

August 2014

Connecting the Chamber with members in a monthly news source.



Connections

ST. JOSEPH Chamber of Commerce

The President's Perspective

Why St. Joe?

Almost every day the staff of the Chamber of Commerce answers the question, "Why St. Joseph?" Why would someone want to live in St. Joseph? Why would a company want to locate in St. Joseph? Why would I want to visit St. Joseph? While the question is simple enough, the answer can be difficult to deliver, especially to those who have never visited our community.

For us at the Chamber it is easy for us to articulate the benefits of living and working in St. Joseph. A high quality of life that comes from living in a small community, great amenities like our parkway system and parks, good schools, unique shopping and restaurants, and a low cost of living. From a business perspective, St. Joseph has a good location and transportation system, quality workforce, low cost of doing business and the benefit of working with local officials in a small community.

The challenge of course is demonstrating the benefits of St. Joseph. For those of us who live here, we see and experience these

benefits every day. We are passionate about what this city has to offer, but for those who have only visited our community briefly, or perhaps not at all, they do not always appreciate the community's many benefits and opportunities.

To help answer the question, the Chamber has developed a new video and a companion publication that is aimed at delivering the answer to "Why St. Joe?" to those who may have an interest in living here or locating a business in our community. The video and publication are designed to get your attention, create an interest and encourage you to take some time to explore our great community. We believe the more you see and know about St. Joseph, the more likely you are to call this home. Go to our website at www.saintjoseph.com to see the video and publication.



R. Patt Lilly
President & CEO

Why St. Joe? Great for business, better for life!

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Chamber of Commerce:

Home Depot
Bond Sutton
5201 N. Belt Highway (06)
(816) 232-2053
jerry_b_sutton@homedepot.com
www.homedepot.com
APPLIANCES-SALES & SERVICE
BUILDING SUPPLIES
CONSTRUCTION EQUIPMENT & SUPPLIES
ELECTRICAL EQUIPMENT & SUPPLIES
FLOOR COVERINGS
HOME IMPROVEMENTS
LAWN & GARDEN CENTER
LUMBER
PAINT DEALERS
RETAIL
ROOFING CONTRACTORS
AIR CONDITIONING/HEATING
EQUIPMENT & SUPPLIES

Steven Propst, D.D.S.
Christina Nold
3904 Beck Road, Suite 170 (06)
(816) 232-4514
stevepropst83@gmail.com
www.stevenpropstdds.com
DENTISTS

Perrin Jungbluth DDS, MD
Perrin Jungbluth
3904 Beck Road, Suite 150 (06)
(816) 279-3338
perrinj@mac.com
DENTISTS

Echo Cloud Solutions
Bill Severn
825 Edmond St. (01)
(816) 749-2802
bsevern@npgco.com
DATA CENTERS

il Lazzarone
Erik Borger
1628 Frederick Ave. (01)
(816) 273-0582
illazzarone1@gmail.com
www.illazzarone.org
RESTAURANTS

Keeping Good Company
Sherry Trout
1311 N. Belt Highway (06)
(816) 364-4799
kgcstjoe@sbcglobal.net
www.facebook.com/KGC.StJoe
RETAIL

Data Comm DBA/Business
Machines & Equipment Co.
David Paalhar
2110 Jules St. (01)
(816) 233-0983
dpaalhar@datacomminc.com
www.datacomminc.com
OFFICE EQUIPMENT & SUPPLIES

Rensenhouse Electric Supply
Michael Bailey
5002 S. 169 Highway (07)
(816) 364-6031
mbailey@rensenhousestjo.com
ELECTRICAL EQUIPMENT & SUPPLIES

Regents Flooring Co., Inc.
Jay Bowen
1024 S. 10th St. (03)
(816) 390-8330
stjoeregents@gmail.com
www.regentsflooring.com
FLOOR COVERINGS

Sheila Murray
5211 Mockingbird (06)
(816) 279-1051
srmurray@suddenlink.net
CIVIC MEMBERSHIP



Parties on the Parkway Continues in August

If you haven't made it out to Parties on the Parkway yet this year, you have one more chance for the after-work, outdoor networking event that highlights the city's fabulous 26-mile Parkway system. In July, Maria the Mexican performed to a very large crowd on a beautiful evening. In August, classic rock band Under the Influence will perform across from Corby Pond on Thursday, Aug. 14. The rain date is Aug. 21st. For more information on Parties on the Parkway, see the calendar on the back page.

www.saintjoseph.com (816) 232-4461 chamber@saintjoseph.com



Scan this code to download the Go St. Joe app.



