

August 2017

Connecting the Chamber with members in a monthly news source.



Connections

ST. JOSEPH
Chamber of Commerce

The President's Perspective

Random Thoughts

Community Branding – On Aug. 4, several groups, including the Chamber, will come together to announce the new community brand. This is a strategic marketing effort aimed at residents and visitors alike to raise awareness of our great city and instill pride in our community. The new brand will be used in many ways to bring us together and tell our story. Be looking for it, it's uncommon.

Library Tax Levy – On Tuesday, Aug. 8 voters will be asked to consider renewing the \$0.15 levy that will soon sunset after 20 years. The levy has been used to improve our library buildings, build the East Hills facility and provide services to patrons. Its renewal will allow for technology improvements, purchase of additional library materials and continue to maintain our library buildings. Supporting the St. Joseph Public Library benefits the entire community. Please vote "YES" to renew the library tax levy on Aug. 8.

School District – Many of us argued that the St. Joseph School District needed to come up with a plan if they wanted voters to consider a tax levy increase. To their credit, they have. The citizens task force charged with the task has spent the last several months working to develop a plan that moves the District forward and ad-

resses the most important task, which is enhancing educational opportunities for St. Joseph's children. There will be much more to talk about in the weeks ahead, but my reading of the plan would have me believe that it represents the way forward for the School District and the community. It's time.

The Eclipse – Well, what is to be said that has not been said already about the Eclipse? It is a once in a lifetime opportunity to experience a total solar eclipse right here in St. Joseph, Missouri. How many will travel here to see it and for how long they will stay is almost anybody's guess. But one thing is for sure, on Monday, Aug. 21, we are all going to be in the dark, well, for at least 2 minutes and 38 seconds. Enjoy!!

While random, these thoughts represent positive things going on in our community and another good reason to call St. Joseph, home!



R. Patt Lilly
President & CEO



Interns Learn About St. Joseph

LEAD, the Chamber's young professionals group, is coordinating its second annual Get to Know St. Joseph program. This is held to help interns who are in St. Joseph working for the summer, to learn more about our community. This effort is to try to get them to know what benefits there are to living, working and playing in St. Joseph. The program is presented by Johnson Controls. The program kicked off July 11 and had program days July 13, 20 and 27.

Millenials love to feel a part of the community they live in, so this program shows them how to stay active and involved all year long by introducing them to the arts, festivals, local music, retail and health and fitness options.

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

Michael D. Pyrtle -- Aflac
4214 Beck Circle (06)
(816) 273-4245
michael_pyrtle@us.aflac.com
Insurance

Border War Fireworks
Shane McQuerry
5323 U.S. Highway 169 (05)
(816) 273-0073
borderwarinvestments@gmail.com
www.borderwarfireworks.com
Retail

Alberto Rivera -- New York Life
5204 N.W. 59th Terrace,
Kansas City, MO 64151
(816) 210-3300
arivera05@ft.newyorklife.com
Insurance (Associate)

Galvin's Dinnerhouse
Bill Grace
3619 Beck Road (06)
(816) 369-9125
galvinschicken@hotmail.com
Restaurant

Byergo Angus
Bryson Byergo
8850 Co. Road 58
Savannah, MO 64485
(816) 261-5198
sales@byergoangusbeef.com
www.byergoangusbeef.com
Retail

Lara Muse, LLC (Lula Roe Muse)
Lara Muse
22 Belgrade Road,
Country Club, MO 64505
(816) 383-0223
lularoelaramuse@gmail.com
Retail

Summit Truck Bodies
Chris Walter
990 Vernon Road,
Wathena, KS 66090
(785) 989-3100
cwalter@summitbodies.com
www.summitbodies.com
Manufacturers

Kline Van & Specialty Rental
Rick Williams
819 S. Belt Highway (07)
(816) 259-5186
rick@wowwoodys.com
www.klinevan.com
Rental Service

WowWoodys.com
Rick Williams
819 S. Belt Highway (07)
(816) 259-5186
rick@wowwoodys.com
www.wowwoodys.com
Automobile Dealers

Vernon Graphics & Promotions -- Promote with Jeff
Jeff Gates
3831 Frederick Ave. (06)
(816) 617-5128
jeff.gates@vernoncompany.com
www.vernoncompany.com
Advertising

Larry Koch
2525 N. Third St. (05)
(816) 271-3860
larrykoch@hotmail.com
Civic Membership

www.saintjoseph.com
(816) 232-4461
chamber@saintjoseph.com



August Calendar

All members, employees and guests are invited to attend events. Call the Chamber for any dietary needs.

