



CHAMBER Connections

Connecting the
Chamber with
members in a
monthly news
source

The President's Perspective

Embrace Our Uniqueness

Over the last several months since I have returned to the Chamber, I have begun to realize that what makes St. Joseph a place where people want to live and work is our uniqueness. Let me share a couple of stories: recently, we were asked to host a group made up of out-of-town employees of a large local company who were here visiting from another facility. Following a tour of the community and dinner downtown, they expressed complete amazement of our neighborhoods and downtown area. As one person said, "I had no idea all of this was here." A group of businesspeople from Kansas City I met with a month ago talked about the fact that St. Joseph wasn't just one of so many non-descript suburban communities in the Kansas City Metro area. As one person put it, "St. Joe is a real place."

I have always known St. Joseph was unique – interesting local restaurants, one-of-a-kind Parkway System, wonderful architecture, rich history, small-town values

and quality of life. What I have begun to appreciate is that these things that make us unique are also what make us appealing as a place to live and do business.

From a marketing perspective, it is not about trying to make us seem part of the Kansas City area or attempting to become more suburban-like, but instead, letting people know about what makes us unique, different and desirable. It is demonstrating why people want to come here, but more importantly, why they want to stay.

Yes, there is no ordinary here in St. Joseph. We are a unique community that embraces and celebrates its uniqueness and likes the fact that we stand out in the crowd. It's what makes St. Joe, St. Joe.



R. Patt Lilly
President & CEO

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Metro Chamber:

Data Driven Strategies LLC

Colin Hoffman
4305 Frederick Ave. Ste. 100 C (06)
(816) 261-7884
colinhoffman@gmail.com
www.datadrivenstrategies.net
CONSULTANTS

Oxi Fresh Carpet Cleaning

Bill & Gail Eddins
8889 S.E. 28th Road (07)
(816) 364-4694
oxifresh_nwmo@yahoo.com
www.oxifresh.com
**CARPET, UPHOLSTERY
& CARPET CLEANING**

OMNI Employment Management Services, LLC

Dan Nowalk
7201 W. 110th St., Ste 225
Overland Park, KS 66210
(816) 718-5647
dnowalk@omniemployment.com
www.omniemployment.com
CONSULTANTS

Trozzolo Communications Group

Joshua Brewster
811 Wyandotte St.,
Kansas City, MO 64105
(816) 842-8111
jbrewster@trozzolo.com
www.trozzolo.com
MARKETING

The Truck Stop

Danna Taylor-Dryer
2503 College Lane (03)
(816) 294-3436
truckingoodfood@yahoo.com
FOOD SERVICE

Smooth Endings

Oscar Hansen
3606B Beck Road (06)
(816) 749-4946
smoothenings@stjoelive.com
RETAIL

Children's Mercy Kansas City - Heartland Specialty Clinics

Bill Riek
802 N. Riverside Road, Ste 105 (07)
(888) 236-6900
www.childrensmercy.org
wgriek@cmh.edu
HEALTH SERVICES

Watson Imaging Center

Kathy Kunze
3937 Sherman Ave. (06)
(816) 676-0625
kkunze@stjoelive.com
HEALTH SERVICES

Healthcare Solutions Team

Jody Jordan
4501 Alpha Lane (06)
(816) 390-3689
jjordan@aplanforeveryone.com
www.healthcaresolutionsteam.com
INSURANCE

J C Wyatt House

Jim Pallone
1309 Felix St. (01)
(816) 676-1004
jcwyatthouse@yahoo.com
www.jcwyatt.net
CATERING



Diplomats Meet at Chiefs Training Camp

The St. Joseph Metro Chamber Diplomats Club had a great turnout for its August meeting. The group of active Chamber volunteers enjoyed its early morning meeting in the Missouri Western State University tent at Kansas City Chiefs Training Camp on campus. After the meeting, group members were able to socialize and watch the NFL players practice. It was a beautiful morning and a fun time was had by all. For more information on joining the Diplomats Club, see the back of the newsletter for the next meeting time.

September Calendar

All members, employees and guests are invited to attend events. Call the Chamber for any dietary needs.

