



# ST. JOSEPH METRO CHAMBER Connections

Connecting the  
Chamber with  
members in a  
monthly news  
source

## The President's Perspective

*A Reminder... It's About Jobs.*

In June, we received a not-so-subtle reminder that St. Joseph, in spite of a rather stable economy, can be impacted by the loss of a local business and the associated jobs. Fortunately, in the recent past, we have not had much of this bad economic news, but it was only a matter of time. Unfortunately, job loss today is a fact of economic life; we will likely see more in the future and that is why attracting and creating new jobs must continue to be our top priority.

As a community, we often debate about the types of jobs we want to attract, or we discuss tax abatement -- how much abatement is appropriate, when is it deserved? Or, we challenge local educators to provide a more highly-skilled workforce. All

good conversations, but let's understand -- when all is said and done, it is about how effectively we work together as a community to attract new jobs and create jobs through our existing businesses. This is not just about talk. It is about taking action to be competitive. It's about understanding and supporting the needs of business. And it's about being focused every day on job creation.

Realizing there will be plant closures and job loss that are not within our control, we must understand those things that we can control must become our priority and focus as a community. We all enjoy a good debate and discussion. But, for St. Joseph, it's about jobs.



R. Patt Lilly  
President & CEO

## NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Metro Chamber:

### Museum Hill Neighborhood Association

Brent Larson  
1029 Charles St. (01)  
(816) 232-1650  
brenton571@yahoo.com  
www.museumhillneighborhood.com

### ASSOCIATIONS

### Moila Shriners

Brenda Hart  
701 N. Noyes Blvd. (06)  
(816) 232-5129  
brenda@moila.org  
www.moila.org

### PRIVATE CLUBS

### Advanced Energy Solution

Dave Helsel  
3915 Beck Road (06)  
(816) 232-1205  
dhelsel.biz@gmail.com  
www.advancedenergysolutionsmo.com

### SOLAR ENERGY

### Michael S. Hollingsworth, DDS PC

Jodi Hollingsworth  
420 S. Woodbine Road (06)  
(816) 232-8788  
mshdds@stjoelive.com  
www.hollingsworthdental.com

### DENTISTS

### Principal Financial Group

-- Adrian Gray  
2712 S.W. Trail (06)  
(816) 244-9297  
gray.adrian@principal.com  
www.principal.com

### FINANCIAL SERVICES

### B&L Electrical

Lloyd Hope  
2407 E. Garfield (03)  
(816) 273-0003  
lhope@blelectrical.net  
www.blelectrical.net

### ELECTRICAL CONTRACTORS

### Labormax Staffing

Melissa Miller  
1105 S. Belt Highway, Ste. C (07)  
(816) 749-4562  
melissa.miller@labormaxstaffing.com  
www.labormaxstaffing.com

### EMPLOYMENT SERVICES

### McInnes Wealth Management

Derick Walters  
9200 Indian Creek Parkway, Ste. 500  
Overland Park, KS 66210  
(913) 956-4000  
derick.walters@lpl.com  
www.mcinneswealth.com

### FINANCIAL SERVICES

### James Downey Appraisal

James Downey  
4305 Frederick Blvd. Ste. 306 (06)  
(816) 279-5486  
jdowney@jamesdowneyrealestate.com

### APPRAISAL & CONSULTING SERVICES

### Anderson Kia

Bob Bledsoe  
806 S. Belt Highway (07)  
(816) 233-2900  
bledsoe@andersonautogroup.com  
www.andersonkia.com

### AUTOMOBILE DEALERS

### Prudential Summers REALTORS, Chuck Hamilton

1007 E. St. Maartens Drive (06)  
(816) 387-7829  
chamilton@prusummers.com  
www.prusummers.com

### REAL ESTATE (ASSOCIATE)

## Graves Speaks at St. Joseph Business Summit

On Friday, June 7, 133 attendees learned about business topics at the annual St. Joseph Business Summit, presented by the Family Investment Center and the Institute for Industrial and Applied Life Sciences. Two keynote speakers were featured: Rep. Sam Graves (pictured with Dan Danford, presenting sponsor) and Jan Oldenburg of Aetna.

Two sets of breakout sessions were held that complemented the keynote addresses. Topics included: "Going Green to Save Green," "QuickBooks Q&A," "Wellness in the Workplace," "Starting or Expanding a Small Business, Business in the Cloud," and "Marketing & Social Media Tips."



# July Calendar

All members, employees and guests are invited to attend events. Call the Chamber for any dietary needs.

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## Lunch & Learn Seminar

**Presented by Missouri Western State University**

**Topic -- "How to Market Your Business With Limited Staff & Resources"**

Mallory Murray, Director of Public Relations and Marketing at Missouri Western State University, will give practical, hands-on tips on social media, media relations, creating a website and other easy, cheap or free tools available to market your business.

*Lunch by Famous Dave's  
Legendary Pit Bar-B-Que*

**Tuesday, July 9**

**11:30 a.m. - 1 p.m., \$10**

St. Joseph Metro Chamber  
3003 Frederick Ave.

