

February 2020

Connecting the Chamber with members in a monthly news source.



Connections

ST. JOSEPH Chamber of Commerce

The President's Perspective

Exploration

I was recently asked to speak to the Cotillion for Achievement finalists that have been selected from area high schools in recognition of their academic achievements. The group consists of eight young ladies and eight young men. My task was to offer insight to the St. Joseph business community and convey to the group the career opportunities available here in their hometown. As you might guess -- a great group to have the opportunity to interact with and get to know.

Some of the students already knew what they wanted to do: astronomy, healthcare and one who wanted to be an actuary. There were several looking forward to returning to St. Joseph to pursue a career once they completed their education. As I spoke, I realized that this was another opportunity to offer career exploration to the students. We discussed employers in St. Joseph and the many interesting and rewarding careers available in our community. We also discussed what we must do as a community to attract and retain talent, just like them, to support local employers. I shared several of the initiatives in Imagine St. Joseph 2040, to reinforce our commitment to making St. Joseph the kind of place they want to be part of.

Student career exploration is an important element of the Chamber's workforce development efforts. All of us can appreciate the importance of having an idea of what you want to do as you pursue education and training beyond high school. Our goal is to work with businesses and our local schools to offer students and their parents a way to learn about jobs and careers in St.

Joseph. We have Manufacturing Day, the School District's apprentice program, mentoring programs, the My Success Event and most recently Edge Factor, an online program that allows students and parents to explore numerous jobs and careers. We also partner with the School District to offer a teacher externship program during the summer that allows teachers and counselors an opportunity to spend time in local businesses and learn about potential jobs and careers first-hand.



R. Patt Lilly
President & CEO

Today we live in a talent-driven economy. Those communities who can retain the talent they have and attract new talent will be the success stories of the future. Providing an opportunity for local students to explore careers increases the chances they will stay or return home.

If you stop and think about it, we can all play a role in career exploration. If you have kids, take them to work. There does not have to be a special day. If your child or grandchild has a career interest, contact a local employer. I bet they would be happy to talk about their business and the jobs they offer. And of course, encourage your student to get involved in the career exploration programs already available. We can all benefit from exploration!

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

The Angry Swede Brewing Company

Michael Olinger
513 Francis St. (01)
(816) 262-9789
mto3219@gmail.com

Bars & Taverns

UnitedHealthcare

Michael Margherio
10895 Grandview St.
Overland Park, KS 66210
(913) 802-5612
michael_margherio@uhc.com
www.uhc.com

Insurance

Dexter Home Inspection LLC

Paul Dexter
9375 S.W. Z Highway
Trimble, MO 64492
(816) 416-0752
pdexter@dexterhomeinspectionllc.com

Home Inspections

Shoppes at North Village -- BMA North Village LLC

Jay Peirick
301 N. Broadway, Ste. 300
Milwaukee, WI 53202
(414) 585-8870
jay.peirick@berengariadevelopment.com
www.berengariadevelopment.com

Real Estate

Majestic Franchising, Inc. dba Jani-King of Kansas City

Luis Pastrana
14821 W. 95th St., Lenexa, KS 66215
(913) 385-1440
kcsls2@janikingks.com
www.janiking.com

Janitorial & Maid Service

City of Rock Port

Terri McGuire
102 W. Clay St., Rock Port, MO 64482
(660) 744-2676
rpmuoffice@rpmo.com

Government

Tracy Lindley Voiceovers, LLC

Tracy Lindley
12852 Lakeland Drive (06)
(816) 383-4145
tracy@tracylindley.com
www.tracylindley.com

Advertising

United States Animal Health Association

Benjamin Richey
4221 Mitchell Ave. (07)
(816) 671-1144
brichey@usaha.org
www.usaha.org

Associations

Jenkins Lawn and Landscape LLC

Edward Jenkins
2760 S.W. Martin Road,
DeKalb MO 64440
(816) 646-1219
ed@jenkinslawn.com
www.jenkinslawn.com

Landscaping & Lawn Maintenance

Food Specials -- Exclusive Menus -- Fan Favorites

Foodies are invited to savor and save on new dining options or tried and true favorites

