January 2023

Connecting the Chamber with members in a monthly news source.

Connections ST. JOSEPH Chamber of Commerce

The President's Perspective

As we wrap up my first year as Chamber President & CEO I am reflecting on some highlights from 2022.

Economic Development:

We had a good year in 2022 for Economic Development.

New Projected Jobs: 70 Average Annual Wage: \$52,227 Investments: \$131 Million

Economic Development & Talent Recruitment Marketing:

We launched our redesigned Economic Development website and started a new marketing campaign to attract more companies to St. Joseph. To enhance our talent recruitment marketing above and beyond what we've been doing for years, in 2022 we added livability to our toolbox. This is a service that writes and publicizes quality of life stories, images and advertising across the U.S., encouraging people to visit or move to St Joseph. We published 10 articles in 2022 and will publish another 10 in 2023.

Workforce Development:

The Chamber remains committed to helping skill up the St. Joseph workforce and preparing the next generation for the future. We are excited to announce the Hillyard Technical School expansion groundbreaking should take place in the spring. And we are equally excited for the continued progress being made to the Convergent Technology Alliance Center (CTAC) on the MWSU campus. The apprenticeship program at Hillyard Technical School continues to grow with 8 strands, 32 employers' partners and over 26 students.

Imagine St Joseph 2040 Community Plan:

We continue to make strides in moving our community plan forward, Imagine St Joseph 2040. In this plan the focus is to Create a Better Place, Grow Prosperity and Invest in People. In last month's newsletter I highlighted many of the wins we have had this year for St Joseph like the River Bluff Gateway Project, 229 being reimagined, Grow Our Own Law Enforcement Program and so much more. Plus, the St Joseph School District Board of Education approved the Vision Forward Action Plan, which is the plan to improve our schools. The Chamber and Mosaic Life

Care provided the funding and support for the community engagement initiative that resulted in the development of the Vision Forward action plan. We have more work to do, but we made big strides in 2022.

Membership:

We continue to provide a variety of services for our around 1,300 members providing them opportunities for education, business promotion, networking, community involvement and more. Everything from social media business highlights; to Shop St. Joseph and Restaurant Week; to education such as Lunch and Learn, Small Business Summit, Pointers & Pints; to advocating for business in Jeff City with Great Northwest



Natalie Redmond President & CEO

Days; and more. New this year we added the small business owner roundtable to bring small business owners to the table to talk about issues facing their business such as burnout, employee retention, social media and more.

As you know the mission of the Chamber is "To create an environment that allows business to thrive and the community to proser." We will continue to work hard in 2023 on your behalf to grow the local economy and build a better community!

As I reflect on year one, it is with tears in my eyes I want to thank each of you. First thank you to the Chamber staff for the work they did and do. They show up every day and work hard for St Joseph. Thank you to our board, volunteers (especially the Diplomats), partners, investors and members. We couldn't have the success we have without each of you. I am blessed and honored to represent each of your businesses every day. If you ever want to chat, my door is open. You can reach me at redmond@saintjoseph.com or 816-364-4107.

Cheers to a prosperous 2023!

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

Right Vision Enterprises
Juan Sanchez
1410 Sacramento St. (03)
(816) 248-5176
right_visionRV@outlook.com
www.rightvisionconstruction.com
Building Contractors

Love & Frosting Bakeshop

Niki Lonjers
3500 N. Village Drive, Ste. 152 (06)
(816) 689-0999
loveandfrostingcakes@gmail.com
loveandfrostingbakeshop.com
Bakeries

Elite Pools & Spas Michael Throckmorton 3603 Frederick Ave. (06) (816) 396-9137 elitepoolsandspas22@gmail.com elitespasandpools.com

Swimming Pools & Spas

Metronet
Sarah Walker
902 W Kimberly Rd
Davenport, IA 52806
Phone: (563) 726-6056
Email: sarah.walker@metronet.com
Website: http://www.metronet.com
Internet Service Provider

Adrian's Tacos
Adrian Perez
P.O. Box 8665 (08)
(816) 248-6827
grande1979@gmail.com
Search Adrian's Tacos on Facebook
Catering

La Mesa Mexian Restaurant Stanley Urbina 3730 Mitchell Ave. (07) (816) 232-5853 lamesamo3730@gmail.com www.la-mesa.com Restaurants

Grillin' Outfitters & Safes LLC
Jake Anderson
407 S. 36th St. (06)
(816) 232-7541
grillinoutfitters@gmail.com
www.grillinoutfittersandsafes.com
Retail