RESERVATIONS REQUIRED:

816/232-4461 or

[www.saintjoseph.com](http://www.saintjoseph.com)

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## DIPLOMATS CLUB Breakfast

**Presented by Heartland Health**

The Diplomats Club provides opportunities to promote your business and serves as a link between the Chamber and the community. Join them for their monthly meeting!

**Thursday, July 11**

**7:15 to 8:30 a.m., \$5**

**Breakfast provided**

St. Jo Frontier Casino  
777 Winners Circle

RESERVATIONS REQUIRED:

816/232-4461 or [www.saintjoseph.com](http://www.saintjoseph.com)

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## Parties on the Parkway

**Presented by Nodaway Valley Bank**

Join us for Parties on the Parkway! These fun events are open to the public and allow those who attend to enjoy food, drinks, live music and St. Joseph's incredible Parkway system. Food and beverages are available for purchase. No alcoholic beverages may be brought into the event. Please bring your own lawn chair or blanket. Proceeds benefit the Friends of the Park. Soca Jukebox will play its mix of reggae, soul and calypso music.

**Thursday, July 11**

**5 to 8 p.m., FREE**

S.W. Noyes Boulevard and Messanie Street,  
Parkway A

(Rain date: July 18)

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## Small Business Technology Series

The Chamber and Northwest Missouri State University's Small Business & Technology Development Center will present a series of learning events that focus on small business and technology. This event will focus on QuickBooks, a widely-used small business accounting software. The session will be presented by American College of Technology.

**Tuesday, July 16**  
**8:30 a.m. to Noon, FREE**

St. Joseph Metro Chamber  
3003 Frederick Ave.

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## BUSINESS after HOURS

**Presented by Altec**

Make some new business connections at this networking event. Bring your business cards to exchange with other Chamber members!

**Tuesday, July 16**

**5 to 7 p.m., Free**

First American Title  
3723 Beck Road

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## CHAMBER NIGHT AT THE MUSTANGS

All Chamber members are invited to attend Chamber Night at the Mustangs. The Mustangs will offer Chamber member tickets in the hospitality area "Apple Market/Miller Lite Party Deck" for \$22 each. The Chamber will take an additional \$5 off these tickets for the first 50 Chamber members that sign up. These tickets include your way into the game, food and drinks. Pick up and pay for your tickets the night of the game. The Chamber staff will have a table set up by the entrance.

**Wednesday, July 17**

**7 p.m.**

Phil Welch Stadium  
2500 Southwest Parkway

*Each Chamber member that attends can enter for a special drawing the night of the game.*

**RSVP required, call today!**

816/232-4461

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**Presented by Altec**

Join LEAD (Leaders Engaging And Developing) to build and better your marketing skills. This skill-building session will be presented by Tama Wagner, of Heartland Health, and Susan Campbell, of Susan J. Campbell Copywriting Solutions. RSVP to this event to [kylee.strough@stjosephunitedway.org](mailto:kylee.strough@stjosephunitedway.org) or at [www.saintjoseph.com](http://www.saintjoseph.com). **LEAD does have other events happening this month. See [www.saintjoseph.com](http://www.saintjoseph.com) for more information.**

**Tuesday, July 23**  
**11:30 a.m. to 1 p.m., \$10**

**Lunch provided**

St. Joseph Metro Chamber  
3003 Frederick Ave.

## NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Metro Chamber:

### Fresh Picked Antiques

Bryan Garrison  
205 Main St.  
Dearborn, MO 64439  
(816) 646-2792  
**ANTIQUES**

### Jeff's Snow Top Soft Serve

Jeff Fjellman  
5427 Cypress Ave. (03)  
(816) 273-4942  
[jefffje24@gmail.com](mailto:jefffje24@gmail.com)  
**ICE CREAMS & FROZEN DESSERTS**

### Seniors Helping Seniors

Darcy DeShon Carpenter  
1604 Cross St. (06)  
(816) 233-1102  
[seniorshelpingseniors@windstream.net](mailto:seniorshelpingseniors@windstream.net)  
[www.seniorshelpingseniors.com](http://www.seniorshelpingseniors.com)  
**HOME HEALTH CARE**

### Gladden-Stamey Funeral Home

John Grisamore  
2335 St. Joseph Ave. (05)  
(816) 232-2722  
[extreme@ktis.net](mailto:extreme@ktis.net)  
**FUNERAL HOMES**

### Breit-Hawkins Funeral Home

John Grisamore  
1010 Highway 71 South  
Savannah, MO 64485  
(816) 324-3166  
**FUNERAL HOMES**

Mark your calendars now, and confirm your reservation one week prior to the event. Reservations must be cancelled 24 hours in advance to avoid charges. For more information, call 816/232-4461. **CREDIT CARD RESERVATIONS CAN BE MADE ONLINE, [www.saintjoseph.com](http://www.saintjoseph.com)**