Feb. 21 to March 1, 2020

www.stjrestaurantweek.com



presented by Joe Town Fun and the St. Joseph Chamber of Commerce



www.saintjoseph.com
(816) 232-4461
chamber@saintjoseph.com

February Calendar

All members, employees and guests are invited to attend events. Call the Chamber for any dietary needs. Mark your calendars now, and confirm your reservation one week prior to the event. Reservations must be cancelled 24 hours in advance to avoid charges. For more information, call 816/232-4461. **CREDIT CARD RESERVATIONS CAN BE MADE ONLINE, www.saintjoseph.com**

4 & 5 **Great Northwest Day at the Capitol** **Tuesday & Wednesday, Feb. 4 & 5**
The Chamber partners with other Northwest Missouri communities to sponsor a trip to the State Capitol to meet and talk with our state legislators. The two-day trip includes a luncheon with regional legislators, viewing of the Legislature in action, and a reception for all members of the General Assembly.
Jefferson City, MO
\$90 -- To register: www.greatnorthwestday.com

5 & 19/ 13 & 27 **Circle of Influence** **Feb. 5 & 19 and Feb. 13 & 27**
Circle of Influence is a leads group composed of small business professionals looking to exchange direct client referrals and leads. The group also provides a forum for the discussion of issues which businesses commonly encounter. Only one member per profession/speciality in each group is allowed. Cost is \$100 to join. There are two groups, one that meets the first and third Wednesdays at Stoney Creek Hotel and another that meets the second and fourth Thursdays at Commerce Bank at Ashland and Karnes roads. Contact Natalie Redmond for more information, redmond@saintjoseph.com or (816) 364-4107.
11:30 a.m. to 1 p.m., Guests Free

11 **Lunch & Learn Seminar** **Tuesday, Feb. 11**
Presented by CLA *Lunch by Marek's Catering & Delicatessen*
"Digital Transformation in the Workplace"
Are you still using excel sheets to track your data or even worse, antiquated paper logs? It may be time to upgrade. And the BEST way to figure out next steps into the digital world is to learn from someone who has helped manufacturers like YOU make the switch. Our guest speaker, Chad Haney of Noviqu, will share insight into how digital transformation can help businesses achieve productivity, efficiency and data improvements. Join the Chamber and Missouri Enterprise for this important session.
11:30 a.m. to 1 p.m., \$10
St. Joseph Chamber of Commerce
3003 Frederick Ave.
RESERVATIONS REQUIRED:
816/232-4461
or www.saintjoseph.com

11 **SPECIAL BUSINESS after HOURS** **Tuesday, Feb. 11**
Presented by Altec Industries, Inc.
Come sail away with the Chamber at this cruise ship style business mixer. Enjoy all of your favorite parts of a cruise ship, like a spa, dance club, candy shop, casino and much more. Make time in your calendar to attend this fun event and make some new business connections. Food and prizes provided and a cash bar will be available.
5 to 7 p.m., Free
MWSU, Spratt Stadium
4525 Downs Drive

13 **DIPLOMATS CLUB Breakfast** **Thursday, Feb. 13**
Presented by Mosaic Life Care
The Diplomats Club is a fun group that provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting!
7:15 to 8:30 a.m., \$7
Breakfast provided
Stoney Creek Hotel & Conference Center
1201 N. Woodbine Road
RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

21 **Public Affairs Coffee** **Friday, Feb. 21**
Presented by Cochran, Head Vick & Co., P.C.
This Public Affairs Coffee will feature Mayor Bill McMurray, who will give his State of the City address. Public Affairs Coffee events feature issues involving social, economic, governmental, legislative and corporate activities that are of concern to Chamber members and the business community.
7:30 to 8:30 a.m., \$15
Continental breakfast provided
Stoney Creek Hotel & Conference Center
1201 N. Woodbine Road
RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

24 **Women's Leadership Group** **Monday, Feb. 24**
Presented by Garden Gate Floral & Gifts
Co-sponsored with Northwest Missouri State University's Small Business Development Center, each month has a different featured topic for women business owners, managers and employees. This month Gail Hermesch of Bandura Plus will highlight two new programs coming to St. Joseph that are specifically designed for Women in Leadership.
Noon to 1 p.m., Free
Bring your own lunch
St. Joseph Chamber of Commerce
3003 Frederick Ave.
RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

27 **BUSINESS after HOURS** **Thursday, Feb. 27**
Presented by Altec Industries, Inc.
There's never a shortage of ways to grow your professional network with the Chamber. Come to Business After Hours to meet some new people and help grow your business.
5 to 7 p.m., Free
Moila
701 N. Noyes Blvd.

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