

November 2022

Connecting the Chamber with members in a monthly news source.



Connections

ST. JOSEPH Chamber of Commerce

The President's Perspective

Shopping trends for the holiday shopping season are showing that wallets will be tighter this year. Tough economic times mean people won't be spending as much.

According to an Oct. 17, 2022, Forbes article, U.S. holiday gift spending is expected to drop by \$30 billion as 58% of consumers cut back on non-food spending for the holidays. To get ahead of tight wallets, retailers should expect holiday shopping to start earlier in 2022 to help spread the paychecks out. The good news for our local small businesses is it is predicted that customers will be looking for an experience and customers want the human touch.

If COVID taught us anything, it taught us that life is unpredictable. That seems to be translating to consumers. So, shops that lean into understanding their customers and make shopping a good experience will win.

Sitting in the Chamber seat as someone who works with small businesses every day, my call to action to each of you would be to support a local small business this holiday season. They are

going to need you now more than ever. I know that Amazon button is so easy to push. But it doesn't put food on your neighbor's table or help the local Boy Scout troop. So, I challenge each of us, even if it means we have to take more time or be more organized, plan to do your holiday shopping local.

Find that new shop to support, think outside the box this year on your gift giving and give someone a "discover downtown" basket with different gift cards or give a growler from a local brewery. If we want those great local restaurants and shops to stay open, it is up to us to support them! If we don't who will?

(And don't forget, Shop St. Joseph starts this month, which is an extra reason to shop local. You can win \$10,000.)



Natalie Redmond
President & CEO

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

Bluepeak

Jeremy Davidson
131 E. Elizabeth, Shawnee, OK 74804
(405) 615-3666
jeremy.davidson@mybluepeak.com
mybluepeak.com
Internet Service Provider

Focus Workforce Management

Steven Filley
15900 College Blvd. Ste. 250,
Lenexa, KS 66219
email@focusjobs.com
focusjobs.com
Distribution

A&M Amusements Inc.

Adam Marriott
22727 State Highway 148,
Maryville, MO 64468
(660) 582-5929
aandmamusements@gmail.com
www.aandmamusements.com
Entertainment

Tropical Smoothie Cafe

Chandni Patel
5101 N. Belt Highway, Ste. B (06)
(816) 396-6979
chandni@hero-hospitality.com
www.tropicalsmoothie.com
Restaurants

Shine Executive Office Cleaning

Tom Myrick
3704 Durham Court (06)
(816) 778-1444
ishinecleaningstjoe@gmail.com
ishinecleaning.info
Janitorial & Main Service

Railway Valley, LLC dba
Light & Power Building
Marilyn Coate
c/o Davis Brothers Financial Group, Inc.
400 N. Saint Paul St. Ste. 505
Dallas, TX 75201
(214) 953-0155
marilyncoate@hotmail.com
Real Estate

EdwardJones -- Ryan Jones

Ryan Jones
1005 W. St. Maartens Dr. Ste. C (06)
(816) 279-1689
ryan.jones@edwardjones.com
www.edwardjones.com
Financial Services

The Deck Supply

Jordan Smith
2207 N. Belt Highway (06)
(816) 241-8401
jordan@kcdecksupply.com
Building Supplies

TAKE OUR SURVEYS

During the month of November, you'll be receiving three short surveys by e-mail providing an opportunity to give us feedback on issues ranging from economic and workforce development to communications and events. Please take some time and fill these out to help us continue to improve and meet your needs.



www.saintjoseph.com
(816) 232-4461
chamber@saintjoseph.com

12 WEEKS OF CHRISTMAS

DRAWINGS EVERY TUESDAY

THRU DECEMBER 20 10PM

ST JO
FRONTIER
CASINO
ST. JOSEPH, MISSOURI

777 Winners Circle, St. Joseph, MO 64505

StJoFrontierCasino.com



November Calendar

For more information, call 816/232-4461. **CREDIT CARD RESERVATIONS CAN BE MADE ONLINE, www.saintjoseph.com**

All members, employees and guests are invited to attend events. Call the Chamber for any dietary needs. Reservations must be cancelled 24 hours in advance to avoid charges. See COVID-19 event guidelines at saintjoseph.com

2, 16
& 10

Circle of Influence

Circle of Influence is a leads group composed of small business professionals looking to exchange direct client referrals and leads. The group also provides a forum for the discussion of issues which businesses commonly encounter. Only one member per profession/speciality in each group is allowed. Contact Tony Luke for more information, luke@saintjoseph.com or (816) 364-4101. Meetings held at Stoney Creek Hotel & Conference Center, 1201 Woodbine.