August Calendar

All members, employees and guests are invited to attend events. Call the Chamber for any dietary needs.

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Lunch & Learn Seminar

Presented by SBG Midwest, LLC
Doing Business in the Cloud

This luncheon seminar, hosted by Gold Sponsor Echo Cloud Solutions, will explain how cloud computing can save you money while benefiting your company. Attendees will leave with an understanding of what solutions make up cloud computing, how cloud computing can draw better efficiencies within the IT environment and about cost savings. Jeff Penland, Liam Catherall and Joe Vigliaturo, all of Echo Cloud, will give the presentation.

*Lunch by Whiskey Creek
Woodfire Grill*

Tuesday, Aug. 12
11:30 a.m. - 1 p.m., \$10
St. Joseph Chamber of Commerce
3003 Frederick Ave.

RESERVATIONS REQUIRED:
816/232-4461 or
www.saintjoseph.com

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PARTIES ON THE PARKWAY

Presented by Nodaway Valley Bank

Join us for Parties on the Parkway! These events are open to the public and allow those who attend to enjoy food, drinks, live music and St. Joseph's incredible Parkway system. Food and beverages are available for purchase. No alcoholic beverages may be brought into the event. Please bring your own lawn chair or blanket. Proceeds benefit the Friends of the Park. The band will be Under the Influence, which performs classic rock.

Thursday, Aug. 14
5 to 8 p.m., FREE

Across from Corby Pond
(Rain date: Aug. 21)

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BUSINESS after HOURS

Presented by Altec Industries, Inc.

Make some new business connections at this networking event. Bring your business cards to exchange with other Chamber members! Enjoy a wide range of food & drinks from Chamber caterers at this Chamber Tastes event!

Tuesday, Aug. 19
5 to 7 p.m., Free

Al J. Mueller Construction Co.
1305 S. 59th St.

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Presented by Altec Industries, Inc.

Join LEAD (Leaders Engaging And Developing) for its monthly meeting. This group of young leaders in the business community meet monthly for professional development purposes.

Thursday, Aug. 21
11:30 a.m. to 1 p.m., \$10
Lunch provided

Meet at Delish Bakery, 114 N. Seventh St.
for lunch then go on a walking tour of downtown

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

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Speed Networking

Presented by Holiday Inn Conference Center & 36th Street Food & Drink

Need to network but don't like to approach strangers in a mixer-like environment? Come to the Chamber's new Speed Networking event for your chance to make meaningful business connections in a very short amount of time. Bring your business cards and have your "elevator speech" ready!

Wednesday, Aug. 27
8 to 9:30 a.m., \$10
Breakfast provided

Holiday Inn Conference Center
102 S. Third St.

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

Mark your calendars now, and confirm your reservation one week prior to the event. Reservations must be cancelled 24 hours in advance to avoid charges. For more information, call 816/232-4461. **CREDIT CARD RESERVATIONS CAN BE MADE ONLINE, www.saintjoseph.com**

Need help recruiting employees to live in St. Joseph?

The Chamber has produced two tools that can help you in your recruitment efforts. "Life Beyond The Limits," a new printed brochure that highlights St. Joseph's fine homes, schools, retail, recreation, parks, safety and health amenities is available for you to distribute to potential employees. Just call the Chamber, 232-4461, or stop by the office to pick up copies.

An online tool, a new video called "Think Outside The Limits," highlights a lot of what makes St. Joseph a great place to live and work, in just over a minute. Check it out and share with your co-workers, friends and those thinking of relocating to St. Joseph. It can be found at www.saintjoseph.com.



Experts, Resources, Inspiration

stjosephsmallbusiness.com

Have you visited The Small Business Resource Center, www.stjosephsmallbusiness.com, lately? New articles are being added all the time that can be helpful to your business. For example:

Advertising vs. PR vs. Marketing -- What's the Difference?
The Challenges of the Hiring Process
Storm Water Issues

And see profiles on Chamber member businesses:

B.J. Office Products, St. Joe Web, Susan J. Campbell Copywriting Solutions, Apple Market, and Hire a Handyman

The website, a Chamber project, provides a wealth of information about a variety of subjects that affect your small business. With the Small Business Resource Center, you have combined years of experience, proven strategies, and knowledge for success at your fingertips. The site is presented by American Family Insurance. Please check it out today.