4	Small Business Technology Series Presented by the Institute for Industrial & Applied Life Sciences The Chamber and Northwest Missouri State University's Small Business & Technology Development Center will present a series of learning events that focus on small business and technology. This event will focus on QuickBooks, a widely-used small business accounting software. Alice Ferrante, of American College of Technology, will present the program. She has trained employees on the ins-and-outs of Quickbooks.	Wednesday, Sept. 4 9 to 11 a.m., FREE St. Joseph Metro Chamber 3003 Frederick Ave. RESERVATIONS REQUIRED: 816/232-4461 or www.saintjoseph.com
7	Rockin' on the River Presented by Nodaway Valley Bank Join us for a Parties on the Parkway encore event. Enjoy a Shine and Show (motorcycle and car show), bluegrass band, Under the Big Oak Tree, and 80s, 90s and current music cover band, The Disappointments! There will be plenty of activities for the kids and the evening will end with a bang with a fireworks show at 8 p.m. Plenty of food and beverages will be available for purchase. Come have some fun with us on the riverfront!	Saturday, Sept. 7 4 to 8 p.m., FREE Riverwalk, near the Remington Nature Center Entertainment sponsored by Pro Serv Business Systems, Inc. Fireworks sponsored by Blue Cross Blue Shield of Kansas City
10	Lunch & Learn Seminar Presented by Missouri Western State University Topic -- Disability & Diversity in the Workforce is Positive DeLinda Belanger, Coordinator of Communication Services for Midland Empire Resources for Independent Living (MERIL) will explain how an employee with a disability can benefit your business. Learn about the Americans With Disabilities Act, taxes, resources, accommodations and the MERIL "Seal of Accessibility."	<i>Lunch by Quiznos</i> Tuesday, Sept. 10 11:30 a.m. - 1 p.m., \$10 St. Joseph Metro Chamber 3003 Frederick Ave. RESERVATIONS REQUIRED: 816/232-4461 or www.saintjoseph.com
11	Business Seminar Topic -- Healthcare Reform Preparedness for Small Businesses Al Latall, of Blue KC, will give guidance to small business owners and employees about how to prepare for healthcare reform. LIMITED TO THE FIRST 50 TO REGISTER.	Wednesday, Sept. 11 8 to 9 a.m., FREE Breakfast provided St. Joseph Metro Chamber 3003 Frederick Ave. RESERVATIONS REQUIRED: 816/232-4461 or www.saintjoseph.com
12	DIPLOMATS CLUB Breakfast Presented by Heartland Health The Diplomats Club provides opportunities to promote your business and serves as a link between the Chamber and the community. Join members for their monthly meeting! This month is hosted by the Performing Arts Association.	Thursday, Sept. 12 7:15 to 8:30 a.m., \$5 Breakfast provided Missouri Theater 715 Edmond St. RESERVATIONS REQUIRED: 816/232-4461 or www.saintjoseph.com
14	CHAMBER NIGHT @ MWSU Missouri Western will take on Missouri Science & Technology in the football home opener. Chamber members who purchase tickets from www.gogriffons.com in advance may purchase general admission seats for half price by entering the promo code CHAMBER13. Information about a possible tailgate before the game will be distributed via e-mail.	Saturday, Sept. 14 Game kickoff -- 6 p.m. Spratt Stadium Missouri Western State University 4525 Downs Drive
17	"PRIMETIME" NEW MEMBER TRADESHOW Help welcome new members to the Chamber by attending our Primetime event. Join us at a free Academy Award-themed tabletop tradeshow and after-hours mixer featuring new member displays, entertainment and more! Lots of prizes will be given during the evening. This is a Chamber Tastes event, so food and drinks will be provided by Chamber members. This serves as September's Business After Hours event.	Tuesday, Sept. 17 5 to 7 p.m., FREE Mitchell Park Plaza 1300 S. 11th St.
20	ST. JOE RISING Presented by Cochran Head Vick & Co. City Manager Bruce Woody will be the featured speaker. He will review his first two years in the position and give an update on future happenings within city government.	Friday, Sept. 20 7:30 to 9 a.m., \$10 Missouri Western State University -- Fulkerson Center 4525 Downs Drive RESERVATIONS REQUIRED: 816/232-4461 or www.saintjoseph.com
24	NEW EXECUTIVES LUNCHEON Presented by the St. Joseph News-Press Join the Chamber as we recognize the business community's newest executives at the 41st annual New Executives Luncheon.	Tuesday, Sept. 24 11:30 a.m. to 1:15 p.m., \$25 St. Joseph Country Club 50 Ridgeland Road RESERVATIONS REQUIRED: 816/232-4461 or www.saintjoseph.com
26	LEAD Leaders Engaging and Developing Presented by Altec Join LEAD (Leaders Engaging And Developing) to build and better your finance skills. This skill-building session will be presented by Phil Gould, of BKD, LLP, and Derek Priest, US Bank.	Thursday, Sept. 26 7:30 to 9 a.m., FREE Breakfast provided St. Joseph Metro Chamber 3003 Frederick Ave. RESERVATIONS REQUIRED: 816/232-4461 or www.saintjoseph.com

Mark your calendars now, and confirm your reservation one week prior to the event. Reservations must be cancelled 24 hours in advance to avoid charges. For more information, call 816/232-4461. CREDIT CARD RESERVATIONS CAN BE MADE ONLINE, www.saintjoseph.com