



Connections

ST. JOSEPH
Chamber of Commerce

The President's Perspective

Big Ideas

Earlier this year the Chamber began a five-year strategic planning process. We are in the final year of our previous five-year plan, so it is time again to consider where we are headed as an organization. Of course, as is probably the case in your business, we are constantly scanning our environment and considering issues, challenges and priorities facing the community and organization. Taking the time, though, to think long-term and strategically lets us take stock on where we have been, consider where we are today and focus on where we need to be in the future.

The Chamber plays an important leadership role in the community, representing the collective needs of local business, acting as a catalyst to pursue issues that make St. Joseph a better place to live and work, working to attract new employers and jobs, and assisting local business to help ensure their success.

Today our focus is on the following issues:

- Support the success of our local businesses
- Attract new employers and jobs
- Prepare the future workforce
- Advocate for business

- Cultivate entrepreneurial activity and start-up businesses

So, as we look to the next five years, what should the Chamber of Commerce be doing to better support the success of your business? What are the two or three things that as an organization we should focus on that would make a significant difference in the future success of St. Joseph?

We need your ideas and thoughts. We will be sending out a brief e-mail survey to collect your input. But if you cannot wait or just have something you want to share, I hope you will send me an e-mail at plilly@saintjoseph.com. Your ideas are important and will allow us to focus on those things that can make a difference. Working together as businesses there is much we can accomplish for ourselves and our community. It ultimately begins with big ideas!



R. Patt Lilly
President & CEO



Rain Doesn't Dampen Chamber Classic

The rain might have delayed play at the Chamber Classic this year, but it didn't dampen the fun and networking had by participants. The 2017 Chamber Classic was presented by Fairway Independent Mortgage and Al J. Mueller Construction Co. took place Wednesday, June 14. Thirty-three teams played in the four-man scramble at the St. Joseph Country Club.

Winners:	3rd Place — Al J. Mueller	Longest Putt — Women Carol Wills
Championship Flight:	Flight B:	Longest Putt — Man Jacob Wedekind
1st Place — Lee Pemberton's Team	1st Place — R/S Electric	Straightest Drive Donnie Raybourn
2nd Place — Rolling Hills Auto	2nd Place — Suddenlink	Closest 2nd Shot Ben Fitzpatrick
3rd — Farmers State Bank	3rd Place — Eagle Communication	Contests:
Flight A:	Longest Drive — Women Sarah Meierhoffer	Closest to the Hole Kim Wedekind
1st Place — Security Bank, Home Instead Senior Care and Stifel	Longest Drive — Man Ryan Hook	
2nd Place — IMKO		

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

GM Firearms and Gunsmithing
Gary Clark
105 E. St. Joseph St.,
Wathena, KS 66090
(785) 989-2129
garyclark1313@yahoo.com
www.gmfirearms.com
Firearm Sales and Repair

The Journey Home LLC
Tara Bledsoe
18993 S.E. 65th Road,
Dearborn, MO 64439
(816) 501-6350
tara@journeyhomeretreats.com
www.journeyhomeweddings.com
Event Centers/Special Events

Shaw Flooring Gallery
Lyle Hendee
2028 Frederick Ave. (01)
(816) 273-5566
shawflooringgalleries@yahoo.com
www.facebook.com/shawflooringgalleries
Flooring Coverings

Nate Arnold Consulting, LLC
Nate Arnold
405 Tanglewood Drive (06)
(816) 344-8699
hello@natearnold.me
www.natearnold.me
Web Development

Teresa Bowman
7 Stonecrest (06)
(816) 390-2242
admin@serenitycarecenter.org
Civic Member

Harshman Machine and Tool Co.
Matthew Harshman
1030 S. Eighth St. (03)
(816) 233-8899
matthew@harshmanmachine.com
www.harshmanmachine.com
Machine Shops

Big Sky Donuts
Matt Unzicker
3613 Faraon St. (06)
(816) 387-8282
bigskystjoe@gmail.com
www.facebook.com/bigskystjoe
Bakeries/Coffee Shops

T&J Painting LLC
Tony Friedrichsen
2933 Faraon St. (01)
(816) 462-5821
tjpainting101@gmail.com
www.tandjpaintingllc.com
Painting Contractors

July Calendar

All members, employees and guests are invited to attend events. Call the Chamber for any dietary needs.

