



Connections

ST. JOSEPH
Chamber of Commerce

The President's Perspective

One of the things I hear often is “there are no good jobs in St Joseph.” At the end of July, the Missouri Economic Research and Information Center published the Missouri 2021 County Average Wages, which included information that dispels that myth. For “2021 Total Wages for All Industries Private Ownership,” out of 114 Missouri counties, Buchanan County was seventh, at \$52,754. The state of Missouri is at \$57,320. The counties with higher average wages than Buchanan were all in the St. Louis/KC metro areas, outside of Callaway County, which is to the east of Columbia. The counties with higher wages than Buchanan County are St. Louis City (\$70,536), St. Louis County (\$69,239), Jackson County (\$65,252), Platte County (\$56,003), Clay County (\$54,282) and Callaway County (\$52,909). Also note Green County (Springfield), is less than Buchanan at \$50,811.

I also get asked why we have so many manufacturing jobs. A vibrant manufacturing base leads to more research and development, innovation, productivity, exports, and middle-class jobs. Manufacturing helps raise living standards more than any other sector. Manufacturing generates more economic activity than other sectors. For every dollar of domestic manufacturing value added, another \$3.60 of economic activity is generated elsewhere across the local and regional economies. For each manufacturing job, there are 3.4 jobs created in non-manufacturing industries. Think of the need for industrial service-related companies (industrial construction, plumbing, electrical, HVAC, lawn care, etc.)

necessary to support the manufacturing industries in St. Joseph. No other sector comes close to these numbers according to areadevelopment.com.

Good jobs, competitive average wages, and the diverse business clusters we have in St. Joseph like ag tech, animal life sciences, skilled manufacturing, logistics & distribution, agriculture, food processing, and technology & science don't just happen. It comes with the companies investing in St. Joseph because the community strives to create and maintain an environment where they can be successful and grow! It is assisted with the work of the Chamber's Economic Development team, Economic Development partners, investors and companies all vested in growing St Joseph.

Do we have work to do? Of course! And we will continue our Economic Development efforts and partnerships to sustain and grow the base that we have. However, we can certainly be proud of the abundant, vibrant, and impressive list of national, international, and home-grown manufacturing companies that are in St. Joseph!



Natalie Redmond
President & CEO

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

Enterprise Car Rental
Gabbi Poole
2318 N. Belt Highway (06)
(816) 233-9999
gabriela.a.poole@ehi.com
Transportation

GC Catering
Joan Thomas
715 N. Belt Highway (06)
(816) 344-0999
jojo1212.jt@gmail.com
Catering

The St. Joseph Real Estate Group
Christina McAllister
3723 Beck Road (06)
(816) 396-6076
listingwithchristina@gmail.com
www.chuckdavisshome.com
Real Estate (Associate)

360 Painting of St. Joseph
Mike Parrott
P.O. Box 332, Weston, MO 64098
(979) 574-3559
mparrott@360painting.com
www.360painting.com/saint-joseph
Painting Contractors

Bobcat of St. Joe
Kyle Riffel
3408 S. Belt Highway (03)
(816) 396-9020
kriffel@bobcatofstjoe.com
www.kcbobcat.com
Construction Equipment & Supplies

Red Lobster
Klesha Noland
4101 Frederick Ave. (06)
(816) 232-5011
knoland@redlobster.com
www.redlobster.com
Restaurants

Bill McMurray
2810 Joslin (06)
(816) 390-4403
mcmurraybill@gmail.com
Civic



Presented by **BMS Logistics, Inc.**

Come to this half-day workshop to learn about:
Hiring and retaining the best talent,
Organizational culture &
Uncommon Life Talent Attraction

Tuesday, Sept. 27
8 a.m. to Noon, Free
Chamber of Commerce
3003 Frederick Ave.

Learn from Stephanie Cumley, Vihrtual HR Partner Services
Matt Griswold,
People Centric Consulting,
Kristie Arthur,
St. Joseph Chamber of Commerce

Register at saintjoseph.com

www.saintjoseph.com
(816) 232-4461
chamber@saintjoseph.com



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Scan the QR code to learn how we help individuals like you prepare for retirement through long-term financial guidance and support.



1802 Union Street
St. Joseph, MO 64501
816-648-6700
www.noldbryant.com

Investment advice offered through Integrated Partners, doing business as Nold Bryant Planning & Investments, a registered investment advisor.