Nov. 2 & 16 and Nov. 10
11:30 a.m. to 1 p.m., Guests Free

8

Lunch & Learn Seminar

Presented by Butchart Flowers Inc. & Greenhouse

“Positioning Your Business for Success”

What thought comes to mind when someone hears or sees the name of your business or organization? Do you have a “positioning statement” that identifies what you do for prospective clients? Is it accurate? Is it memorable? Does it work? KQ2’s Sales Manager, Greg Vogt, has helped hundreds of businesses find their best positioning statement. It will be an interactive session guiding you with the practical steps developing and clarifying how you position your business.

Lunch by
QC Catering

Tuesday, Nov. 8
11:30 a.m. to 1 p.m., \$10
St. Joseph Chamber of Commerce
3003 Frederick Ave.

RESERVATIONS REQUIRED:
816/232-4461
or www.saintjoseph.com

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POINTERS & PINTS

Presented by TS Conard, Inc. Technology Solutions

Enjoy a drink and connect in conversation with business leaders sharing their expertise and experiences in this series. Cash bar and light appetizers provided.

The Nov. 8 session will focus on Work Culture and will feature Kylee Strough of the United Way; Alyson Fisher of Fantastic Fido’s; and Rachel McCoy and Jessica Stewart of SJC Marketing.

The Nov. 10 session will be about social media and will feature Miu Edlin, of MWSU, Justin Grubb of SJC Marketing and Lexi John of Lexi J Wellness.

The Nov. 15 session titled, “A Lawyer, a Banker and a CPA Enter a Bar” will feature Nancy Potter Lyle of Murphy, Taylor Siemens & Elliott P.C.; Shelly Hulet, Sumner, Carter, Hardy & Schwichtenberg, PC and Rodger Karn of Nodaway Valley Bank.

Tuesday, Nov. 8
3:30 to 5 p.m.

The Angry Swede
513 Francis St.

Thursday, Nov. 10
3:30 to 5 p.m.

Room 108
722 Felix St.

Tuesday, Nov. 15
3:30 to 5 p.m.

Jake’s Steakhouse & Sports Bar
620 Edmond St.

RESERVATIONS REQUIRED:
816/232-4461
or www.saintjoseph.com

10

15

10

DIPLOMATS CLUB Breakfast

Presented by Altec Industries, Inc., John Joe Insurance & On the Top Search

The Diplomats Club is a large networking and service group that provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting!

Thursday, Nov. 10
7:15 a.m., \$7

Breakfast provided
Jake’s Steakhouse
620 Edmond St.

RESERVATIONS REQUIRED:
816/232-4461
or www.saintjoseph.com

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Elected Officials Social

Presented by Deluxe Truck Stop & News-Press NOW

Don’t miss your chance to meet our elected officials from the St. Joseph School District, City of St. Joseph, Buchanan County, Missouri House of Representatives and Missouri Senate. Appetizers and drinks provided.

Tuesday, Nov. 15
5 to 7 p.m., Free

River Bluff Brewing
1224 Frederick Ave.

16

Small Business Summit

Presented by Family Investment Center & SJC Marketing

See a Cup of Joe presentation, learn from specialists during breakout sessions on small business topics like marketing and managing burnout and fatigue, get consultations during the Resource Fair and hear keynote speaker Cam F. Awesome, a Golden Glove boxer who will speak about resiliency.

Wednesday, Nov. 16
8:30 a.m. to 1 p.m., \$20

Fulkerson Center, MWSU
4525 Downs Drive

RESERVATIONS REQUIRED:
816/232-4461
or www.saintjoseph.com

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BUSINESS after HOURS

Presented by Altec Industries, Inc.

Bring your business cards and prepare to meet your next business connection. Enjoy food, drinks, great conversation and art at this special Business After Hours!

Thursday, Nov. 17
5 to 7 p.m., Free

Butchart Flowers, Inc. & Gifts
3321 S. Belt Highway

30



NEW RESIDENT EVENT

Presented by Room 108, Preferred Title of St. Joseph L.L.C. & Fairway Independent Mortgage Corporation

Do you know someone new to St. Joseph like a new co-worker or a new neighbor? Invite them to this event and help them feel welcome in our community! They’ll meet other new residents and can ask questions of Chamber staff about St. Joseph.

Wednesday, Nov. 30
4:30 to 6:30 p.m., Free

Room 108
722 Felix St.

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com