Circle of Influence

5 & 19
13 & 27

Circle of Influence is a leads group composed of small business professionals who are looking to increase their revenue by forming relationships with other Chamber members for the purpose of exchanging direct client referrals and leads. The group also provides a forum for the discussion of issues which businesses commonly encounter. Only one member per profession/speciality in each group. There is a \$100 joining fee. There are two groups, one that meets the first and third Wednesdays at Stoney Creek Hotel and another that meets the second and fourth Thursdays at Commerce Bank at Ashland and Karnes roads. Contact Natalie Redmond for more information, redmond@saintjoseph.com or (816) 364-4107.

July 5 & 19; July 13 and 27
11:30 a.m. to 1 p.m., Guests Free

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Lunch & Learn Seminar

Lunch by McAlister's Deli

Tuesday, July 11
11:30 a.m. to 1 p.m., Free
3003 Frederick Ave.

Presented by CliftonLarsonAllen

Small Business Tech Series -- Presented by T.S. Conard Inc. Technology Solutions

"Hackers & Viruses: The Business Owner's Guide to Protecting Your Company"

This will be a very powerful live class designed to give you straightforward answers to some of your most pressing security challenges. Series co-hosted with Northwest Missouri State University's Small Business Technology & Development Center.

RESERVATIONS REQUIRED:
816/232-4461 or
www.saintjoseph.com

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DIPLOMATS CLUB Breakfast

Presented by Mosaic Life Care

The Diplomats Club is a fun group that provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting!

Thursday, July 13
7:15 to 8:30 a.m., \$5

Breakfast provided
Mosaic Life Care, Exploratorium
5325 Faraon St.

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

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PARTIES ON THE PARKWAY

Presented by Nodaway Valley Bank

Join us for Parties on the Parkway! These events are open to the public and allow those who attend to enjoy food, drinks, live music and St. Joseph's incredible Parkway system. Food and beverages are available for purchase. No alcoholic beverages may be brought into the event. Please bring your own lawn chair or blanket. Proceeds benefit the Friends of the Park. The band will be [State Line Drive](#).

Thursday, July 13
5 to 8 p.m., FREE
S.W. Noyes & Messanie, Parkway A
(Rain date: July 20)

18

BUSINESS after HOURS

Presented by Altec Industries, Inc.

Need to broaden your portfolio of potential clients and customers? Make some new real life connections at this networking event.

Tuesday, July 18
5 to 7 p.m., Free

Tech Team
212 N. Seventh St.

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LEAD

Presented by Altec Industries, Inc.

LEAD, the Chamber's group of young professionals will have a session titled, "Drinking and Driving the Community Forward." Come learn about how to get involved with important community issues while having a glass of wine after work.

Thursday, July 20
4 to 6 p.m., Free
Tipple Hill Winery,
10501 S.E. U.S. Highway 36, Easton, MO

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

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Women's Leadership Group

Presented by Sam's Club

Co-sponsored with Northwest Missouri State University's Small Business and Technology Development Center, each month has a different featured topic for women business owners, managers and employees. This month Linda Judah with the Social Welfare Board will be the featured speaker.

Monday, July 24
12 to 1 p.m., FREE
St. Joseph Chamber of Commerce
3003 Frederick Ave.
Bring your own lunch

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Small Business Tech Series

Presented by T.S. Conard Inc. Technology Solutions

"Maximize Your Marketing with Email Campaigns"

Meet, Mingle and Market. Come network with local small businesses and nonprofits. Walk-away with "simple and successful" ways to grow your business, social, relationships and results with email marketing campaigns.

Thursday, July 27
11:30 a.m. to 1 p.m., Free
3003 Frederick Ave.

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

Mark your calendars now, and confirm your reservation one week prior to the event. Reservations must be cancelled 24 hours in advance to avoid charges. For more information, call 816/232-4461. **CREDIT CARD RESERVATIONS CAN BE MADE ONLINE, www.saintjoseph.com**


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