week is to attract new customers or encourage former customers to return. It's also a good chance for restaurants to experiment with new menu items. Menu items must be at the $10, $15 and/or $30 price tiers, so there's something for everyone to try.

The fee for restaurants to join is $75 for non-Chamber members and a $25 gift card to be used in promotional programs. Chamber members will pay $50 and provide a $25 gift card. Restaurants with more than one location under the same owner will pay $25 and provide a $25 gift card for each additional restaurant to participate. Restaurants are required to make a minimum $50 donation to the program's Charity of Choice, the Second Harvest Community Food Bank. Costs will cover promotional materials to be used throughout the week including posters, brochures, buttons, table top signs and Restaurant Week advertising.

The deadline to register and provide Restaurant Week menu items is Feb. 1. To register and for more information go to saintjoseph.com.

St. Joseph Restaurant Week is presented by John Joe Insurance. Gold sponsors are Altec Industries, Inc., Eagle Communications, KQTV and News-Press NOW.

For more information, call 816-232-4461 or mengel@saintjoseph.com.

A list of participating restaurants and their specials will be publicized before the event at stjrestaurantweek.com, saintjoseph.com and on the Chamber's and Joe Town Fun's social media accounts.

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