American Machining & Fabrication
Michael Bush
10651 SW St Rt JJ (04)
Phone: (816) 238-8602
Email: mikebush@live.com
Machine Shops

All Dry
Trent Ross
3236 Southwest Trafficway,
Kansas City, MO 64111
(913) 349-1379
trent.ross@myalldry.com
www.kcalldry.com
Disaster Restoration

EOS Worldwide
Kyle Danner
522 Locust Lane Unit 111,
Kansas City, MO 64106
(913) 481-5909
kyle.danner@eosworldwide.com
eosworldwide.com/kyle-danner
Consultants

Steven Parker
3222 Hickory Ridge Ct (03)
(816) 454-6762
fsparker44@gmail.com
Civic Membership

52Eighty Creative
Miles Ramsay
3907 Seneca (07)
Phone: (816) 752-0325
Email: miles@52eightycreative.com
Website: www.52eightycreative.com
Marketing

For more information, call 816/232-4461. CREDIT CARD RESERVATIONS CAN BE MADE ONLINE, www.saintjoseph.com

All members, employees and guests are invited to attend events. Call the Chamber for any dietary needs. Reservations must be cancelled 24 hours in advance to avoid charges. See COVID-19 event guidelines at saintjoseph.com

Circle of Influence 4, 18

Jan. 4 & 18 and Jan. 12 & 26 11:30 a.m. to 1p.m., Guests Free

Circle of Influence is a leads group composed of small business professionals looking to exchange direct client referrals and leads. The group also provides a forum for the discussion of issues which businesses commonly encounter. Only one member per profession/speciality in each group is allowed. Cost is \$100 12, 26 forum for the discussion of issues which businesses commonly encounter. Unly one member per profession/speciality in each group is allowed. Cost is \$100 to join. There are two groups, one that meets the first and third Wednesdays and another that meets the second and fourth Thursdays. (Holidays affect this schedule.) Contact Tony Luke for more information, luke@saintjoseph.com or (816) 364-4101. Meetings held at Stoney Creek Hotel & Conference Center,



Lunch by Subway

Tuesday, Jan. 10 11:30 a.m. to 1 p.m.

St. Joseph Chamber of Commerce 3003 Frederick Ave.

Presented by Jeremy Eaton Yoga

With a new year comes a milestone for St. Joseph as we celebrate our city's 180th birthday in 2023! The entrepreneurial spirit that launched our city back in 1843 is very much alive, with past and present influence reaching around the globe...and we're just getting started! Join us as local entrepreneur Tim Doyle shares his enthusiasm not just to highlight our city's significant historic milestones, but a passionate belief that our city's best days are still to come!

RESERVATIONS REQUIRED: 816/232-4461 or www.saintjoseph.com

Presented by Altec Industries, Inc., John Joe Insurance & Rogers Pharmacy The Diplomats Club is a fun group that provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting! This month the Dips will help set up the Annual Banquet decorations at the Civic Arena.

Thursday, Jan. 19 7:15 a.m., Free

Breakfast provided Civic Arena 100 N. Fourth St. **RESERVATIONS REQUIRED:** 816/232-4461 or www.saintjoseph.com

103rd Annual Banquet

Presented by Commerce Bank Join us for the 103rd Chamber Annual Banquet, "St. Joseph is a Treasure." Doors open at 6 p.m., with dinner at 7 p.m. Entertainment will consist of the St. Joseph Arts Academy's Panorama, The Storybook Forest and Soca Jukebox.

Saturday, Jan. 21 6 p.m., \$50 or \$60 after Jan. 16 **Dinner provided**

Civic Arena 100 N. Fourth St.

BUSINESS after HOURS Presented by Altec Industries, Inc.

> Business After Hours is your monthly chance to make some new connections! Free refreshments. Bring your business cards.

Thursday, Jan. 26 5 to 7 p.m., Free

Hazel's Coffee & Roasting 3829 Frederick Ave..

Need help recruiting or retaining talent?



Uncommon Life is here to make recruiting employees to work and live in St. Joseph easier. The St. Joseph Chamber of Commerce has incorporated the Made with Uncommon Character brand to highlight why St. Joseph is a unique place...and why your recruits should call it home.

This includes tools for you as a recruiter or human resources specialist to use when hiring and getting new hires acclimated to the community.

Tours -- Gift Baskets -- Welcomes -- Website

On the web: uncommonlife.info E-mail arthur@saintjoseph.com

