### October 2020

Connecting the Chamber with members in a monthly news source.

## Connections

## ST. JOSEPH Chamber of Commerce

## The President's Perspective

#### Thank You

I got to thinking the other day that in spite of our many efforts to acknowledge the importance of you, our members, we probably do not say thank you often enough for your support, encouragement and your commitment to the Chamber of Commerce.

The last six months has put many things into focus and made me appreciate how important it is for us to support one another. Here at the Chamber we take the success of our local businesses personally. Having an opportunity to assist a small local business find much needed assistance during the pandemic or working with a large employer to attract a new investment to a local facility is what we enjoy doing and, I might add, are good at. Working with and assisting businesses is our passion.

Like each of you, we are also interested and committed to a better St. Joseph. As a member, you offer input and advice as a local business on what we need to advocate for on behalf of all businesses in order to make our community better. Imagine St. Joseph 2040, the community's strategic plan, was a collaboration between the business community, United Way, City, County, School District, Missouri Western and many others to create a vision and plan to make St. Joseph a better place to live and work. You cannot have successful businesses without a successful community.

So, on behalf of all of us at the Chamber of Commerce, thank you for



R. Patt Lilly President & CEO

your membership and the opportunity it provides us to support you and your business each and every day. We get no greater reward than to know we are making a positive difference in your business and the community.



## SHOP LOCAL DECIDE LOCAL Be a Champion of Commerce

Now more than ever it's important to spend money with our St. Joseph businesses.

Visit the website below to see a listing of local businesses, their hours, offerings and if they wear masks or require them of customers.

#### championsofcommerce.com

NEW MEMBERS

Filti, LLC Bill Williams 409 E. 19th Ave. Ste. A, Kansas City, MO 64116 (816) 390-3802 bill@filti.com www.filti.com Manufacturers

Bratton Dental Co. Sara Bratton 1317 Village Drive (06) (816) 279-1678 office@brattondentalco.com www.brattondentalco.com Dentists

AFLAC Angela Fulton 8996 CR 423, Savannah, MO 64485 (816) 262-3220 angela\_fulton@us.aflac.com www.aflac.com Insurance Peacock Pediatrics Michelle Cebulko 805 N. 36th St. Ste. B (06) (816) ) 396-6896 michellecebulko@gmail.com www.peacockpediatrics.com Physicians

Bee & Thistle Joel Barnes 1137 Frederick Ave. (01) (816) 752-4030 beeandthistleshop@gmail.com www.beeandthistleshop.com Retail

Paradise Locker Inc. Teresa Fantasma 405 W. Birch St. Trimble, MO 64492 (816) 479-2935 teresa@paradisemeats.com www.paradisemeats.com Meat Processor

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

> The Perfect Touch, LLC Taylor Fluharty 708 S. Woodbine Road, Ste. A (07) (417) 209-3859 theperfecttouchkc@gmail.com Event Production

Kappy Hodges 3506 Woodland Pointe Drive (06) (816) 294-7369 kappy.hodges@me.com Civic Member

Sacred Leaf Zero Mark Jones 5906 N. Belt Highway (06) (816) 396-8666 markcjones2000@yahoo.com www.cbdstjoseph.com Health Services

Legacy Contract Flooring LLC Jay Bowen 1321 S. Ninth St. (03) (816) 244-5335 legacycontractflooring@gmail.com Flooring Contractors

#### More new member listings to be printed soon!



ALL YOU CAN PLAY FOR \$14.95 BOWLING -- LASER TAG -- NON-REDEMPTION ARCADE

9 a.m. to midnight, Monday through Thursday

Safe, sanitized and ready to roll! 210 N. Belt Highway 816-233-1054 belt-entertainment.com

\*some exclusions apply, specials can change at any time

www.saintjoseph.com chamber@saintjoseph.com (816) 232-4461

# October Calenc

For more information, call 816/232-4461. CREDIT CARD RESERVATIONS CAN BE MADE ONLINE, www.saintjoseph.com

All members, employees and guests are invited to attend events. Call the Chamber for any dietary needs. Reservations must be cancelled 24 hours in advance to avoid charges. See COVID-19 event guidelines at saintjoseph.com

Circle of Influence

Circle of Influence is a leads group composed of small business professionals looking to

exchange direct client referrals and leads. The group also provides a forum for the discussion of issues which businesses commonly encounter. Only one member per profession/speciality in each group is allowed. Cost is \$100 to join. There are two groups, one that meets the first and third Wednesdays and another that meets the second and fourth Thursdays. Contact Natalie Redmond for more information, redmond@saintjoseph.com or (816) 364-4107. Meetings held at Stoney Creek Hotel & Conference Center, 1201 Woodbine.

