

Public Service Candidate Leadership Academy

The Public Service Candidate Leadership Academy was developed 16 years ago to assist candidates considering running for elected leadership positions. It is provided every four years at no charge to share information and expertise from throughout the community on topics to assist candidates with the campaign process. It is a four-part series as follows:

Session 1...Wednesday, November 1, 2017 (6:00 to 8:00 PM)
St. Joseph Chamber of Commerce, 3003 Frederick Avenue
Host: Corky Marquart, Board Chair, St. Joseph Chamber of Commerce

6:00 P.M. Opening & Introductions – Goals & Overview of 4-Part Academy

6:05 P.M. Expectations of an Elected Official

Dave Liechti - Liechti, Franken & Young, LLC

6:30 P.M. What it Means to be a Candidate

Pat Conway – State Representative – District 10

7:00 P.M. Developing Personal Leadership Skills

Dr. Robert Vartabedian – President MWSU

7:30 P.M. Partnerships and Collaboration

Patt Lilly – President/CEO

St. Joseph Chamber of Commerce

7:45 P.M. Community Branding
“Made with Uncommon Character”

Kristi Bailey – Director of Communications &
Marketing, St. Joseph Chamber of Commerce

8:00 P.M. Adjourn

Session 2... Wednesday, November 8, 2017 (6:00 to 8:30 PM)
St. Joseph Chamber of Commerce, 3003 Frederick Avenue
Host: Todd Meierhoffer, Chair, Community Alliance of Saint Joseph

6:00 P.M. Opening & Introductions

6:05 P.M. Working with the Media

Barry Birr - KFEQ

6:35 P.M. Election Process and Filing Requirements
Financial Disclosure and Reporting Requirements
Sunshine Law and Conflict of Interest
Ethical Conduct for Public Officials

Betsy Byers & Joe Owens (MO Ethics Commission)

8:30 P.M. Adjourn



Co-sponsored by:
St. Joseph Chamber of Commerce and
Community Alliance of Saint Joseph
3003 Frederick Ave.
St. Joseph, MO 64506
816.232.4461
www.saintjoseph.com



Session 3...Tuesday, November 14, 2017 (6:00 to 8:00 PM)
Missouri Western State University, Spratt 201, 4525 Downs Drive
Host: Patti Eiman, Chair Government Relations Committee, St. Joseph Chamber of Commerce

6:00 P.M. Opening & Introductions

6:05 P.M. St. Joseph Convention and Visitors Bureau Marci Bennett – Executive Director

6:20 P.M. Community Alliance and the Community Survey Steve Johnston - Director

6:35 P.M. Missouri Western State University Dr. Jeanne Daffron - Provost and VP Academic Affairs

6:50 P.M. Mosaic Life Care Pat Dillon - VP Advocacy & Government Relations

7:05 P.M. St. Joseph School District Dr. Robert Newhart – SJSD Superintendent of Schools

7:20 P.M. Buchanan County Harry Roberts – Presiding Commissioner

7:35 P.M. City of Saint Joseph Bruce Woody – City Manager

7:50 P.M. St. Joseph Chamber of Commerce Patt Lilly – President/CEO

8:05 P.M. Adjourn

Session 4...Thursday, November 16, 2017 (6:00 to 8:00 PM)

- Candidates for St. Joseph School District:
St. Joseph School District Board Room,
925 Felix (Hosted by Superintendent of Schools, Dr. Robert Newhart and Staff)
- Candidates for Mayor and City Council:
Remington Nature Center,
1502 McArthur Drive
(Hosted by City Manager, Bruce Woody and Staff)

Introductions to City or School District Operations

- City or School District Charter
- City or School District Budget
- Capital Improvements
- Conducting Productive Meetings, Committee Meetings or Work Sessions
- Time Commitments
- Professional Staffing Regulations and Challenges
- Critical Issues

Please call or email Steve Johnston, Director of the Community Alliance of Saint Joseph at 816-364-4109 or johnston@saintjoseph.com with questions. Advanced reservations are suggested to accommodate participants and provide appropriate materials



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