3

DIPLOMATS CLUB Breakfast

Presented by Mosaic Life Care

The Diplomats Club is a fun group that provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting!

Thursday, Aug. 3
7:15 to 8:30 a.m., \$5

Breakfast provided
Chiefs Training Camp
MWSU, 4525 Downs Drive

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

8

Lunch & Learn Seminar

Lunch by Hunan's Taco Bar

Presented by CliftonLarsonAllen

“How to Fail Successfully”

Stan Saunders, lead pastor at Cornerstone Church, will discuss the main difference between people who achieve and those who are average. Attendees will learn how to use failure as a springboard for success and overcome the fear of failure and to embrace a healthy appreciation for taking risks.

Tuesday, Aug. 8
11:30 a.m. to 1 p.m., \$10
3003 Frederick Ave.

RESERVATIONS REQUIRED:
816/232-4461 or
www.saintjoseph.com

10

PARTIES ON THE PARKWAY

Presented by Nodaway Valley Bank

Join us for Parties on the Parkway! These events are open to the public and allow those who attend to enjoy food, drinks, live music and St. Joseph's incredible Parkway system. Food and beverages are available for purchase. No alcoholic beverages may be brought into the event. Please bring your own lawn chair or blanket. Proceeds benefit the Friends of the Park. The band will be **Heather Newman Band**.

Thursday, Aug. 10
5 to 8 p.m., FREE

Corby Pond
(Rain date: Aug. 17)

15

BUSINESS after HOURS

Presented by Altec Industries, Inc.

Need to broaden your portfolio of potential clients and customers? Make some new real life connections at this networking event.

Tuesday, Aug. 15
5 to 7 p.m., Free

Ame'liore' Medispa & Laser
1419 Village Drive

16 &
31

Small Business Tech Series

Presented by T.S. Conard Inc. Technology Solutions

“Keeping Your Business Technology Alive During Disaster”

Hear real world stories of business disaster. Learn how to build a plan to overcome business operating challenges when disaster strikes. This topic will be especially relevant considering to strains to city infrastructure as the Solar Eclipse rolls around on Aug. 21 and will be presented by T.S. Conard Inc. Technology Solutions.

“Using Video in your Social Media Marketing”

Whether it's B2B or B2C, using video for social media marketing HAS to be impactful, inspirational and engaging. Marks Media will share successful tips and tactics when it comes to using video for social media.

Wednesday, Aug. 16
11:30 a.m. to 1 p.m., Free
3003 Frederick Ave.

Thursday, Aug. 31
11:30 a.m. to 1 p.m., Free
3003 Frederick Ave.

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

17

LEAD

Presented by Altec Industries, Inc.

Leverage your knowledge and passion to build your career, expand your professional development, and make St. Joseph a better, stronger community with like-minded peers in LEAD, a group for those under 40. This month learn about “Tips, Tools and Insights to Create Your Own Personal Path to Success” from Kathleen and Jack Randall. For more information, e-mail redmond@saintjoseph.com.

Thursday, Aug. 17
8 to 9:30 a.m., FREE

Corby Place, 14th Floor Lookout
422 Felix St.

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

26

Rockin' on the River

Presented by Nodaway Valley Bank

Join us for a Parties on the Parkway encore event. Enjoy a Shine and-Show (motorcycle and car show), country artist Casey Brett, and 80s cover band, B.O.C.C. The evening will end with a bang with a fireworks show at 8:30 p.m. Plenty of food and beverages will be available for purchase. Come have some fun with us on the riverfront!

Saturday, Aug. 26
4:30 to 8:30 p.m., FREE

Riverwalk, near the Remington Nature Center
Entertainment sponsored by Urgent Care Express
Fireworks sponsored by Blue Cross Blue Shield of Kansas City

28

Women's Leadership Group

Presented by Sam's Club

Co-sponsored with Northwest Missouri State University's Small Business and Technology Development Center, each month has a different featured topic for women business owners, managers and employees.

Monday, Aug. 28
12 to 1 p.m., FREE
St. Joseph Chamber of Commerce
3003 Frederick Ave.
Bring your own lunch