September Calendar

For more information, call 816/232-4461. **CREDIT CARD RESERVATIONS CAN BE MADE ONLINE, www.saintjoseph.com**

All members, employees and guests are invited to attend events. Call the Chamber for any dietary needs. Reservations must be cancelled 24 hours in advance to avoid charges. See COVID-19 event guidelines at saintjoseph.com

7, 21, 8, 22 **Circle of Influence** **Sept. 7 & 21 and Sept. 8 & 22**
11:30 a.m. to 1 p.m., **Guests Free**
Circle of Influence is a leads group composed of small business professionals looking to exchange direct client referrals and leads. The group also provides a forum for the discussion of issues which businesses commonly encounter. Only one member per profession/speciality in each group is allowed. Contact Tony Luke for more information, luke@saintjoseph.com or (816) 364-4101. Meetings held at Stoney Creek Hotel & Conference Center, 1201 Woodbine.

7 **Small Business Webinar** **Wednesday, Sept. 7**
1 p.m., **Free**
Learn about the American Rescue Plan Act (ARPA) Funds available for small businesses in Missouri. Taylor Mazdra, of the Missouri Department of Economic Development, will lead the discussion. This is a free webinar, but registration on our website, saintjoseph.com, is required to receive the link to the webinar.

8 **DIPLOMATS CLUB Breakfast** **Thursday, Sept. 8**
7 a.m., **\$7**
Breakfast provided
Presented by Altec Industries, Inc., John Joe Insurance & On the Top Search
The Diplomats Club is a large networking and service group that provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting!
Belt Entertainment Center
210 N. Belt Highway

8 **Parties on the Parkway** **Thursday, Sept. 8**
5 to 8 p.m., **Free**
Remington Nature Center
Presented by Nodaway Valley Bank
It's the last Parties on the Parkway of the season. Bring your lawn chairs and blankets and enjoy an evening of live music, friends, food and drinks. Vinyl Revival will perform oldies music. Rain date Sept. 15 if necessary.

9 **Public Affairs Coffee** **Friday, Sept. 9**
7:30 to 8:30 a.m., **\$15**
Stoney Creek Hotel & Conference Center
1201 N. Woodbine Road
RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com
Presented by Farmers State Bank
The Public Affairs Coffee series features issues involving social, economic, governmental, legislative and corporate activities that are of concern to Chamber members and the business community. This event will feature the "State of the 139th Airlift Wing."

13 **Lunch & Learn Seminar** **Tuesday, Sept. 13**
11:30 a.m. to 1 p.m., **\$10**
St. Joseph Chamber of Commerce
3003 Frederick Ave.
RESERVATIONS REQUIRED:
816/232-4461
or www.saintjoseph.com
Presented by Butchart Flowers Inc. & Greenhouse
"The Emotional Toolbox"
This interactive program looks at the effects of stress and burnout on not only mental health, but also physical health, how to identify triggers, avoid conflict and healthy coping mechanisms using the five senses, giving you the tools to start your own Emotional Toolbox. The program will be given by Kami Jones, of the St. Joseph Museum, who has learned about the history of mental health treatment at the museum, but current treatment practices to help her daughter.
Lunch by Zub's Katering

13 **CAREER FAIR** **Tuesday, Sept. 13**
3 to 6 p.m., **Free**
Stoney Creek Hotel & Conference Center
1201 N. Woodbine Road
Presented by Altec Industries, Inc., BMS Logistics, Inc., KQTV, Sealed Air Corp., Stoney Creek Hotel & Conference Center and Triumph Foods
The Chamber and Human Resource Management Association of Northwest Missouri are partnering to bring 40 employers together for a Career Fair. Employers in all industries need employees. Talk to companies about available jobs, how to apply, benefits and much more.

15/22 **BUSINESS after HOURS** **Thursday, Sept. 15**
5 to 7 p.m., **Free**
Norty's Bar & Grill, 1117 Frederick Ave.
Presented by Altec Industries, Inc. *Special Chiefs Event!!*
Come tailgate with us before the Sept. 15 Chiefs game at host Norty's Bar & Grill. There will be food, drinks, prizes and lots of fun. Wear your Chiefs gear and meet us there!
Bring your business cards and prepare to meet your next business connection. Enjoy food and drinks and great conversation at the Munny Inn on Sept. 22.

26 **Women's Leadership Group** **Monday, Sept. 26**
Noon, **Free**
St. Joseph Chamber of Commerce
3003 Frederick Ave.
RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com
Presented by Human Resource Management Association of Northwest Missouri
Each month the Chamber and Northwest Missouri State University's Small Business Development Center bring business topics to light that are important to women. This month's topic will be "Creating Unity in the Workplace."

28 **THE CHAMBER CLASSIC** **Wednesday, Sept. 28**
10 a.m., **shotgun start**
St. Joseph Country Club,
50 Ridgeland Road
Limited spots available
Presented by Al J. Mueller Construction Co. & Fairway Independent Mortgage Corporation
Join us for the annual Chamber Classic Golf Tournament. Volunteers and donations needed. Contact Jess Mengel to volunteer or donate at mengel@saintjoseph.com or (816) 364-4106.