## Presented by Mosaic Life Care

The Diplomats Club is a fun group that provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting!

**&**Learn



Seminar Presented by CLA

"Financial Teamwork: A Wholistic Approach to Success in 2021" -- limited seating

The persistent pandemic, Paycheck Protection Program and the upcoming presidential election have combined to make business planning for 2021 very complicated. Using a team approach to best leverage the financial, tax and operational aspects of your business is more important now than ever! CLA will highlight hot topics and strategies along with ideas to enhance your team so you can make the most of 2021. Presenters: Janna Rust, CPA, MBA and Coby Keyes, CPA.

Lunch by Gina's Cafe

#### SPECIAL BUSINESS after HOURS Presented by Altec Industries, Inc.

There's no better time for a Business After Hours than before a Chiefs game. Make time in your calendar to attend this fun event and make some new business connections. Food and prizes provided and a cash bar will be available. Wear Chiefs gear!

#### tual Public Attairs Cottee Presented by Cochran, Head Vick & Co., P.C.

This Public Affairs Coffee will feature a forum with legislative officials. Public Affairs Coffee events feature issues involving social, economic, governmental, legislative and corporate activities that are of concern to Chamber members and the business community. Oct. 21 will feature county officials and Oct. 26 will feature state officials. Will be live streamed on Facebook.

#### Donut Dash 5k+

Presented by Gold N' Glaze Donuts Join us for a family-friendly 5k + run/walk through historic St. Joseph, featuring Mount Mora Cemetery and Robidoux Row and Patee House museums. A portion of the proceeds will benefit the cemetery and museums. More info and register at saintjoseph.com

#### Virtual Women's Leadership Group Presented by Garden Gate

Co-sponsored with Northwest Missouri State University's Small Business Development Center, each month has a different featured topic for women business owners, managers and employees.

#### Monday, Oct. 26 Noon to I p.m. Free

**RESERVATIONS REQUIRED:** 816/232-4461 or www.saintjoseph.com



## Champions Survival Series

Join the St. Joseph Chamber of Commerce & our partners in this four-part webinar series designed to help you survive the effects COVID-19 has had on your business. All sessions are free, just register at saintjoseph.com

**Customer Service:** 

**Communicating with Respect & Clarity** 

#### II a.m., Thursday, Oct. I

Ever had a customer confront an employee and the employee didn't know what to do or say? Learn how personal space, body language, and listening skills can help effectively de-escalate behavior from your most vocal customers.

Presented by Rebecca Lobina, Small Business Development Center and Amanda Cullin, Northwest Missouri State University

#### **Business Panel:**

**Best Practices in Uncertain Times** 

#### 9 a.m., Wednesday, Oct. 7

It's easy to be ultra focused on what's happening in your business and our city, but how are other small businesses in other towns handling this crisis?

Presented by reps from DogMaster Distillery of Columbia, Mo., Kick Print of Pacific, Mo., and Good News Brewing Co., of O'Fallon, Mo.

**Breakfast provided** St. Jo Frontier Casino 777 Winners Circle **RESERVATIONS REQUIRED:** 816/232-4461 or www.saintjoseph.com

> Tuesday, Oct. 13 11:30 a.m. to 1 p.m., \$10 St. Joseph Chamber of Commerce 3003 Frederick Ave. **RESERVATIONS REQUIRED:** 816/232-4461 or www.saintjoseph.com

Thursday, Oct. 15 5 to 7 p.m., Free Outdoors at St. Joseph Country Club 50 Ridgeland Road

#### Wednesday, Oct. 21 & Monday, Oct. 26 I p.m., Free

Saturday, Oct. 24 8 a.m., \$25, includes T-shirt Patee House Museum 1202 Penn St.. Fee is \$35 after 10/19

#### **Success Begins with the Basics**

#### 9 a.m., Thursday, Oct. 22

The future for many businesses is still an unknown. The foundation for business success is creating a solid foundation. Success does not just happen. It begins with the basics.

Presented by Annette Weeks, Craig School of Business, Missouri Western State University

Learn How to Start E-Commerce

#### Noon, Thursday, Oct. 29

Need to start making sales online but don't know where to start? Get some guidance in this session.

Presented by Susan Campbell and Brian Juhl from SJC Marketing

Thursday, Oct. 8 7:15 to 8:30 a.m., \$7

Oct. 7 & 21 and Oct. 8 & 22 11:30 a.m. to 1p.m., Guests Free